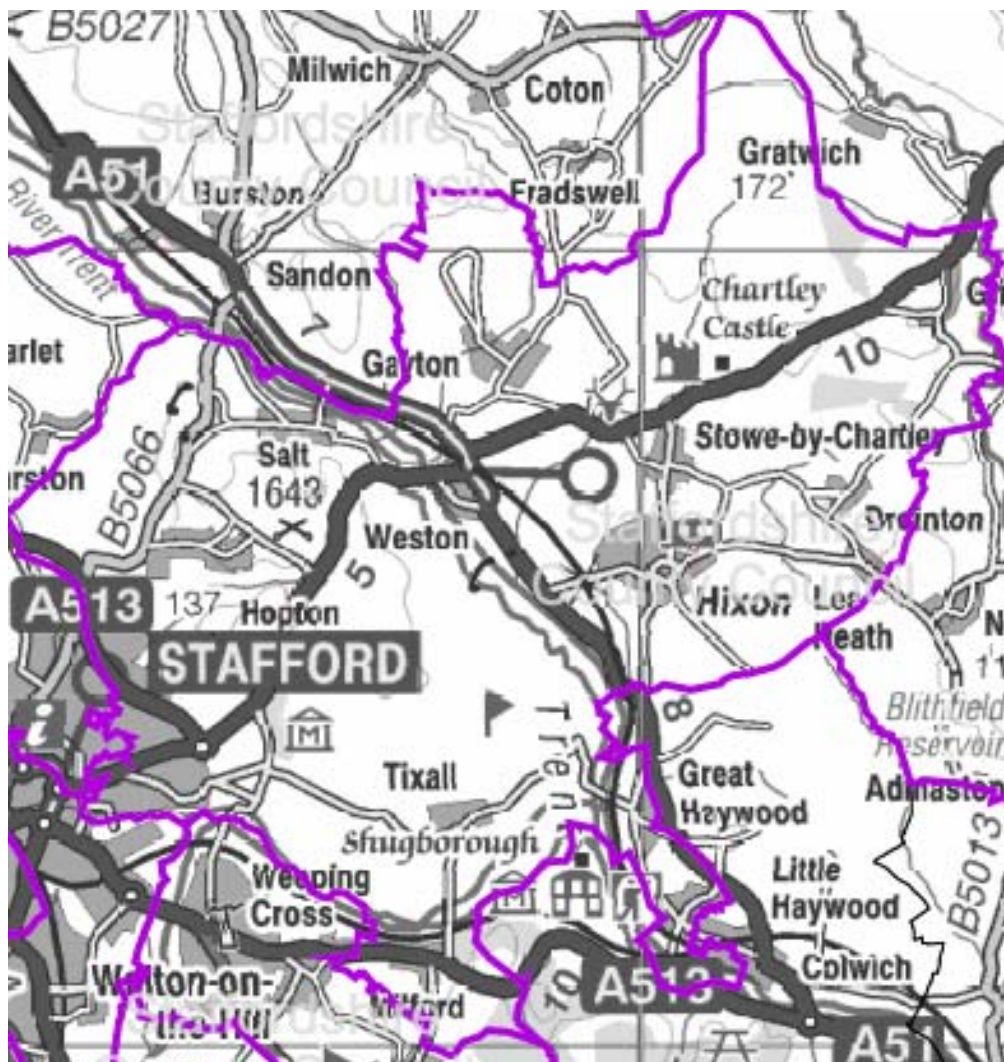


# Community and Learning Partnerships

Data Profile  
Stafford S6



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Produced by Educational Research & Analysis  
School Improvement Division  
Staffordshire County Council

**Staffordshire**  
County Council

# 2001 Census - Social Profile

## Weston Road High CLP

Population	Count	Percent	Index
Resident Population	14364		
Males	7299	50.8%	104
Females	7065	49.2%	96
People living in Households	13598	94.7%	96
People Living in Communal Establishment	766	5.3%	294

Age Profile	Count	Percent	Index
0-4	706	4.9%	83
5-14	1765	12.3%	95
15	161	1.1%	88
16-19	963	6.7%	137
20-29	1717	12.0%	94
30-44	3276	22.8%	101
45-59	3053	21.3%	113
60-74	1865	13.0%	98
75-84	648	4.5%	81
85+	208	1.4%	75

