

Community and Learning Partnerships

Data Profile
Stafford S1



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Produced by Educational Research & Analysis
School Improvement Division
Staffordshire County Council

Staffordshire
County Council

2001 Census - Social Profile

Sir Graham Balfour CLP

Population	Count	Percent	Index
Resident Population	23065		
Males	11657	50.5%	104
Females	11408	49.5%	96
People living in Households	22355	96.9%	99
People Living in Communal Establishment	710	3.1%	170

Age Profile	Count	Percent	Index
0-4	1146	5.0%	83
5-14	2543	11.0%	85
15	237	1.0%	81
16-19	1061	4.6%	94
20-29	3249	14.1%	111
30-44	5127	22.2%	98
45-59	4501	19.5%	103
60-74	3416	14.8%	112
75-84	1287	5.6%	100
85+	497	2.2%	111

Households	Count	Percent	Index
Total Household Spaces	10065		
Occupied Household Spaces	9764	97.0%	101
Vacant Household Spaces	277	2.8%	87
Second Residences	24	0.2%	38
Average household size	2.29		97
All Single Person Households	2824	28.9%	96
All lone pensioner households	1417	14.5%	83
All pensioner households	2394	24.5%	103
Single Parent Households with dependent children	512	5.2%	82
Single Parent Households with non-dependent children	311	3.2%	105
All households with dependent children	2549	26.1%	89
Households with no employed adult and dependent children	267	2.7%	57
All households with 1 or more persons with Limiting Long-term Illness	3236	33.1%	99

Health and Caring	Count	Percent	Index
People not in good health	2015	8.7%	97
People with a Limiting Long-term Illness	4208	18.2%	102
People of working age with Limiting Long-term Illness	1926	8.4%	102
People who provide unpaid care	2357	10.2%	103
People who provide more than 50 hours of unpaid care	448	1.9%	96

Amenity	Count	Percent	Index
Overcrowded households	400	4.1%	57
No central heating	680	7.0%	82
No WC and bath/shower	23	0.2%	48

Ethnic Group	Count	Percent	Index
White	22169	96.1%	106
Mixed	222	1.0%	74
Indian	220	1.0%	46
Pakistani	85	0.4%	26
Bagladeshi	3	0.0%	2
Other Asian	52	0.2%	47
Black	221	1.0%	42
Chinese	62	0.3%	60
Other Ethnic Groups	26	0.1%	26

Religion	Count	Percent	Index
Christian	17848	77.4%	108
Buddhist	25	0.1%	38
Hindu	93	0.4%	36
Jewish	10	0.0%	8
Muslim	158	0.7%	22
Sikh	129	0.6%	84
Other Religion	55	0.2%	81
No Religion	3103	13.5%	92
Religion not Stated	1655	7.2%	93

Dwelling Type	Count	Percent	Index
Detached	2854	28.3%	121
Semi-detached	3221	32.0%	97
Terraced	2637	26.2%	97
Purpose built flat	1059	10.5%	72
Flat in converted / shared house	176	1.7%	37
Flat in commercial building	113	1.1%	94
Caravan/Mobile home/Temporary	13	0.1%	30

Tenure	Count	Percent	Index
Owner Occupied	6819	69.8%	103
Shared Ownership	34	0.3%	53
Local Authority rented	1569	16.1%	122
Housing Association / Registered Social Landlord	84	0.9%	14
Privately rented	929	9.5%	108
Other rented	332	3.4%	106

Car Ownership	Count	Percent	Index
Households with no car	2349	24.1%	90
Households with 1 car	4360	44.7%	102
Households with 2 cars	2450	25.1%	106
Households with 3 or more cars	605	6.2%	105
Total number of cars in the area	11305		
Average no of cars per household	1.16		105

As a result of rounding some figures may not always equal the total for this area.

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Source: 2001 Census Key Statistics

An Index has been created to compare the above area with England. The scores for England always equals 100, therefore a score of less than 100 indicates fewer people or households in that category for the area compared with England. A score over 100 indicates more people or households in that category for the area compared with England.

