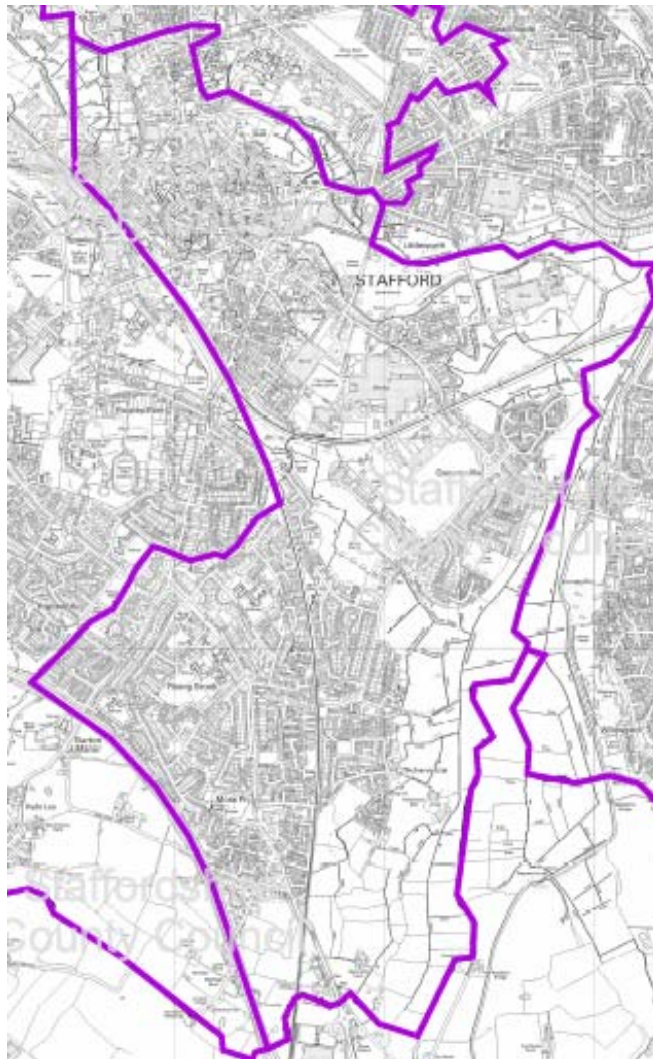


# Community and Learning Partnerships

Data Profile  
Stafford S2



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Produced by Educational Research & Analysis  
School Improvement Division  
Staffordshire County Council

# 2001 Census - Social Profile

## Stafford Sports College CLP

Population	Count	Percent	Index
Resident Population	13709		
Males	6774	49.4%	101
Females	6935	50.6%	99
People living in Households	13601	99.2%	101
People Living in Communal Establishment	108	0.8%	43

Age Profile	Count	Percent	Index
0-4	727	5.3%	89
5-14	1589	11.6%	90
15	186	1.4%	107
16-19	679	5.0%	101
20-29	1855	13.5%	107
30-44	3042	22.2%	98
45-59	2602	19.0%	101
60-74	1788	13.0%	99
75-84	986	7.2%	128
85+	256	1.9%	96

Households	Count	Percent	Index
Total Household Spaces	6335		
Occupied Household Spaces	6096	96.2%	100
Vacant Household Spaces	227	3.6%	113
Second Residences	12	0.2%	30
Average household size	2.23		95
All Single Person Households	2064	33.9%	113
All lone pensioner households	1029	16.9%	89
All pensioner households	1582	26.0%	109
Single Parent Households with dependent children	385	6.3%	98
Single Parent Households with non-dependent children	195	3.2%	105
All households with dependent children	1554	25.5%	87
Households with no employed adult and dependent children	233	3.8%	79
All households with 1 or more persons with Limiting Long-term Illness	2201	36.1%	108

Health and Caring	Count	Percent	Index
People not in good health	1368	10.0%	111
People with a Limiting Long-term Illness	2748	20.0%	112
People of working age with Limiting Long-term Illness	1229	9.0%	110
People who provide unpaid care	1361	9.9%	100
People who provide more than 50 hours of unpaid care	288	2.1%	103

Amenity	Count	Percent	Index
Overcrowded households	324	5.3%	75
No central heating	468	7.7%	90
No WC and bath/shower	11	0.2%	37

Ethnic Group	Count	Percent	Index
White	13241	96.6%	106
Mixed	140	1.0%	78
Indian	108	0.8%	38
Pakistani	22	0.2%	11
Bagladeshi	8	0.1%	10
Other Asian	14	0.1%	21
Black	84	0.6%	27
Chinese	45	0.3%	73
Other Ethnic Groups	23	0.2%	38