Households	Count	Percent	Index
Total Household Spaces	5835		
Occupied Household Spaces	5593	95.9%	100
Vacant Household Spaces	235	4.0%	127
Second Residences	7	0.1%	19
Average household size	2.43		103
All Single Person Households	1277	22.8%	76
All lone pensioner households	564	10.1%	83
All pensioner households	1118	20.0%	84
Single Parent Households with dependent children	278	5.0%	77
Single Parent Households with non-dependent children	114	2.0%	67
All households with dependent children	1704	30.5%	103
Households with no employed adult and dependent children	115	2.1%	43
All households with 1 or more persons with Limiting Long-term Illness	1654	29.6%	88

Health and Caring	Count	Percent	Index
People not in good health	1017	7.1%	78
People with a Limiting Long-term Illness	2220	15.5%	86
People of working age with Limiting Long-term Illness	1015	7.1%	87
People who provide unpaid care	1472	10.2%	103
People who provide more than 50 hours of unpaid care	246	1.7%	84

Amenity	Count	Percent	Index
Overcrowded households	148	2.6%	37
No central heating	262	4.7%	55
No WC and bath/shower	12	0.2%	44

Ethnic Group	Count	Percent	Index
White	13868	96.5%	106
Mixed	163	1.1%	87
Indian	145	1.0%	48
Pakistani	45	0.3%	22
Bagladeshi	0	0.0%	0
Other Asian	23	0.2%	33
Black	71	0.5%	21
Chinese	38	0.3%	59
Other Ethnic Groups	22	0.2%	35

Religion	Count	Percent	Index
Christian	11226	78.2%	109
Buddhist	22	0.2%	54
Hindu	70	0.5%	44
Jewish	37	0.3%	49
Muslim	72	0.5%	16
Sikh	60	0.4%	63
Other Religion	33	0.2%	79
No Religion	1770	12.3%	84
Religion not Stated	1081	7.5%	98

Dwelling Type	Count	Percent	Index
Detached	2485	42.6%	182
Semi-detached	2084	35.7%	109
Terraced	878	15.0%	56
Purpose built flat	253	4.3%	30
Flat in converted / shared house	54	0.9%	20
Flat in commercial building	29	0.5%	42
Caravan/Mobile home/Temporary	55	0.9%	217

Tenure	Count	Percent	Index
Owner Occupied	4396	78.6%	115
Shared Ownership	30	0.5%	82
Local Authority rented	372	6.7%	50
Housing Association / Registered Social Landlord	114	2.0%	34
Privately rented	388	6.9%	79
Other rented	292	5.2%	162

Car Ownership	Count	Percent	Index
Households with no car	749	13.4%	50
Households with 1 car	2523	45.1%	103
Households with 2 cars	1848	33.0%	140
Households with 3 or more cars	473	8.5%	143
Total number of cars in the area	7820		
Average no of cars per household	1.40		126

As a result of rounding some figures may not always equal the total for this area.

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Source: 2001 Census Key Statistics

*An Index has been created to compare the above area with England. The scores for England always equals 100, therefore a score of less than 100 indicates fewer people or households in that category for the area compared with England. A score over 100 indicates more people or households in that category for the area compared with England.*

**Produced by Research Unit, Development Services Department, Staffordshire County Council**

Further details available by telephoning 01785 277359 or email mark.sproston@staffordshire.gov.uk

## 2001 Census - Economic Profile Weston Road High CLP

Population <sup>1</sup>	Count	Percent	Index
All people aged 16-74	10874		
All males aged 16-74	5632	51.8%	105
All females aged 16-74	5239	48.2%	95
All people in employment	7261	66.8%	106
All males in employment	3932	69.8%	100
All females in employment	3331	63.6%	112

Economic Activity <sup>1</sup>	Count	Percent	Index
All people economically active	7615	70.0%	105
All people economically inactive	3259	30.0%	90

All People Economically Active	Count	Percent	Index
Employees - Full-time	4742	62.3%	102
Employees - Part-time	1317	17.3%	98
Self Employed	891	11.7%	94
Unemployed	238	3.1%	62
Full-time Student	427	5.6%	145

All People Economically Inactive	Count	Percent	Index
Retired	1432	43.9%	108
Full-time student	808	24.8%	176
Looking after family or home	453	13.9%	71
Permanently sick or disabled	386	11.8%	74
Other	180	5.5%	59