Produced by Research Unit, Development Services Department, Staffordshire County Council

Further details available by telephoning 01785 277359 or email mark.sproston@staffordshire.gov.uk

2001 Census - Economic Profile Sir Graham Balfour CLP

Population ¹	Count	Percent	Index
All people aged 16-74	17354		
All males aged 16-74	9018	52.0%	106
All females aged 16-74	8340	48.1%	95
All people in employment	11150	64.3%	102
All males in employment	6088	67.5%	97
All females in employment	5065	60.7%	107

Economic Activity ¹	Count	Percent	Index
All people economically active	11739	67.6%	101
All people economically inactive	5615	32.4%	98

All People Economically Active

Employees - Full-time	7317	62.3%	102
Employees - Part-time	2116	18.0%	102
Self Employed	1302	11.1%	89
Unemployed	527	4.5%	90
Full-time Student	477	4.1%	105

All People Economically Inactive

Retired	2550	45.4%	111
Full-time student	787	14.0%	99
Looking after family or home	776	13.8%	70
Permanently sick or disabled	811	14.4%	90
Other	691	12.3%	131

Industry of Employment ²

Count	Percent	Index	
Agriculture, Hunting, Forestry and Fishing	284	2.5%	172
Mining and Quarrying	6	0.1%	22
Manufacturing	1784	16.0%	108
Electricity, gas and water supply	60	0.5%	76
Construction	639	5.7%	85
Wholesale and Retail trade	1778	15.9%	95
Hotels and Catering	558	5.0%	106
Transport, storage and communication	758	6.8%	96
Financial, Real Estate and Business Activity	1456	13.1%	72
Public Administration and Defence	1059	9.5%	168
Education	811	7.3%	94
Health and Social Work	1472	13.2%	123
Other	485	4.3%	84

Qualifications ¹

Count	Percent	Index	
No Qualifications	5135	29.6%	103
Level 1 Qualifications	3027	17.4%	105
Level 2 Qualifications	3302	19.0%	98
Level 3 Qualifications	1299	7.5%	90
Level 4 or 5 Qualifications	3212	18.5%	93
Other Qualification / Level Unknown	1379	7.9%	115

Unemployed ¹

Count	Percent	Index	
All unemployed	527		
Aged 16-24	150	28.5%	111
Aged 50+	114	21.6%	116
Long-term Unemployed	146	27.7%	92

Occupation Groups ²	Count	Percent	Index
Managers and Senior Officials	1463	13.1%	86
Professional	1138	10.2%	91
Assoc Professional and technical	1561	14.0%	101
Administrative and Secretarial	1393	12.5%	93
Skilled Trade	1280	11.5%	99
Personal Services	775	7.0%	101
Sales and Customer Service	825	7.4%	97
Process, plant and machine operatives	1038	9.3%	111
Elementary occupations	1680	15.1%	128

Socio-Economic Class ¹

Count	Percent	Index	
Large Employers and Higher Managerial	557	3.2%	92
Higher Professional	787	4.5%	89
Lower Managerial and Professional	3152	18.2%	97
Intermediate	1597	9.2%	97
Small Employers and own account workers	1142	6.6%	94
Lower Supervisory and Technical	1362	7.8%	110
Semi-routine	2099	12.1%	104
Routine	1869	10.8%	119
Never worked	407	2.3%	86
Long-term unemployed	143	0.8%	81
Full-time Student	1240	7.1%	102
Not Classified	2997	17.3%	98

Hours Worked (Week) ²

Count	Percent	Index	
Males part-time < 15 hours	190	3.1%	90
Males part-time 16-30 hours	371	6.1%	99
Males full-time 31-48 hours	4075	66.9%	101
Males full-time > 49 hours	1452	23.9%	99
Females part-time < 15 hours	669	13.2%	94
Females part-time 16-30 hours	1490	29.4%	104
Females full-time 31-48 hours	2614	51.6%	102
Females full-time >49 hours	292	5.8%	83

Travel to Work ²

Count	Percent	Index	
Work mainly from home	1069	9.6%	105
Train, Light Rail, Tram, Metro, Underground	158	1.4%	19
Bus	455	4.1%	54
Motorcycle	132	1.2%	107
Car (as driver or passenger)	7238	64.9%	106
Taxi	48	0.4%	83
Bicycle	532	4.8%	169
Walk	1491	13.4%	134
Other	39	0.3%	75

Note: 1 = People aged 16-74
2 = People Aged 16-74 in employment

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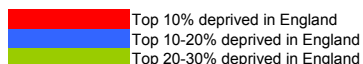
Produced by Research Unit, Development Services Department, Staffordshire County Council

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Indices of Multiple Deprivation 2007

Understanding this information

The colour shading highlights where the LSOA is in the top 10%, 20% or 30% most deprived areas in England for that measure of Deprivation.



