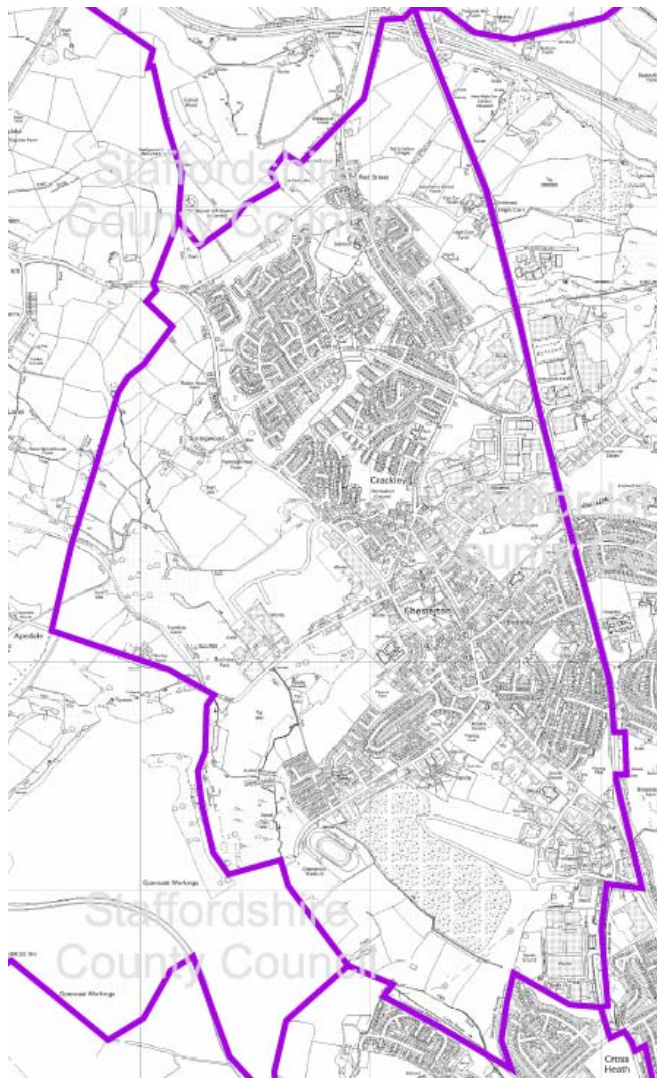


# Community and Learning Partnerships

Data Profile  
Newcastle N4



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Produced by Educational Research & Analysis  
School Improvement Division  
Staffordshire County Council

# 2001 Census - Social Profile

## Chesterton High CLP

Population	Count	Percent	Index
Resident Population	11678		
Males	5685	48.7%	100
Females	5993	51.3%	100
People living in Households	11579	99.2%	101
People Living in Communal Establishment	99	0.8%	47

Age Profile	Count	Percent	Index
0-4	832	7.1%	120
5-14	1823	15.6%	121
15	182	1.6%	123
16-19	676	5.8%	118
20-29	1463	12.5%	99
30-44	2934	25.1%	111
45-59	1959	16.8%	89
60-74	1217	10.4%	79
75-84	469	4.0%	72
85+	126	1.1%	56

Households	Count	Percent	Index
Total Household Spaces	4728		
Occupied Household Spaces	4605	97.4%	101
Vacant Household Spaces	120	2.5%	80
Second Residences	3	0.1%	10
Average household size	2.51		107
All Single Person Households	1124	24.4%	81
All lone pensioner households	508	11.0%	120
All pensioner households	831	18.0%	76
Single Parent Households with dependent children	406	8.8%	137
Single Parent Households with non-dependent children	163	3.5%	116
All households with dependent children	1771	38.5%	131
Households with no employed adult and dependent children	346	7.5%	155
All households with 1 or more persons with Limiting Long-term Illness	1880	40.8%	122

Health and Caring	Count	Percent	Index
People not in good health	1339	11.5%	127
People with a Limiting Long-term Illness	2465	21.1%	118
People of working age with Limiting Long-term Illness	1339	11.5%	140
People who provide unpaid care	1186	10.2%	102
People who provide more than 50 hours of unpaid care	294	2.5%	124

Amenity	Count	Percent	Index
Overcrowded households	226	4.9%	69
No central heating	349	7.6%	89
No WC and bath/shower	9	0.2%	40

Ethnic Group	Count	Percent	Index
White	11499	98.5%	108
Mixed	54	0.5%	35
Indian	15	0.1%	6
Pakistani	3	0.0%	2
Bagladeshi	5	0.0%	8
Other Asian	20	0.2%	35
Black	20	0.2%	7
Chinese	32	0.3%	61
Other Ethnic Groups	21	0.2%	41