Religion	Count	Percent	Index
Christian	10477	76.4%	107
Buddhist	25	0.2%	64
Hindu	22	0.2%	14
Jewish	11	0.1%	15
Muslim	62	0.5%	15
Sikh	56	0.4%	61
Other Religion	46	0.3%	115
No Religion	1970	14.4%	98
Religion not Stated	1046	7.6%	99

Dwelling Type	Count	Percent	Index
Detached	1138	18.0%	77
Semi-detached	2041	32.2%	98
Terraced	1900	30.0%	112
Purpose built flat	979	15.4%	106
Flat in converted / shared house	170	2.7%	57
Flat in commercial building	88	1.4%	116
Caravan/Mobile home/Temporary	21	0.3%	76

Tenure	Count	Percent	Index
Owner Occupied	3704	60.8%	89
Shared Ownership	31	0.5%	78
Local Authority rented	1324	21.7%	164
Housing Association / Registered Social Landlord	278	4.6%	75
Privately rented	493	8.1%	92
Other rented	265	4.3%	135

Car Ownership	Count	Percent	Index
Households with no car	1975	32.4%	121
Households with 1 car	2723	44.7%	102
Households with 2 cars	1142	18.7%	80
Households with 3 or more cars	257	4.2%	71
Total number of cars in the area	5865		
Average no of cars per household	0.96		87

As a result of rounding some figures may not always equal the total for this area.

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Source: 2001 Census Key Statistics

*An Index has been created to compare the above area with England. The scores for England always equals 100, therefore a score of less than 100 indicates fewer people or households in that category for the area compared with England. A score over 100 indicates more people or households in that category for the area compared with England.*

**Produced by Research Unit, Development Services Department, Staffordshire County Council**

Further details available by telephoning 01785 277359 or email mark.sproston@staffordshire.gov.uk

# 2001 Census - Economic Profile Stafford Sports College CLP

Population <sup>1</sup>	Count	Percent	Index
All people aged 16-74	9966		
All males aged 16-74	5047	50.6%	103
All females aged 16-74	4919	49.4%	97
All people in employment	6414	64.4%	102
All males in employment	3463	68.6%	99
All females in employment	2949	60.0%	105

Economic Activity <sup>1</sup>	Count	Percent	Index
All people economically active	6857	68.8%	103
All people economically inactive	3109	31.2%	94

### All People Economically Active

Employees - Full-time	4291	62.6%	103
Employees - Part-time	1284	18.7%	106
Self Employed	588	8.6%	69
Unemployed	396	5.8%	115
Full-time Student	298	4.3%	113

### All People Economically Inactive

Retired	1367	44.0%	108
Full-time student	440	14.2%	100
Looking after family or home	461	14.8%	75
Permanently sick or disabled	572	18.4%	115
Other	269	8.7%	92

### Industry of Employment <sup>2</sup>

Industry of Employment <sup>2</sup>	Count	Percent	Index
Agriculture, Hunting, Forestry and Fishing	61	1.0%	64
Mining and Quarrying	6	0.1%	38
Manufacturing	970	15.1%	102
Electricity, gas and water supply	47	0.7%	103
Construction	440	6.9%	102
Wholesale and Retail trade	1127	17.6%	104
Hotels and Catering	363	5.7%	120
Transport, storage and communication	463	7.2%	102
Financial, Real Estate and Business Activity	800	12.5%	69
Public Administration and Defence	566	8.8%	156
Education	483	7.5%	97
Health and Social Work	824	12.8%	120
Other	264	4.1%	79

### Qualifications <sup>1</sup>

Qualifications <sup>1</sup>	Count	Percent	Index
No Qualifications	3100	31.1%	108
Level 1 Qualifications	1788	17.9%	108
Level 2 Qualifications	1941	19.5%	101
Level 3 Qualifications	711	7.1%	86
Level 4 or 5 Qualifications	1646	16.5%	83
Other Qualification / Level Unknown	780	7.8%	113

### Unemployed <sup>1</sup>

All unemployed	396		
Aged 16-24	106	26.8%	104
Aged 50+	62	15.7%	84
Long-term Unemployed	142	35.9%	119

Occupation Groups <sup>2</sup>	Count	Percent	Index
Managers and Senior Officials	788	12.3%	81
Professional	577	9.0%	80
Assoc Professional and technical	861	13.4%	97
Administrative and Secretarial	813	12.7%	95
Skilled Trade	745	11.6%	101
Personal Services	488	7.6%	110
Sales and Customer Service	541	8.4%	110
Process, plant and machine operatives	615	9.6%	114
Elementary occupations	985	15.4%	130