Industry of Employment <sup>2</sup>	Count	Percent	Index
Agriculture, Hunting, Forestry and Fishing	177	2.4%	165
Mining and Quarrying	6	0.1%	33
Manufacturing	1113	15.3%	103
Electricity, gas and water supply	53	0.7%	103
Construction	400	5.5%	82
Wholesale and Retail trade	977	13.5%	80
Hotels and Catering	340	4.7%	99
Transport, storage and communication	391	5.4%	76
Financial, Real Estate and Business Activity	953	13.1%	73
Public Administration and Defence	811	11.2%	197
Education	683	9.4%	122
Health and Social Work	1013	14.0%	130
Other	344	4.7%	91

Qualifications <sup>1</sup>	Count	Percent	Index
No Qualifications	2384	21.9%	76
Level 1 Qualifications	1765	16.2%	98
Level 2 Qualifications	2319	21.3%	110
Level 3 Qualifications	1176	10.8%	130
Level 4 or 5 Qualifications	2378	21.9%	110
Other Qualification / Level Unknown	852	7.8%	113

Unemployed <sup>1</sup>	Count	Percent	Index
All unemployed	238		
Aged 16-24	65	27.3%	106
Aged 50+	55	23.1%	124
Long-term Unemployed	63	26.5%	87

Occupation Groups <sup>2</sup>	Count	Percent	Index
Managers and Senior Officials	1151	15.9%	104
Professional	971	13.4%	119
Assoc Professional and technical	1199	16.5%	119
Administrative and Secretarial	918	12.6%	94
Skilled Trade	779	10.7%	93
Personal Services	464	6.4%	93
Sales and Customer Service	424	5.8%	76
Process, plant and machine operatives	547	7.5%	89
Elementary occupations	809	11.1%	94

Socio-Economic Class <sup>1</sup>	Count	Percent	Index
Large Employers and Higher Managerial	460	4.2%	121
Higher Professional	632	5.8%	114
Lower Managerial and Professional	2354	21.6%	116
Intermediate	1077	9.9%	105
Small Employers and own account workers	751	6.9%	99
Lower Supervisory and Technical	789	7.3%	102
Semi-routine	1041	9.6%	82
Routine	806	7.4%	82
Never worked	100	0.9%	34
Long-term unemployed	63	0.6%	57
Full-time Student	1223	11.2%	160
Not Classified	1578	14.5%	82

Hours Worked (Week) <sup>2</sup>	Count	Percent	Index
Males part-time < 15 hours	160	4.1%	117
Males part-time 16-30 hours	195	5.0%	80
Males full-time 31-48 hours	2550	64.9%	98
Males full-time > 49 hours	1027	26.1%	108
Females part-time < 15 hours	415	12.5%	89
Females part-time 16-30 hours	1006	30.2%	107
Females full-time 31-48 hours	1645	49.4%	97
Females full-time >49 hours	265	8.0%	115

Travel to Work <sup>2</sup>	Count	Percent	Index
Work mainly from home	730	10.1%	110
Train, Light Rail, Tram, Metro, Underground	78	1.1%	15
Bus	202	2.8%	37
Motorcycle	65	0.9%	81
Car (as driver or passenger)	4933	67.9%	111
Taxi	18	0.2%	48
Bicycle	293	4.0%	143
Walk	921	12.7%	127
Other	24	0.3%	71

Note: 1 = People aged 16-74  
2 = People Aged 16-74 in employment

As a result of rounding some figures may not always equal the total for this area.

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Source: 2001 Census Key Statistics

An Index has been created to compare the above area with England. The scores for England always equals 100, therefore a score of less than 100 indicates fewer people in that category for the area compared with England. A score over 100 indicates more people in that category for the area compared with England.

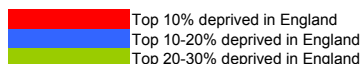
Produced by Research Unit, Development Services Department, Staffordshire County Council

Further details available by telephoning 01785 277359 or email mark.sproston@staffordshire.gov.uk

# Indices of Multiple Deprivation 2007

## Understanding this information

The colour shading highlights where the LSOA is in the top 10%, 20% or 30% most deprived areas in England for that measure of Deprivation.



The LSOAs are ranked here according to their overall multiple deprivation score: most deprived to least deprived. The national ranking (out of 32,482) is shown in the top table, where 1=most deprived and 32,482=least deprived. The bottom table replicates the information but putting the ranking into a percentage, so that it can be seen where the LSOA falls within the whole country. The deprivation domain titles have been abbreviated.