Religion	Count	Percent	Index
Christian	8696	74.5%	104
Buddhist	17	0.1%	51
Hindu	12	0.1%	9
Jewish	0	0.0%	0
Muslim	41	0.4%	11
Sikh	0	0.0%	0
Other Religion	13	0.1%	38
No Religion	1889	16.2%	111
Religion not Stated	1008	8.6%	112

Dwelling Type	Count	Percent	Index
Detached	1144	24.2%	103
Semi-detached	2061	43.6%	133
Terraced	1125	23.8%	88
Purpose built flat	349	7.4%	51
Flat in converted / shared house	21	0.4%	9
Flat in commercial building	26	0.5%	46
Caravan/Mobile home/Temporary	6	0.1%	29

Tenure	Count	Percent	Index
Owner Occupied	2839	61.7%	91
Shared Ownership	34	0.7%	113
Local Authority rented	755	16.4%	124
Housing Association / Registered Social Landlord	552	12.0%	198
Privately rented	257	5.6%	63
Other rented	170	3.7%	115

Car Ownership	Count	Percent	Index
Households with no car	1358	29.5%	110
Households with 1 car	2027	44.0%	101
Households with 2 cars	1033	22.4%	95
Households with 3 or more cars	188	4.1%	69
Total number of cars in the area	4702		
Average no of cars per household	1.02		92

As a result of rounding some figures may not always equal the total for this area.

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Source: 2001 Census Key Statistics

*An Index has been created to compare the above area with England. The scores for England always equals 100, therefore a score of less than 100 indicates fewer people or households in that category for the area compared with England. A score over 100 indicates more people or households in that category for the area compared with England.*

**Produced by Research Unit, Development Services Department, Staffordshire County Council**

Further details available by telephoning 01785 277359 or email mark.sproston@staffordshire.gov.uk

## 2001 Census - Economic Profile Chesterton High CLP

Population <sup>1</sup>	Count	Percent	Index
All people aged 16-74	8249		
All males aged 16-74	4041	49.0%	100
All females aged 16-74	4208	51.0%	100
All people in employment	5158	62.5%	99
All males in employment	2818	69.7%	100
All females in employment	2345	55.7%	98

Economic Activity <sup>1</sup>	Count	Percent	Index
All people economically active	5468	66.3%	99
All people economically inactive	2781	33.7%	102

### All People Economically Active

Employees - Full-time	3609	66.0%	108
Employees - Part-time	959	17.5%	99
Self Employed	444	8.1%	65
Unemployed	286	5.2%	105
Full-time Student	170	3.1%	80

### All People Economically Inactive

Retired	884	31.8%	78
Full-time student	258	9.3%	66
Looking after family or home	594	21.4%	109
Permanently sick or disabled	765	27.5%	172
Other	280	10.1%	108

### Industry of Employment <sup>2</sup>

Industry of Employment <sup>2</sup>	Count	Percent	Index
Agriculture, Hunting, Forestry and Fishing	33	0.6%	43
Mining and Quarrying	22	0.4%	173
Manufacturing	1325	25.7%	173
Electricity, gas and water supply	13	0.3%	35
Construction	386	7.5%	111
Wholesale and Retail trade	1064	20.6%	122
Hotels and Catering	195	3.8%	80
Transport, storage and communication	481	9.3%	132
Financial, Real Estate and Business Activity	495	9.6%	53
Public Administration and Defence	193	3.7%	66
Education	257	5.0%	64
Health and Social Work	539	10.4%	98
Other	155	3.0%	58

### Qualifications <sup>1</sup>

Qualifications <sup>1</sup>	Count	Percent	Index
No Qualifications	3396	41.2%	143
Level 1 Qualifications	1518	18.4%	111
Level 2 Qualifications	1601	19.4%	100
Level 3 Qualifications	470	5.7%	68
Level 4 or 5 Qualifications	713	8.6%	43
Other Qualification / Level Unknown	551	6.7%	97

### Unemployed <sup>1</sup>

Unemployed <sup>1</sup>	Count	Percent	Index
All unemployed	286		
Aged 16-24	112	39.2%	152
Aged 50+	31	10.8%	58
Long-term Unemployed	96	33.6%	111

Occupation Groups <sup>2</sup>	Count	Percent	Index
Managers and Senior Officials	539	10.4%	68
Professional	269	5.2%	47
Assoc Professional and technical	511	9.9%	72
Administrative and Secretarial	596	11.6%	86
Skilled Trade	804	15.6%	135
Personal Services	355	6.9%	100
Sales and Customer Service	417	8.1%	106
Process, plant and machine operatives	805	15.6%	185
Elementary occupations	861	16.7%	142