The LSOAs are ranked here according to their overall multiple deprivation score: most deprived to least deprived. The national ranking (out of 32,482) is shown in the top table, where 1=most deprived and 32,482=least deprived. The bottom table replicates the information but putting the ranking into a percentage, so that it can be seen where the LSOA falls within the whole country. The deprivation domain titles have been abbreviated.

Ward Name	LOWERSOA	LOMD	Income	Employment	Health	Education	Housing	Crime	Living Environment
Littleworth	E01029725	6640	9107	2232	3150	11580	24382	12738	12795
Holmcroft	E01029720	7746	4376	6891	8354	5145	25801	15552	14369
Common	E01029691	9241	7898	5887	6978	12336	27400	13048	11707
Coton	E01029692	11112	11241	7938	10478	7274	15563	17026	21879
Common	E01029689	16232	18176	14951	15723	17204	20370	15025	6093
Eccleshall	E01029696	18092	24680	28150	25392	23108	317	30580	7833
Eccleshall	E01029695	19489	18792	21458	22809	23772	5359	10693	22548
Holmcroft	E01029721	20519	18772	14766	21069	19687	29332	17698	14832
Coton	E01029694	21682	23024	25034	18870	18956	18900	16188	8707
Holmcroft	E01029719	21817	19352	18000	19763	14303	29139	27934	16508
Common	E01029690	24568	29202	26146	23020	15825	9819	23612	16837
Seighford	E01029743	24627	29471	27092	27120	27447	2538	24459	18617
Tillington	E01029751	25162	24191	18544	22528	17854	20533	28770	26178
Eccleshall	E01029698	29637	29315	21672	24016	25330	27158	29172	26746
Holmcroft	E01029718	29777	30747	22804	23843	21918	26350	30636	27671

Ward Name	LOWERSOA	LOMD	Income	Employment	Health	Education	Housing	Crime	Living Environment
Littleworth	E01029725	20.4%	28.0%	6.9%	9.7%	35.7%	75.1%	39.2%	39.4%
Holmcroft	E01029720	23.8%	13.5%	21.2%	25.7%	15.8%	79.4%	47.9%	44.2%
Common	E01029691	28.4%	24.3%	18.1%	21.5%	38.0%	84.4%	40.2%	36.0%
Coton	E01029692	34.2%	34.6%	24.4%	32.3%	22.4%	47.9%	52.4%	67.4%
Common	E01029689	50.0%	56.0%	46.0%	48.4%	53.0%	62.7%	46.3%	18.8%
Eccleshall	E01029696	55.7%	76.0%	86.7%	78.2%	71.1%	1.0%	94.1%	24.1%
Eccleshall	E01029695	60.0%	57.9%	66.1%	70.2%	73.2%	16.5%	32.9%	69.4%
Holmcroft	E01029721	63.2%	57.8%	45.5%	64.9%	60.6%	90.3%	54.5%	45.7%
Coton	E01029694	66.8%	70.9%	77.1%	58.1%	58.4%	58.2%	49.8%	26.8%
Holmcroft	E01029719	67.2%	59.6%	55.4%	60.8%	44.0%	89.7%	86.0%	50.8%
Common	E01029690	75.6%	89.9%	80.5%	70.9%	48.7%	30.2%	72.7%	51.8%
Seighford	E01029743	75.8%	90.7%	83.4%	83.5%	84.5%	7.8%	75.3%	57.3%
Tillington	E01029751	77.5%	74.5%	57.1%	69.4%	55.0%	63.2%	88.6%	80.6%
Eccleshall	E01029698	91.2%	90.2%	66.7%	73.9%	78.0%	83.6%	89.8%	82.3%
Holmcroft	E01029718	91.7%	94.7%	70.2%	73.4%	67.5%	81.1%	94.3%	85.2%

Background to the Indices of Multiple Deprivation 2007

The English Indices of Deprivation 2007 (ID 2007) are the Government's official measure of multiple deprivation at small area level. The 2007 Indices update information provided in the IMD 2004.