### Socio-Economic Class <sup>1</sup>

Socio-Economic Class <sup>1</sup>	Count	Percent	Index
Large Employers and Higher Managerial	257	2.6%	74
Higher Professional	347	3.5%	68
Lower Managerial and Professional	1806	18.1%	97
Intermediate	912	9.2%	97
Small Employers and own account workers	551	5.5%	79
Lower Supervisory and Technical	819	8.2%	116
Semi-routine	1338	13.4%	115
Routine	1124	11.3%	125
Never worked	211	2.1%	78
Long-term unemployed	142	1.4%	141
Full-time Student	720	7.2%	103
Not Classified	1739	17.4%	99

### Hours Worked (Week) <sup>2</sup>

Hours Worked (Week) <sup>2</sup>	Count	Percent	Index
Males part-time < 15 hours	123	3.6%	102
Males part-time 16-30 hours	233	6.7%	109
Males full-time 31-48 hours	2340	67.6%	102
Males full-time > 49 hours	767	22.1%	91
Females part-time < 15 hours	388	13.2%	94
Females part-time 16-30 hours	892	30.2%	107
Females full-time 31-48 hours	1503	51.0%	101
Females full-time >49 hours	166	5.6%	81

### Travel to Work <sup>2</sup>

Travel to Work <sup>2</sup>	Count	Percent	Index
Work mainly from home	490	7.6%	83
Train, Light Rail, Tram, Metro, Underground	106	1.7%	22
Bus	441	6.9%	92
Motorcycle	66	1.0%	93
Car (as driver or passenger)	4026	62.8%	103
Taxi	50	0.8%	150
Bicycle	256	4.0%	141
Walk	961	15.0%	150
Other	13	0.2%	44

Note: 1 = People aged 16-74  
2 = People Aged 16-74 in employment

As a result of rounding some figures may not always equal the total for this area.

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Source: 2001 Census Key Statistics

An Index has been created to compare the above area with England. The scores for England always equals 100, therefore a score of less than 100 indicates fewer people in that category for the area compared with England. A score over 100 indicates more people in that category for the area compared with England.

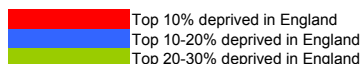
Produced by Research Unit, Development Services Department, Staffordshire County Council

Further details available by telephoning 01785 277359 or email mark.sproston@staffordshire.gov.uk

# Indices of Multiple Deprivation 2007

## Understanding this information

The colour shading highlights where the LSOA is in the top 10%, 20% or 30% most deprived areas in England for that measure of Deprivation.



The LSOAs are ranked here according to their overall multiple deprivation score: most deprived to least deprived. The national ranking (out of 32,482) is shown in the top table, where 1=most deprived and 32,482=least deprived. The bottom table replicates the information but putting the ranking into a percentage, so that it can be seen where the LSOA falls within the whole country. The deprivation domain titles have been abbreviated.

Ward Name	LOWERSOA	LOMID	Income	Employment	Health	Education	Housing	Crime	Living Environment
Penkside	E01029734	6053	4550	5395	5137	3738	21101	6155	24357
Manor	E01029727	6655	5092	3451	9536	5547	24523	11925	13065
Forebridge	E01029701	7449	9021	6354	8399	13401	19275	4712	2273
Highfields and Western Downs	E01029716	7815	6805	4639	9439	4212	27949	13386	16869
Manor	E01029729	10993	11166	5814	11713	11099	19352	16875	15578
Forebridge	E01029699	17854	16660	17001	19277	25285	20208	16792	4795
Penkside	E01029735	19143	17313	16503	19832	15369	14968	16914	23722
Manor	E01029726	19874	17328	12064	18549	15262	25967	29170	26217
Manor	E01029728	23439	19321	21338	18858	14730	29996	25009	22882
Forebridge	E01029700	29795	28366	30595	26392	27743	11434	31108	22961