Ward Name	LOWERSOA	IOMID	Income	Employment	Health	Education	Housing	Crime	Living Environment
Littleworth	E01029722	18321	16542	15677	18657	13626	29105	21057	10961
Coton	E01029693	20622	22544	27566	17240	16890	2815	31186	20155
Milford	E01029732	21959	27920	29094	24863	29334	780	31293	13388
Haywood	E01029713	23300	19668	18441	18802	15646	22124	30776	30170
Chartley	E01029687	25473	28706	25486	27452	30518	2681	29679	21159
Haywood	E01029712	28665	25415	25913	20919	23153	18855	32072	29855
Littleworth	E01029724	28719	29800	28454	26123	27366	6909	30708	26327
Haywood	E01029710	29416	31349	25547	26193	28876	10446	30834	24597
Littleworth	E01029723	29514	29883	27727	26301	26252	10691	29958	27326

Ward Name	LOWERSOA	IOMID	Income	Employment	Health	Education	Housing	Crime	Living Environment
Littleworth	E01029722	56.4%	50.9%	48.3%	57.4%	41.9%	89.6%	64.8%	33.7%
Coton	E01029693	63.5%	69.4%	84.9%	53.1%	52.0%	8.7%	96.0%	62.0%
Milford	E01029732	67.6%	86.0%	89.6%	76.5%	90.3%	2.4%	96.3%	41.2%
Haywood	E01029713	71.7%	60.6%	56.8%	57.9%	48.2%	68.1%	94.7%	92.9%
Chartley	E01029687	78.4%	88.4%	78.5%	84.5%	94.0%	8.3%	91.4%	65.1%
Haywood	E01029712	88.2%	78.2%	79.8%	64.4%	71.3%	58.0%	98.7%	91.9%
Littleworth	E01029724	88.4%	91.7%	87.6%	80.4%	84.2%	21.3%	94.5%	81.1%
Haywood	E01029710	90.6%	96.5%	78.6%	80.6%	88.9%	32.2%	94.9%	75.7%
Littleworth	E01029723	90.9%	92.0%	85.4%	81.0%	80.8%	32.9%	92.2%	84.1%

## Background to the Indices of Multiple Deprivation 2007

The English Indices of Deprivation 2007 (ID 2007) are the Government's official measure of multiple deprivation at small area level. The 2007 Indices update information provided in the IMD 2004.

The IMD 2007 provides a relative ranking of areas across England according to their level of deprivation.

The Index of Multiple Deprivation 2007 (IMD 2007) is based on the small area geography known as Lower Super Output Areas (LSOAs). LSOAs have between 1000 and 3000 people living in them with an average population of 1500 people. In most cases, these are smaller than wards, thus allowing the identification of small pockets of deprivation.

The IMD brings together 37 different indicators which cover specific aspects or dimensions of deprivation: Income, Employment, Health and Disability, Education, Skills and Training, Barriers to Housing and Services, Living Environment and Crime. These are weighted and combined to create the overall IMD 2007.

The majority of the data underpinning the IMD 2007 represents 2005 although some data covers a number of years, for example an average of 2003-2005.

This is taken from the Guidance for Using the English Indices of Deprivation 2007 produced by Communities and Local Government:  
<http://www.communities.gov.uk/documents/communities/doc/615986>

## Foundation Stage Profile Attainment

The Foundation Stage Profile allocates a point score for each child in 13 areas of learning. The results below indicate the number and percentage of children who have achieved a score of 6 or above. This threshold has been chosen as it is the expected level of attainment as stipulated by the Department for Children, Schools and Families.