The IMD 2007 provides a relative ranking of areas across England according to their level of deprivation.

The Index of Multiple Deprivation 2007 (IMD 2007) is based on the small area geography known as Lower Super Output Areas (LSOAs). LSOAs have between 1000 and 3000 people living in them with an average population of 1500 people. In most cases, these are smaller than wards, thus allowing the identification of small pockets of deprivation.

The IMD brings together 37 different indicators which cover specific aspects or dimensions of deprivation: Income, Employment, Health and Disability, Education, Skills and Training, Barriers to Housing and Services, Living Environment and Crime. These are weighted and combined to create the overall IMD 2007.

The majority of the data underpinning the IMD 2007 represents 2005 although some data covers a number of years, for example an average of 2003-2005.

This is taken from the Guidance for Using the English Indices of Deprivation 2007 produced by Communities and Local Government:
<http://www.communities.gov.uk/documents/communities/doc/615986>

Foundation Stage Profile Attainment

The Foundation Stage Profile allocates a point score for each child in 13 areas of learning. The results below indicate the number and percentage of children who have achieved a score of 6 or above. This threshold has been chosen as it is the expected level of attainment as stipulated by the Department for Children, Schools and Families.

	National	County	District	2005		2006		2007		CLP - National	CLP - County	CLP - District	Trend 2005-07
	2007 (%)	2007 (%)		Number	%	Number	%	Number	%	2007	2007	2007	
Personal, social and emotional development													
Dispositions and attitudes	87.0%	90.9%	91.4%	162	91.5%	163	93.1%	137	85.6%	-1.4%	-5.3%	-5.8%	
Social development	80.0%	86.4%	89.6%	165	93.2%	164	93.7%	144	90.0%	10.0%	3.6%	0.4%	
Emotional development	76.0%	84.4%	86.5%	158	89.3%	165	94.3%	137	85.6%	9.6%	1.2%	-0.9%	
Communication, language and literacy													
Language for communication and thinking	78.0%	85.0%	86.7%	155	87.6%	163	93.1%	136	85.0%	7.0%	0.0%	-1.7%	
Linking sounds and letters	65.0%	72.0%	72.5%	136	76.8%	124	70.9%	115	71.9%	6.9%	-0.1%	-0.6%	
Reading	69.0%	78.6%	83.2%	150	84.7%	144	82.3%	122	76.3%	7.3%	-2.4%	-7.0%	Decline
Writing	58.0%	70.1%	74.1%	149	84.2%	133	76.0%	115	71.9%	13.9%	1.8%	-2.2%	Decline
Mathematical development													
Calculating	87.0%	90.7%	90.3%	167	94.4%	166	94.9%	146	91.3%	4.3%	0.5%	0.9%	
Numbers as labels and for counting	70.0%	78.6%	83.8%	150	84.7%	149	85.1%	138	86.3%	16.3%	7.7%	2.5%	Increase
Shapes, space and measures	80.0%	88.4%	90.8%	164	92.7%	165	94.3%	140	87.5%	7.5%	-0.9%	-3.3%	
Knowledge and understanding of the world	77.0%	85.8%	89.0%	166	94.9%	160	91.4%	140	87.5%	10.5%	1.7%	-1.5%	Decline
Physical development	88.0%	92.1%	93.3%	170	97.1%	169	96.6%	150	93.8%	5.8%	1.7%	0.4%	Decline
Creative development	78.0%	84.7%	86.7%	167	95.4%	166	94.9%	144	90.0%	12.0%	5.3%	3.3%	Decline
78 points and 6 or above in PSE and CLL Scales	45.0%	57.5%	62.1%	123	69.5%	111	63.4%	100	62.5%	17.5%	5.0%	0.4%	Decline

Key Stage One to Four Attainment

The National Curriculum for Key Stage One through to Key Stage Four runs through Year 1 to Year 11. The expected level of attainment for Key Stage One is Level 2B or above, Key Stage Two is Level 4 or above, Key Stage 3 is Level 5 or above and at Key Stage 4 the new level of expected attainment is 5+ A*-C including GCSE English and Mathematics. The results below indicate the number and percentage of children who have achieved these thresholds. These thresholds have been chosen as it is the expected level of attainment as stipulated by the Department for Children, Schools and Families.