Ward Name	LOWERSOA	LOMID	Income	Employment	Health	Education	Housing	Crime	Living Environment
Penkside	E01029734	18.6%	14.0%	16.6%	15.8%	11.5%	65.0%	18.9%	75.0%
Manor	E01029727	20.5%	15.7%	10.6%	29.4%	17.1%	75.5%	36.7%	40.2%
Forebridge	E01029701	22.9%	27.8%	19.6%	25.9%	41.3%	59.3%	14.5%	7.0%
Highfields and Western Downs	E01029716	24.1%	21.0%	14.3%	29.1%	13.0%	86.0%	41.2%	51.9%
Manor	E01029729	33.8%	34.4%	17.9%	36.1%	34.2%	59.6%	52.0%	48.0%
Forebridge	E01029699	55.0%	51.3%	52.3%	59.3%	77.8%	62.2%	51.7%	14.8%
Penkside	E01029735	58.9%	53.3%	50.8%	61.1%	47.3%	46.1%	52.1%	73.0%
Manor	E01029726	61.2%	53.3%	37.1%	57.1%	47.0%	79.9%	89.8%	80.7%
Manor	E01029728	72.2%	59.5%	65.7%	58.1%	45.3%	92.3%	77.0%	70.4%
Forebridge	E01029700	91.7%	87.3%	94.2%	81.3%	85.4%	35.2%	95.8%	70.7%

## Background to the Indices of Multiple Deprivation 2007

The English Indices of Deprivation 2007 (ID 2007) are the Government's official measure of multiple deprivation at small area level. The 2007 Indices update information provided in the IMD 2004.

The IMD 2007 provides a relative ranking of areas across England according to their level of deprivation.

The Index of Multiple Deprivation 2007 (IMD 2007) is based on the small area geography known as Lower Super Output Areas (LSOAs). LSOAs have between 1000 and 3000 people living in them with an average population of 1500 people. In most cases, these are smaller than wards, thus allowing the identification of small pockets of deprivation.

The IMD brings together 37 different indicators which cover specific aspects or dimensions of deprivation: Income, Employment, Health and Disability, Education, Skills and Training, Barriers to Housing and Services, Living Environment and Crime. These are weighted and combined to create the overall IMD 2007.

The majority of the data underpinning the IMD 2007 represents 2005 although some data covers a number of years, for example an average of 2003-2005.

This is taken from the Guidance for Using the English Indices of Deprivation 2007 produced by Communities and Local Government:  
<http://www.communities.gov.uk/documents/communities/doc/615986>

## Foundation Stage Profile Attainment

The Foundation Stage Profile allocates a point score for each child in 13 areas of learning. The results below indicate the number and percentage of children who have achieved a score of 6 or above. This threshold has been chosen as it is the expected level of attainment as stipulated by the Department for Children, Schools and Families.

	National	County	District	2005		2006		2007		CLP -	CLP -	CLP -	Trend
	2007 (%)	2007 (%)		Number	%	Number	%	Number	%	National	County	District	
Personal, social and emotional development													
Dispositions and attitudes	87.0%	90.9%	91.4%	151	90.4%	138	87.3%	149	89.2%	2.2%	-1.7%	-2.2%	
Social development	80.0%	86.4%	89.6%	146	87.4%	134	84.8%	148	88.6%	8.6%	2.2%	-1.0%	
Emotional development	76.0%	84.4%	86.5%	146	87.4%	129	81.6%	135	80.8%	4.8%	-3.6%	-5.7%	Decline
Communication, language and literacy													
Language for communication and thinking	78.0%	85.0%	86.7%	146	87.4%	129	81.6%	134	80.2%	2.2%	-4.8%	-6.5%	Decline
Linking sounds and letters	65.0%	72.0%	72.5%	113	67.7%	90	57.0%	112	67.1%	2.1%	-4.9%	-5.4%	
Reading	69.0%	78.6%	83.2%	134	80.2%	102	64.6%	131	78.4%	9.4%	-0.2%	-4.8%	
Writing	58.0%	70.1%	74.1%	126	75.4%	89	56.3%	119	71.3%	13.3%	1.2%	-2.8%	
Mathematical development													
Calculating	87.0%	90.7%	90.3%	148	88.6%	136	86.1%	145	86.8%	-0.2%	-3.9%	-3.5%	
Numbers as labels and for counting	70.0%	78.6%	83.8%	122	73.1%	110	69.6%	130	77.8%	7.8%	-0.8%	-6.0%	
Shapes, space and measures	80.0%	88.4%	90.8%	155	92.8%	132	83.5%	150	89.8%	9.8%	1.4%	-1.0%	
Knowledge and understanding of the world	77.0%	85.8%	89.0%	149	89.2%	128	81.0%	138	82.6%	5.6%	-3.2%	-6.4%	
Physical development	88.0%	92.1%	93.3%	156	93.4%	139	88.0%	146	87.4%	-0.6%	-4.7%	-5.9%	Decline
Creative development	78.0%	84.7%	86.7%	147	88.0%	124	78.5%	126	75.4%	-2.6%	-9.3%	-11.3%	Decline
78 points and 6 or above in PSE and CLL Scales	45.0%	57.5%	62.1%	103	61.7%	64	40.5%	91	54.5%	9.5%	-3.0%	-7.6%	