	National	County	District	2005		2006		2007		CLP - National	CLP - County	CLP - District	Trend 2005-07
	2007 (%)	2007 (%)		Number	%	Number	%	Number	%	2007	2007	2007	
Personal, social and emotional development													
Dispositions and attitudes	87.0%	90.9%	91.4%	168	90.3%	156	95.7%	157	90.8%	3.8%	-0.1%	-0.6%	
Social development	80.0%	86.4%	89.6%	174	93.5%	147	90.2%	159	91.9%	11.9%	5.5%	2.3%	
Emotional development	76.0%	84.4%	86.5%	171	91.9%	151	92.6%	155	89.6%	13.6%	5.2%	3.1%	
Communication, language and literacy													
Language for communication and thinking	78.0%	85.0%	86.7%	166	89.2%	140	85.9%	148	85.5%	7.5%	0.5%	-1.2%	Decline
Linking sounds and letters	65.0%	72.0%	72.5%	126	67.7%	106	65.0%	142	82.1%	17.1%	10.1%	9.6%	
Reading	69.0%	78.6%	83.2%	162	87.1%	128	78.5%	158	91.3%	22.3%	12.7%	8.1%	
Writing	58.0%	70.1%	74.1%	137	73.7%	113	69.3%	138	79.8%	21.8%	9.7%	5.7%	
Mathematical development													
Calculating	87.0%	90.7%	90.3%	169	90.9%	145	89.0%	160	92.5%	5.5%	1.8%	2.2%	
Numbers as labels and for counting	70.0%	78.6%	83.8%	154	82.8%	129	79.1%	152	87.9%	17.9%	9.3%	4.1%	
Shapes, space and measures	80.0%	88.4%	90.8%	167	89.8%	145	89.0%	162	93.6%	13.6%	5.2%	2.8%	
Knowledge and understanding of the world	77.0%	85.8%	89.0%	158	95.8%	152	93.3%	148	85.5%	8.5%	-0.3%	-3.5%	Decline
Physical development	88.0%	92.1%	93.3%	159	96.4%	155	95.1%	165	95.4%	7.4%	3.3%	2.1%	
Creative development	78.0%	84.7%	86.7%	147	89.1%	155	95.1%	156	90.2%	12.2%	5.5%	3.5%	
78 points and 6 or above in PSE and CLL Scales	45.0%	57.5%	62.1%	115	61.8%	94	57.7%	117	67.6%	22.6%	10.1%	5.5%	

## Key Stage One to Four Attainment

The National Curriculum for Key Stage One through to Key Stage Four runs through Year 1 to Year 11. The expected level of attainment for Key Stage One is Level 2B or above, Key Stage Two is Level 4 or above, Key Stage 3 is Level 5 or above and at Key Stage 4 the new level of expected attainment is 5+ A\*-C including GCSE English and Mathematics. The results below indicate the number and percentage of children who have achieved these thresholds. These thresholds have been chosen as it is the expected level of attainment as stipulated by the Department for Children, Schools and Families.

	National	County	District	2005		2006		2007		CLP - National	CLP - County	CLP - District	Trend 2005-07
	2007 (%)	2007 (%)		Number	%	Number	%	Number	%	2007	2007	2007	
KS1 Reading Level 2B+	71.0%	76.2%	80.4%	114	70.8%	154	80.6%	145	81.5%	10.5%	5.3%	1.1%	Increase
KS1 Writing Level 2B+	59.0%	65.2%	69.0%	105	65.2%	130	68.1%	118	66.3%	7.3%	1.1%	-2.7%	
KS1 Mathematics Level 2B+	74.0%	78.1%	80.4%	120	74.5%	156	81.7%	144	80.9%	6.9%	2.8%	0.5%	
KS2 English Level 4+	80.0%	81.0%	86.6%	148	77.9%	144	81.8%	178	89.4%	9.4%	8.4%	2.8%	Increase
KS2 Mathematics Level 4+	77.0%	78.0%	83.0%	140	73.3%	145	82.4%	166	83.4%	6.4%	5.4%	0.4%	Increase
KS2 Science Level 4+	88.0%	90.0%	93.9%	168	88.0%	156	88.6%	185	93.0%	5.0%	3.0%	-0.9%	Increase
KS3 English Level 5+	74.0%	77.0%	77.6%	162	78.6%	146	74.5%	153	82.7%	8.7%	5.7%	5.1%	
KS3 Mathematics Level 5+	76.0%	78.0%	80.6%	171	83.0%	169	85.8%	152	82.2%	6.2%	4.2%	1.6%	
KS3 Science Level 5+	73.0%	75.0%	79.5%	165	80.1%	158	80.2%	148	80.0%	7.0%	5.0%	0.5%	
KS4 5 or more A*-C Grade	62.0%	60.0%	59.9%	99	56.3%	113	58.9%	122	61.9%	-0.1%	1.9%	2.0%	Increase
KS4 5 or more A*-C Grade including English & Maths	46.8%	45.8%	49.0%	87	49.4%	92	47.9%	106	53.8%	7.0%	8.0%	4.8%	
KS4 5 or more A*-G Grade	91.7%	93.2%	92.9%	162	92.0%	186	96.9%	197	100.0%	8.3%	6.8%	7.1%	Increase
KS4 2 or more A*-C Grade in Science	50.3%	49.7%	53.7%	95	54.0%	105	54.7%	113	57.4%	7.1%	7.7%	3.7%	Increase