	National	County	District	2005		2006		2007		CLP - National	CLP - County	CLP - District	Trend 2005-07
	2007 (%)	2007 (%)		Number	%	Number	%	Number	%	2007	2007	2007	
KS1 Reading Level 2B+	71.0%	76.2%	80.4%	166	79.8%	138	72.6%	137	78.7%	7.7%	2.5%	-1.7%	
KS1 Writing Level 2B+	59.0%	65.2%	69.0%	159	76.4%	130	68.4%	121	69.5%	10.5%	4.3%	0.5%	
KS1 Mathematics Level 2B+	74.0%	78.1%	80.4%	175	84.1%	154	81.1%	140	80.5%	6.5%	2.4%	0.1%	Decline
KS2 English Level 4+	80.0%	81.0%	86.6%	174	83.3%	141	77.5%	169	88.9%	8.9%	7.9%	2.3%	
KS2 Mathematics Level 4+	77.0%	78.0%	83.0%	178	82.8%	142	78.0%	159	83.7%	6.7%	5.7%	0.7%	
KS2 Science Level 4+	88.0%	90.0%	93.9%	183	85.1%	167	92.3%	177	93.2%	5.2%	3.2%	-0.7%	Increase
KS3 English Level 5+	74.0%	77.0%	77.6%	153	78.5%	168	80.0%	151	74.8%	0.8%	-2.2%	-2.8%	
KS3 Mathematics Level 5+	76.0%	78.0%	80.6%	153	78.5%	174	82.9%	154	76.2%	0.2%	-1.8%	-4.4%	
KS3 Science Level 5+	73.0%	75.0%	79.5%	151	77.0%	162	77.1%	148	73.3%	0.3%	-1.7%	-6.2%	
KS4 5 or more A*-C Grade	62.0%	60.0%	59.9%	99	51.6%	110	56.1%	120	62.2%	0.2%	2.2%	2.3%	Increase
KS4 5 or more A*-C Grade including English & Maths	46.8%	45.8%	49.0%	77	40.1%	101	51.5%	102	52.8%	6.0%	7.0%	3.8%	Increase
KS4 5 or more A*-G Grade	91.7%	93.2%	92.9%	181	94.3%	183	93.4%	191	99.0%	7.3%	5.8%	6.1%	
KS4 2 or more A*-C Grade in Science	50.3%	49.7%	53.7%	93	48.4%	95	48.5%	102	52.8%	2.5%	3.1%	-0.9%	Increase

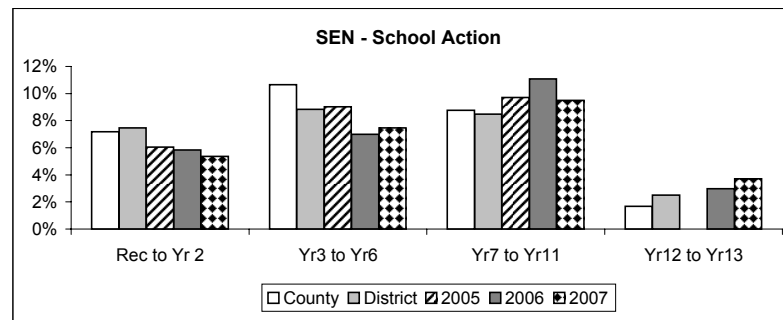
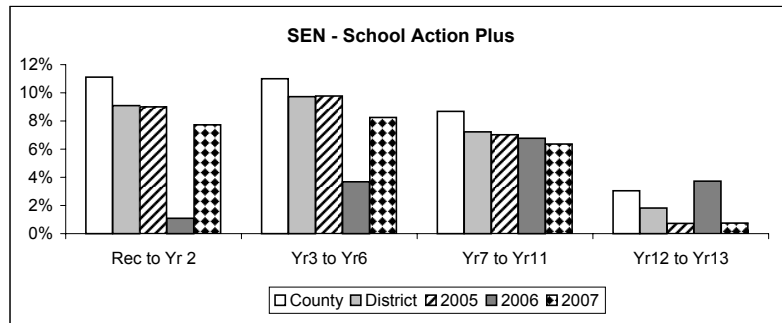
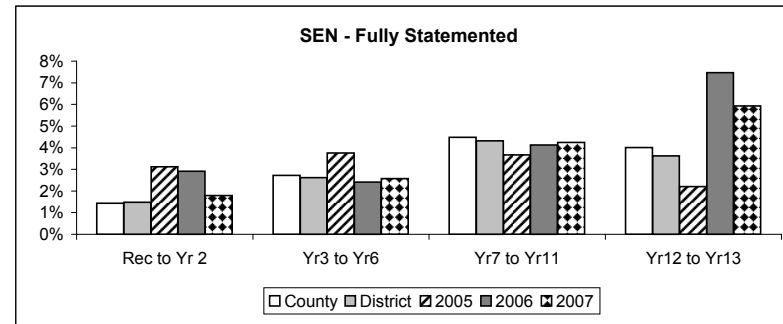
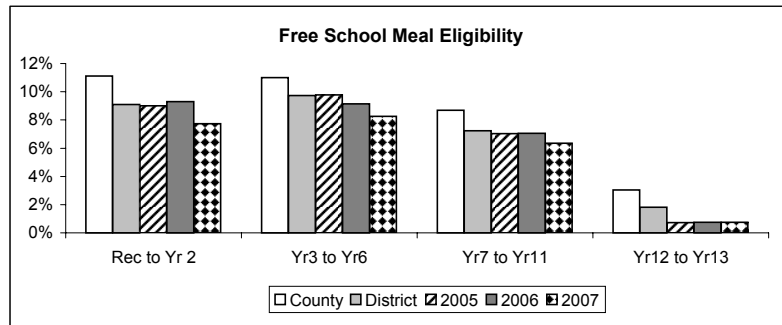
Source: Educational Research Analysis.