## Key Stage One to Four Attainment

The National Curriculum for Key Stage One through to Key Stage Four runs through Year 1 to Year 11. The expected level of attainment for Key Stage One is Level 2B or above, Key Stage Two is Level 4 or above, Key Stage 3 is Level 5 or above and at Key Stage 4 the new level of expected attainment is 5+ A\*-C including GCSE English and Mathematics. The results below indicate the number and percentage of children who have achieved these thresholds. These thresholds have been chosen as it is the expected level of attainment as stipulated by the Department for Children, Schools and Families.

	National	County	District	2005		2006		2007		CLP -	CLP -	CLP -	Trend
	2007 (%)	2007 (%)		Number	%	Number	%	Number	%	National	County	District	
KS1 Reading Level 2B+	71.0%	76.2%	80.4%	109	59.9%	122	66.7%	111	69.4%	-1.6%	-6.8%	-11.0%	Increase
KS1 Writing Level 2B+	59.0%	65.2%	69.0%	96	52.7%	98	53.6%	91	56.9%	-2.1%	-8.3%	-12.1%	Increase
KS1 Mathematics Level 2B+	74.0%	78.1%	80.4%	123	67.6%	127	69.4%	113	70.6%	-3.4%	-7.5%	-9.8%	Increase
KS2 English Level 4+	80.0%	81.0%	86.6%	148	79.6%	126	66.3%	140	71.8%	-8.2%	-9.2%	-14.8%	
KS2 Mathematics Level 4+	77.0%	78.0%	83.0%	137	72.9%	132	69.5%	142	72.8%	-4.2%	-5.2%	-10.2%	
KS2 Science Level 4+	88.0%	90.0%	93.9%	156	83.0%	155	81.6%	165	84.6%	-3.4%	-5.4%	-9.3%	
KS3 English Level 5+	74.0%	77.0%	77.6%	134	62.0%	129	65.2%	125	67.9%	-6.1%	-9.1%	-9.7%	Increase
KS3 Mathematics Level 5+	76.0%	78.0%	80.6%	155	71.8%	148	74.4%	131	70.8%	-5.2%	-7.2%	-9.8%	
KS3 Science Level 5+	73.0%	75.0%	79.5%	133	61.9%	134	67.3%	126	68.1%	-4.9%	-6.9%	-11.4%	Increase
KS4 5 or more A*-C Grade	62.0%	60.0%	59.9%	84	45.9%	64	32.7%	88	41.5%	-20.5%	-18.5%	-18.4%	
KS4 5 or more A*-C Grade including English & Maths	46.8%	45.8%	49.0%	70	38.3%	51	26.0%	66	31.1%	-15.7%	-14.7%	-17.9%	
KS4 5 or more A*-G Grade	91.7%	93.2%	92.9%	162	88.5%	149	76.0%	212	100.0%	8.3%	6.8%	7.1%	
KS4 2 or more A*-C Grade in Science	50.3%	49.7%	53.7%	76	41.5%	45	23.0%	77	36.3%	-14.0%	-13.4%	-17.4%	