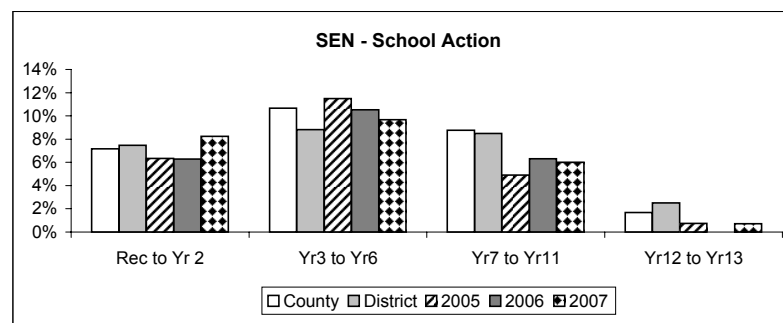
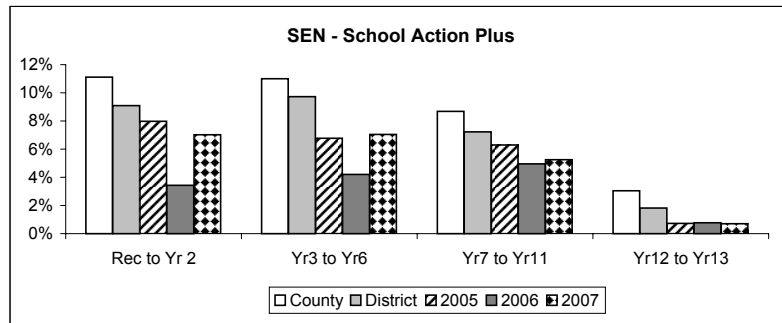
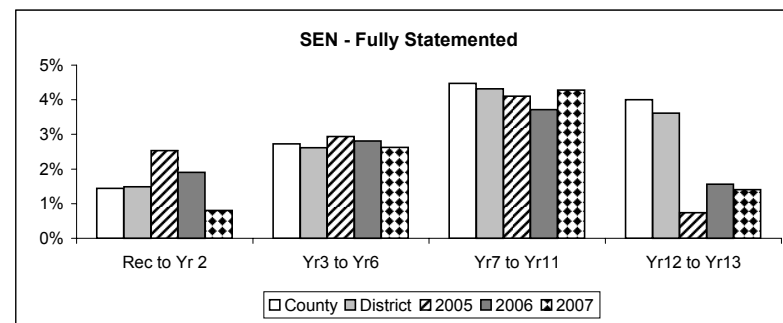
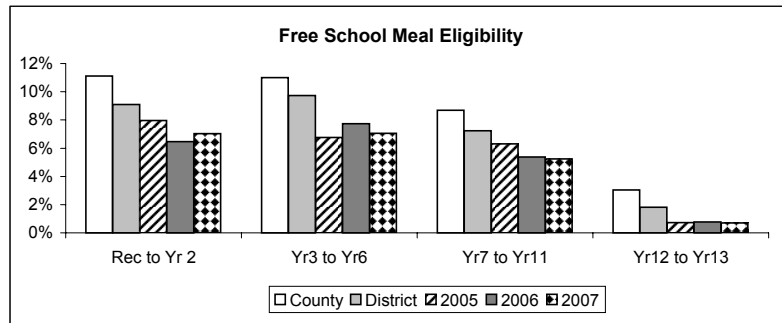
Source: Educational Research Analysis.