Free School Meals and Special Educational Needs

	County 2007 (%)	District 2007 (%)	2005		2006		2007		CLP - County 2007	CLP - District 2007	Trend 2005-07
			Number	%	Number	%	Number	%			
Free School Meal Eligibility											
Reception to Year 2	11.1%	9.1%	52	9.0%	51	9.3%	39	7.7%	-3.4%	-1.4%	
Year 3 to Year 6	11.0%	9.7%	78	9.8%	72	9.1%	64	8.2%	-2.8%	-1.5%	Decline
Year 7 to Year 11	8.7%	7.2%	71	7.0%	72	7.1%	63	6.4%	-2.3%	-0.9%	
Year 12 to Year 13	3.0%	1.8%	1	0.7%	1	0.7%	1	0.7%	-2.3%	-1.1%	
Special Educational Needs - Statemented											
Reception to Year 2	1.4%	1.5%	18	3.1%	16	2.9%	9	1.8%	0.3%	0.3%	Decline
Year 3 to Year 6	2.7%	2.6%	30	3.8%	19	2.4%	20	2.6%	-0.1%	0.0%	
Year 7 to Year 11	4.5%	4.3%	37	3.7%	42	4.1%	42	4.2%	-0.2%	-0.1%	Increase
Year 12 to Year 13	4.0%	3.6%	3	2.2%	10	7.5%	8	5.9%	1.9%	2.3%	
Special Educational Needs - School Action Plus											
Reception to Year 2	3.3%	3.2%	9	1.6%	6	1.1%	8	1.6%	-1.7%	-1.6%	
Year 3 to Year 6	5.1%	5.7%	17	2.1%	29	3.7%	30	3.9%	-1.3%	-1.8%	Increase
Year 7 to Year 11	3.9%	5.4%	53	5.2%	69	6.8%	60	6.1%	2.2%	0.6%	
Year 12 to Year 13	0.6%	1.1%	6	4.4%	5	3.7%	1	0.7%	0.2%	-0.4%	Decline
Special Educational Needs - School Action											
Reception to Year 2	7.2%	7.5%	35	6.1%	32	5.8%	27	5.4%	-1.8%	-2.1%	Decline
Year 3 to Year 6	10.7%	8.8%	72	9.0%	55	7.0%	58	7.5%	-3.2%	-1.3%	
Year 7 to Year 11	8.8%	8.5%	98	9.7%	113	11.1%	94	9.5%	0.7%	1.0%	
Year 12 to Year 13	1.7%	2.5%	0	0.0%	4	3.0%	5	3.7%	2.0%	1.2%	Increase

The key has been designed to try and help indicate areas of difference. In this section it has been agreed that a minus figure actually represents a reduction in need. The colour coding has been set at +/-5% for Free School Meals or Special Educational Need. Therefore if the Free School Meals is 5% below county it will be coloured green and if it is 5% above county it would be coloured red.