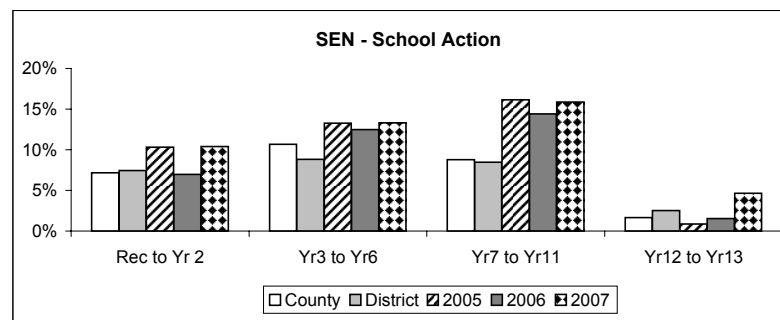
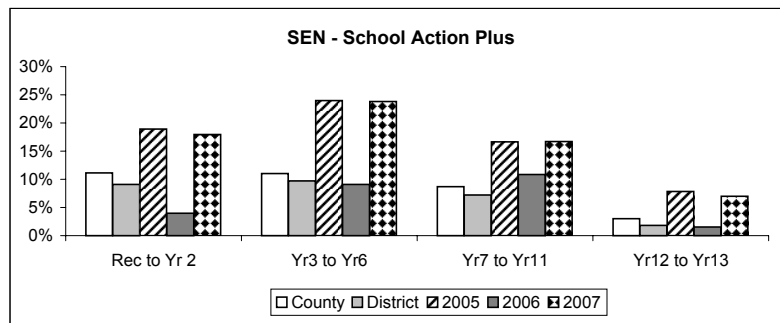
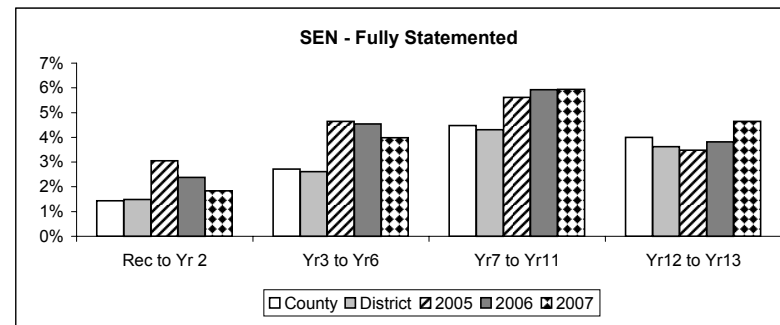
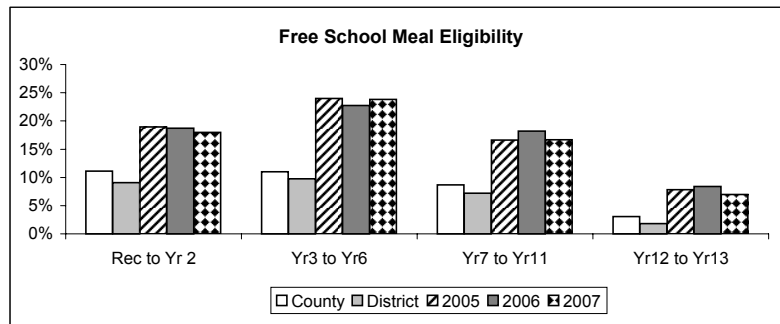
Source: Educational Research Analysis.

# Free School Meals and Special Educational Needs

	County 2007 (%)	District 2007 (%)	2005		2006		2007		CLP - County 2007	CLP - District 2007	Trend 2005-07
			Number	%	Number	%	Number	%			
<b>Free School Meal Eligibility</b>											
Reception to Year 2	11.1%	9.1%	99	18.9%	94	18.7%	88	18.0%	6.8%	8.9%	Decline
Year 3 to Year 6	11.0%	9.7%	186	24.0%	175	22.7%	179	23.8%	12.8%	14.1%	
Year 7 to Year 11	8.7%	7.2%	166	16.6%	178	18.2%	163	16.7%	8.0%	9.5%	
Year 12 to Year 13	3.0%	1.8%	9	7.8%	11	8.4%	9	7.0%	3.9%	5.2%	
<b>Special Educational Needs - Statemented</b>											
Reception to Year 2	1.4%	1.5%	16	3.1%	12	2.4%	9	1.8%	0.4%	0.4%	Decline
Year 3 to Year 6	2.7%	2.6%	36	4.6%	35	4.5%	30	4.0%	1.3%	1.4%	Decline
Year 7 to Year 11	4.5%	4.3%	56	5.6%	58	5.9%	58	5.9%	1.5%	1.6%	Increase
Year 12 to Year 13	4.0%	3.6%	4	3.5%	5	3.8%	6	4.7%	0.6%	1.0%	Increase
<b>Special Educational Needs - School Action Plus</b>											
Reception to Year 2	3.3%	3.2%	16	3.1%	20	4.0%	20	4.1%	0.8%	0.9%	Increase
Year 3 to Year 6	5.1%	5.7%	53	6.8%	70	9.1%	72	9.6%	4.4%	3.9%	Increase
Year 7 to Year 11	3.9%	5.4%	81	8.1%	106	10.8%	86	8.8%	4.9%	3.4%	
Year 12 to Year 13	0.6%	1.1%	1	0.9%	2	1.5%	4	3.1%	2.5%	2.0%	Increase
<b>Special Educational Needs - School Action</b>											
Reception to Year 2	7.2%	7.5%	54	10.3%	35	7.0%	51	10.4%	3.2%	3.0%	
Year 3 to Year 6	10.7%	8.8%	103	13.3%	96	12.5%	100	13.3%	2.6%	4.5%	
Year 7 to Year 11	8.8%	8.5%	161	16.1%	141	14.4%	155	15.9%	7.1%	7.4%	
Year 12 to Year 13	1.7%	2.5%	1	0.9%	2	1.5%	6	4.7%	3.0%	2.1%	Increase

The key has been designed to try and help indicate areas of difference. In this section it has been agreed that a minus figure actually represents a reduction in need. The colour coding has been set at +/-5% for Free School Meals or Special Educational Need. Therefore if the Free School Meals is 5% below county it will be coloured green and if it is 5% above county it would be coloured red.