# Free School Meals and Special Educational Needs

	County 2007 (%)	District 2007 (%)	2005		2006		2007		CLP - County 2007	CLP - District 2007	Trend 2005-07
			Number	%	Number	%	Number	%			
<b>Free School Meal Eligibility</b>											
Reception to Year 2	11.1%	9.1%	44	8.0%	34	6.5%	35	7.0%	-4.1%	-2.1%	
Year 3 to Year 6	11.0%	9.7%	53	6.8%	55	7.7%	51	7.1%	-4.0%	-2.7%	
Year 7 to Year 11	8.7%	7.2%	63	6.3%	52	5.4%	49	5.2%	-3.4%	-2.0%	Decline
Year 12 to Year 13	3.0%	1.8%	1	0.7%	1	0.8%	1	0.7%	-2.3%	-1.1%	
<b>Special Educational Needs - Statemented</b>											
Reception to Year 2	1.4%	1.5%	14	2.5%	10	1.9%	4	0.8%	-0.6%	-0.7%	Decline
Year 3 to Year 6	2.7%	2.6%	23	2.9%	20	2.8%	19	2.6%	-0.1%	0.0%	Decline
Year 7 to Year 11	4.5%	4.3%	41	4.1%	36	3.7%	40	4.3%	-0.2%	0.0%	
Year 12 to Year 13	4.0%	3.6%	1	0.7%	2	1.6%	2	1.4%	-2.6%	-2.2%	
<b>Special Educational Needs - School Action Plus</b>											
Reception to Year 2	3.3%	3.2%	19	3.4%	18	3.4%	21	4.2%	1.0%	1.0%	
Year 3 to Year 6	5.1%	5.7%	24	3.1%	30	4.2%	39	5.4%	0.3%	-0.3%	Increase
Year 7 to Year 11	3.9%	5.4%	52	5.2%	48	5.0%	36	3.9%	0.0%	-1.6%	Decline
Year 12 to Year 13	0.6%	1.1%	0	0.0%	1	0.8%	0	0.0%	-0.6%	-1.1%	
<b>Special Educational Needs - School Action</b>											
Reception to Year 2	7.2%	7.5%	35	6.3%	33	6.3%	41	8.2%	1.1%	0.8%	
Year 3 to Year 6	10.7%	8.8%	90	11.5%	75	10.5%	70	9.7%	-1.0%	0.9%	Decline
Year 7 to Year 11	8.8%	8.5%	49	4.9%	61	6.3%	56	6.0%	-2.8%	-2.5%	
Year 12 to Year 13	1.7%	2.5%	1	0.7%	0	0.0%	1	0.7%	-1.0%	-1.8%	

The key has been designed to try and help indicate areas of difference. In this section it has been agreed that a minus figure actually represents a reduction in need. The colour coding has been set at +/-5% for Free School Meals or Special Educational Need. Therefore if the Free School Meals is 5% below county it will be coloured green and if it is 5% above county it would be coloured red.

**Key**  
 FSM 5% less than  
 FSM 5% greater than



# The Staffordshire IMD 2007 Summary Card:

## Stafford Borough

This card presents a summary of information from the 2007 update of the national Indices of Deprivation (IMD 2007). It is an attempt to summarise, on one piece of paper, information on deprivation in the area covered by Stafford Borough. The key information covered here includes the overall multiple measure of deprivation, seven different domains (types) of deprivation and two indices focusing respectively on income deprivation affecting children and older people. There are ten pieces of data for each of the eighty Lower Super Output Areas in Stafford Borough. Eight hundred bits of information on one piece of paper.

By its very nature this document presents an overview of all deprivation in Stafford Borough in 2007. Further detail on deprivation in Stafford Borough can be found in the complementary, more detailed borough report available from the Staffordshire Observatory website. Also available are the equivalent documents for the other seven districts/boroughs in Staffordshire and a County document. For further details go to: <http://www.staffordshirepartnership.org.uk/observatory/> or contact Rosanne Cororan on 01785 276538 or email [Rosanne.cororan@staffordshire.gov.uk](mailto:Rosanne.cororan@staffordshire.gov.uk).

### Background to the IMD 2007

- The English Indices of Deprivation 2007 (ID 2007) are the Government's official measure of multiple deprivation at small area level. The 2007 Indices update information provided in the IMD 2004.
- The IMD 2007 provides a relative ranking of areas across England according to their level of deprivation.
- The Index of Multiple Deprivation 2007 (IMD 2007) is based on the small area geography known as Lower Super Output Areas (LSOAs). LSOAs have between 1000 and 3000 people living in them with an average population of 1500 people. In most cases, these are smaller than wards, thus allowing the identification of small pockets of deprivation.
- The IMD brings together 37 different indicators which cover specific aspects or dimensions of deprivation: Income, Employment, Health and Disability, Education, Skills and Training, Barriers to Housing and Services, Living Environment and Crime. These are weighted and combined to create the overall IMD 2007.
- The majority of the data underpinning the IMD 2007 represents 2005 although some data covers a number of years, for example an average of 2003-2005.

This is taken from the Guidance for Using the English Indices of Deprivation 2007 produced by Communities and Local Government  
<http://www.communities.gov.uk/documents/communities/doc/615986>