Key
 FSM 5% less than
 FSM 5% greater than



The Staffordshire IMD 2007 Summary Card:

Stafford Borough

This card presents a summary of information from the 2007 update of the national Indices of Deprivation (IMD 2007). It is an attempt to summarise, on one piece of paper, information on deprivation in the area covered by Stafford Borough. The key information covered here includes the overall multiple measure of deprivation, seven different domains (types) of deprivation and two indices focusing respectively on income deprivation affecting children and older people. There are ten pieces of data for each of the eighty Lower Super Output Areas in Stafford Borough. Eight hundred bits of information on one piece of paper.

By its very nature this document presents an overview of all deprivation in Stafford Borough in 2007. Further detail on deprivation in Stafford Borough can be found in the complementary, more detailed borough report available from the Staffordshire Observatory website. Also available are the equivalent documents for the other seven districts/boroughs in Staffordshire and a County document. For further details go to: <http://www.staffordshirepartnership.org.uk/observatory/> or contact Rosanne Cororan on 01785 276538 or email Rosanne.cororan@staffordshire.gov.uk.

Background to the IMD 2007

- The English Indices of Deprivation 2007 (ID 2007) are the Government's official measure of multiple deprivation at small area level. The 2007 Indices update information provided in the IMD 2004.
- The IMD 2007 provides a relative ranking of areas across England according to their level of deprivation.
- The Index of Multiple Deprivation 2007 (IMD 2007) is based on the small area geography known as Lower Super Output Areas (LSOAs). LSOAs have between 1000 and 3000 people living in them with an average population of 1500 people. In most cases, these are smaller than wards, thus allowing the identification of small pockets of deprivation.
- The IMD brings together 37 different indicators which cover specific aspects or dimensions of deprivation: Income, Employment, Health and Disability, Education, Skills and Training, Barriers to Housing and Services, Living Environment and Crime. These are weighted and combined to create the overall IMD 2007.
- The majority of the data underpinning the IMD 2007 represents 2005 although some data covers a number of years, for example an average of 2003-2005.

This is taken from the Guidance for Using the English Indices of Deprivation 2007 produced by Communities and Local Government
<http://www.communities.gov.uk/documents/communities/doc/615986>

Understanding this information graphic

The dots which make up this graphic show the level of deprivation in a Lower Super Output Area (LSOA) compared to the whole of Staffordshire County. The basic rule is; more ink = higher deprivation.

- high level of deprivation
- medium level of deprivation
- low level of deprivation
- high level of deprivation
- medium level of deprivation
- low level of deprivation

The colour shading highlights where the LSOA is in the top 10% or 20% most deprived areas in England for that measure of deprivation.

- ...& in top 10% deprived in England
- ...& in top 10-20% deprived in England

The LSOAs are ranked here according to their overall, multiple deprivation score; most deprived to least deprived. The national ranking (out of 32,482) is shown in grey italics next to the symbol (where 1=most deprived and 32,482=least deprived). The deprivation domain titles have been abbreviated.

What does this information graphic tell us about deprivation in Stafford Borough?

Several general trends can be observed from this graphic of deprivation in Stafford Borough. Firstly, deprivation across all domains often, but by no means always, occurs in the same LSOA. This is evident in the fact that the solid dots and coloured backgrounds cluster at the top of the list of LSOAs.

It is also evident that, overall, deprivation around Barriers to Housing and Services ('abbreviated as housing') is higher than for other types of deprivation in Stafford Borough. There are ten LSOAs in Stafford Borough which are in the 10% most deprived in England for 'housing' (represented by this symbol:). A further nine LSOAs are in the 10%-20% most deprived in England for 'housing'. Interestingly, eighteen of these (19) LSOAs score fairly low for other measures of deprivation.

In contrast there are only seven LSOAs in the top 10% deprived across all the other (nine) measures. Further, the three domains of health, crime and the environment have very few areas in Stafford Borough which fall in the top 20% deprived in England.