**Key**  
 FSM 5% less than  
 FSM 5% greater than



# The Staffordshire IMD 2007 Summary Card:

## Stafford Borough

This card presents a summary of information from the 2007 update of the national Indices of Deprivation (IMD 2007). It is an attempt to summarise, on one piece of paper, information on deprivation in the area covered by Stafford Borough. The key information covered here includes the overall multiple measure of deprivation, seven different domains (types) of deprivation and two indices focusing respectively on income deprivation affecting children and older people. There are ten pieces of data for each of the eighty Lower Super Output Areas in Stafford Borough. Eight hundred bits of information on one piece of paper.

By its very nature this document presents an overview of all deprivation in Stafford Borough in 2007. Further detail on deprivation in Stafford Borough can be found in the complementary, more detailed borough report available from the Staffordshire Observatory website. Also available are the equivalent documents for the other seven districts/boroughs in Staffordshire and a County document. For further details go to: <http://www.staffordshirepartnership.org.uk/observatory/> or contact Rosanne Cororan on 01785 276538 or email [Rosanne.cororan@staffordshire.gov.uk](mailto:Rosanne.cororan@staffordshire.gov.uk).

### Background to the IMD 2007

- The English Indices of Deprivation 2007 (ID 2007) are the Government's official measure of multiple deprivation at small area level. The 2007 Indices update information provided in the IMD 2004.
- The IMD 2007 provides a relative ranking of areas across England according to their level of deprivation.
- The Index of Multiple Deprivation 2007 (IMD 2007) is based on the small area geography known as Lower Super Output Areas (LSOAs). LSOAs have between 1000 and 3000 people living in them with an average population of 1500 people. In most cases, these are smaller than wards, thus allowing the identification of small pockets of deprivation.
- The IMD brings together 37 different indicators which cover specific aspects or dimensions of deprivation: Income, Employment, Health and Disability, Education, Skills and Training, Barriers to Housing and Services, Living Environment and Crime. These are weighted and combined to create the overall IMD 2007.
- The majority of the data underpinning the IMD 2007 represents 2005 although some data covers a number of years, for example an average of 2003-2005.

This is taken from the Guidance for Using the English Indices of Deprivation 2007 produced by Communities and Local Government  
<http://www.communities.gov.uk/documents/communities/doc/615986>

### Understanding this information graphic

The dots which make up this graphic show the level of deprivation in a Lower Super Output Area (LSOA) compared to the whole of Staffordshire County. The basic rule is; more ink = higher deprivation.

- high level of deprivation
- medium level of deprivation
- low level of deprivation
- high level of deprivation
- medium level of deprivation
- low level of deprivation

The colour shading highlights where the LSOA is in the top 10% or 20% most deprived areas in England for that measure of deprivation.

- ...& in top 10% deprived in England
- ...& in top 10-20% deprived in England

The LSOAs are ranked here according to their overall, multiple deprivation score; most deprived to least deprived. The national ranking (out of 32,482) is shown in grey italics next to the symbol (where 1=most deprived and 32,482=least deprived). The deprivation domain titles have been abbreviated.

### What does this information graphic tell us about deprivation in Stafford Borough?

Several general trends can be observed from this graphic of deprivation in Stafford Borough. Firstly, deprivation across all domains often, but by no means always, occurs in the same LSOA. This is evident in the fact that the solid dots and coloured backgrounds cluster at the top of the list of LSOAs.

It is also evident that, overall, deprivation around Barriers to Housing and Services ('abbreviated as housing') is higher than for other types of deprivation in Stafford Borough. There are ten LSOAs in Stafford Borough which are in the 10% most deprived in England for 'housing' (represented by this symbol: ). A further nine LSOAs are in the 10%-20% most deprived in England for 'housing'. Interestingly, eighteen of these (19) LSOAs score fairly low for other measures of deprivation.