Only three LSOAs are in the 10% most deprived in England for more than one domain. One of these is the most deprived LSOA in Stafford Borough which is in Highfields and Western Downs ward and is in the 10% most deprived areas in England for income deprivation and education deprivation. Another LSOA is located in Littleworth ward and is in the 10% most deprived areas in England for employment deprivation and health deprivation. The remaining LSOA is located in Forebridge ward and is in the 10% most deprived areas in England for Living Environment and Income Deprivation Affecting older People.

Two LSOAs are in the 20% most deprived areas in England for Income Deprivation Affecting both children and older people. These occur in Penkside ward and Holmcroft ward.

There is a cluster of LSOAs in Stafford Borough identified as experiencing high levels of deprivation across a number of domains in and around Stafford Town. The map on the back of this card shows the LSOA boundaries for Stafford Borough and highlights some of the key LSOAs discussed here and shown in the graphic (left).

There is just one LSOA in Stafford Borough which is in the 10% most deprived in England for the measure of Income Deprivation Affecting Children, located in Highfields and Western Downs ward. This LSOA also has relatively high deprivation in other domains. In addition there is one LSOA which falls into the 10% most deprived in England for the equivalent measure of Income Deprivation Affecting Older People. This LSOA is located in Forebridge ward.

ward name	LSOA code	multiple	IMD rank	income	employment	health	education	housing	crime	environment	children	older people
Highfields and Western Downs	E01029717		5194									
Penkside	E01029734		6053									
Littleworth	E01029725		6640									
Manor	E01029727		6655									
Forebridge	E01029701		7449									
Holmcroft	E01029720		7746									
Highfields and Western Downs	E01029716		7815									
Tillington	E01029752		8244									
Common	E01029691		9241									
Manor	E01029729		10993									
Coton	E01029692		11112									
Barlaston and Oulton	E01029681		12174									
Highfields and Western Downs	E01029715		12718									
St. Michael's	E01029740		14791									
Fulford	E01029702		16133									
Common	E01029689		16232									
Stonefield and Christchurch	E01029745		17056									
Walton	E01029753		17259									
Stonefield and Christchurch	E01029746		17335									
Tillington	E01029750		17566									
Swynnerton	E01029749		17724									
Forebridge	E01029699		17854									
Milwich	E01029733		17862									
Walton	E01029756		17993									
Eccleshall	E01029696		18092									
Littleworth	E01029722		18321									
Penkside	E01029735		19143									
Eccleshall	E01029695		19489									
Manor	E01029726		19874									
Eccleshall	E01029697		19967									
Fulford	E01029703		20033									
Holmcroft	E01029721		20519									
Coton	E01029693		20622									
Gnosall and Woodseaves	E01029707		20688									
Gnosall and Woodseaves	E01029708		20838									
Barlaston and Oulton	E01029683		21256									
Coton	E01029694		21682									
Holmcroft	E01029719		21817									
Milford	E01029732		21959									
Fulford	E01029704		22024									

ward name	LSOA code	multiple	IMD rank	income	employment	health	education	housing	crime	environment	children	older people
Church Eaton	E01029688		23051									
Haywood and Hixon	E01029713		23300									
Manor	E01029728		23439									
Rowley	E01029737		23663									
Seighford	E01029742		23808									
Common	E01029690		24568									
Seighford	E01029743		24627									
Tillington	E01029751		25162									
Barlaston and Oulton	E01029682		25203									
Chartley	E01029687		25473									
Fulford	E01029705		26017									
Gnosall and Woodseaves	E01029706		26061									
Stonefield and Christchurch	E01029744		26213									
Rowley	E01029736		26225									
Walton	E01029754		26452									
Swynnerton	E01029748		26532									
Haywood and Hixon	E01029711		26720									
Walton	E01029755		26810									
Haywood and Hixon	E01029712		28665									
Swynnerton	E01029747		28680									
Rowley	E01029738		28692									
Littleworth	E01029724		28719									
Haywood and Hixon	E01029710		29416									
Littleworth	E01029723		29514									
Eccleshall	E01029698		29637									
Holmcroft	E01029718		29777									
Forebridge	E01029700		29795									
Baswich	E01029686		29828									
Highfields and Western Downs	E01029714		29836									
Milford	E01029730		30271									
Weeping Cross	E01029757		31005									
St. Michael's	E01029739		31052									
St. Michael's	E01029741		31085									
Gnosall and Woodseaves	E01029709											