In contrast there are only seven LSOAs in the top 10% deprived across all the other (nine) measures. Further, the three domains of health, crime and the environment have very few areas in Stafford Borough which fall in the top 20% deprived in England.

Only three LSOAs are in the 10% most deprived in England for more than one domain. One of these is the most deprived LSOA in Stafford Borough which is in Highfields and Western Downs ward and is in the 10% most deprived areas in England for income deprivation and education deprivation. Another LSOA is located in Littleworth ward and is in the 10% most deprived areas in England for employment deprivation and health deprivation. The remaining LSOA is located in Forebridge ward and is in the 10% most deprived areas in England for Living Environment and Income Deprivation Affecting older People.

Two LSOAs are in the 20% most deprived areas in England for Income Deprivation Affecting both children and older people. These occur in Penside ward and Holmcroft ward.

There is a cluster of LSOAs in Stafford Borough identified as experiencing high levels of deprivation across a number of domains in and around Stafford Town. The map on the back of this card shows the LSOA boundaries for Stafford Borough and highlights some of the key LSOAs discussed here and shown in the graphic (left).

There is just one LSOA in Stafford Borough which is in the 10% most deprived in England for the measure of Income Deprivation Affecting Children, located in Highfields and Western Downs ward. This LSOA also has relatively high deprivation in other domains. In addition there is one LSOA which falls into the 10% most deprived in England for the equivalent measure of Income Deprivation Affecting Older People. This LSOA is located in Forebridge ward.

ward name	LSOA code	multiple	IMD rank	income	employment	health	education	housing	crime	environment	children	older people
Highfields and Western Downs	E01029717		5194									
Penside	E01029734		6053									
Littleworth	E01029725		6640									
Manor	E01029727		6655									
Forebridge	E01029701		7449									
Holmcroft	E01029720		7746									
Highfields and Western Downs	E01029716		7815									
Tillington	E01029752		8244									
Common	E01029691		9241									
Manor	E01029729		10993									
Coton	E01029692		11112									
Barlaston and Oulton	E01029681		12174									
Highfields and Western Downs	E01029715		12718									
St. Michael's	E01029740		14791									
Fulford	E01029702		16133									
Common	E01029689		16232									
Stonefield and Christchurch	E01029745		17056									
Walton	E01029753		17259									
Stonefield and Christchurch	E01029746		17335									
Tillington	E01029750		17566									
Swynnerton	E01029749		17724									
Forebridge	E01029699		17854									
Milwich	E01029733		17862									
Walton	E01029756		17993									
Eccleshall	E01029696		18092									
Littleworth	E01029722		18321									
Penside	E01029735		19143									
Eccleshall	E01029695		19489									
Manor	E01029726		19874									
Eccleshall	E01029697		19967									
Fulford	E01029703		20033									
Holmcroft	E01029721		20519									
Coton	E01029693		20622									
Gnosall and Woodseaves	E01029707		20688									
Gnosall and Woodseaves	E01029708		20838									
Barlaston and Oulton	E01029683		21256									
Coton	E01029694		21682									
Holmcroft	E01029719		21817									
Milford	E01029732		21959									
Fulford	E01029704		22024									

ward name	LSOA code	multiple	IMD rank	income	employment	health	education	housing	crime	environment	children	older people
Church Eaton	E01029688		23051									
Haywood and Hixon	E01029713		23300									
Manor	E01029728		23439									
Rowley	E01029737		23663									
Seighford	E01029742		23808									
Common	E01029690		24568									
Seighford	E01029743		24627									
Tillington	E01029751		25162									
Barlaston and Oulton	E01029682		25203									
Chartley	E01029687		25473									
Fulford	E01029705		26017									
Gnosall and Woodseaves	E01029706		26061									
Stonefield and Christchurch	E01029744		26213									
Rowley	E01029736		26225									
Walton	E01029754		26452									
Swynnerton	E01029748		26532									
Haywood and Hixon	E01029711		26720									
Walton	E01029755		26810									
Haywood and Hixon	E01029712		28665									
Swynnerton	E01029747		28680									
Rowley	E01029738		28692									
Littleworth	E01029724		28719									
Haywood and Hixon	E01029710		29416									
Littleworth	E01029723		29514									
Eccleshall	E01029698		29637									
Holmcroft	E01029718		29777									
Forebridge	E01029700		29795									
Baswich	E01029686		29828									
Highfields and Western Downs	E01029714		29836									
Milford	E01029730		30271									
Weeping Cross	E01029757		31005									
St. Michael's	E01029739		31052									
St. Michael's	E01029741		31085									
Gnosall and Woodseaves	E01029709		31723									