### Socio-Economic Class <sup>1</sup>

Socio-Economic Class <sup>1</sup>	Count	Percent	Index
Large Employers and Higher Managerial	196	2.4%	68
Higher Professional	176	2.1%	42
Lower Managerial and Professional	1101	13.3%	71
Intermediate	669	8.1%	86
Small Employers and own account workers	434	5.3%	75
Lower Supervisory and Technical	761	9.2%	130
Semi-routine	1290	15.6%	134
Routine	1382	16.8%	186
Never worked	190	2.3%	85
Long-term unemployed	96	1.2%	115
Full-time Student	421	5.1%	73
Not Classified	1534	18.6%	105

### Hours Worked (Week) <sup>2</sup>

Hours Worked (Week) <sup>2</sup>	Count	Percent	Index
Males part-time < 15 hours	77	2.7%	79
Males part-time 16-30 hours	118	4.2%	68
Males full-time 31-48 hours	2001	71.0%	107
Males full-time > 49 hours	622	22.1%	91
Females part-time < 15 hours	281	12.0%	85
Females part-time 16-30 hours	707	30.1%	106
Females full-time 31-48 hours	1261	53.8%	106
Females full-time >49 hours	96	4.1%	59

### Travel to Work <sup>2</sup>

Travel to Work <sup>2</sup>	Count	Percent	Index
Work mainly from home	374	7.3%	79
Train, Light Rail, Tram, Metro, Underground	24	0.5%	6
Bus	314	6.1%	81
Motorcycle	68	1.3%	119
Car (as driver or passenger)	3657	70.9%	116
Taxi	75	1.5%	280
Bicycle	88	1.7%	60
Walk	551	10.7%	107
Other	18	0.3%	75

Note: 1 = People aged 16-74  
2 = People Aged 16-74 in employment

As a result of rounding some figures may not always equal the total for this area.

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Source: 2001 Census Key Statistics

An Index has been created to compare the above area with England. The scores for England always equals 100, therefore a score of less than 100 indicates fewer people in that category for the area compared with England. A score over 100 indicates more people in that category for the area compared with England.

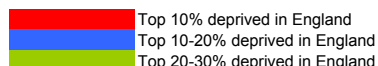
Produced by Research Unit, Development Services Department, Staffordshire County Council

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# Indices of Multiple Deprivation 2007

## Understanding this information

The colour shading highlights where the LSOA is in the top 10%, 20% or 30% most deprived areas in England for that measure of Deprivation.



The LSOAs are ranked here according to their overall multiple deprivation score: most deprived to least deprived. The national ranking (out of 32,482) is shown in the top table, where 1=most deprived and 32,482=least deprived. The bottom table replicates the information but putting the ranking into a percentage, so that it can be seen where the LSOA falls within the whole country. The deprivation domain titles have been abbreviated.

Ward Name	LOWERSOA	LOMD	Income	Employment	Health	Education	Housing	Crime	Living Environment
Chesterton	E01029548	3085	3341	2247	1564	2515	24844	7422	12455
Chesterton	E01029547	4419	5344	3396	1862	2957	21964	9782	12253
Holditch	E01029560	5407	6601	3718	2627	3101	29709	12072	11395
Holditch	E01029558	6453	5149	5589	4792	3159	23861	14245	15388
Holditch	E01029559	10075	15386	8655	5630	4132	19180	17673	14474
Chesterton	E01029545	17729	16922	16775	16030	6975	27512	21631	21855
Chesterton	E01029544	23905	23618	24783	13488	19979	13104	22852	30497
Chesterton	E01029546	26482	28454	24946	18353	22609	13570	20761	28462

Ward Name	LOWERSOA	LOMD	Income	Employment	Health	Education	Housing	Crime	Living Environment
Chesterton	E01029548	9.5%	10.3%	6.9%	4.8%	7.7%	76.5%	22.8%	38.3%
Chesterton	E01029547	13.6%	16.5%	10.5%	5.7%	9.1%	67.6%	30.1%	37.7%
Holditch	E01029560	16.6%	20.3%	11.4%	8.1%	9.5%	91.5%	37.2%	35.1%
Holditch	E01029558	19.9%	15.9%	17.2%	14.8%	9.7%	73.5%	43.9%	47.4%
Holditch	E01029559	31.0%	47.4%	26.6%	17.3%	12.7%	59.0%	54.4%	44.6%
Chesterton	E01029545	54.6%	52.1%	51.6%	49.4%	21.5%	84.7%	66.6%	67.3%
Chesterton	E01029544	73.6%	72.7%	76.3%	41.5%	61.5%	40.3%	70.4%	93.9%
Chesterton	E01029546	81.5%	87.6%	76.8%	56.5%	69.6%	41.8%	63.9%	87.6%

## Background to the Indices of Multiple Deprivation 2007

The English Indices of Deprivation 2007 (ID 2007) are the Government's official measure of multiple deprivation at small area level. The 2007 Indices update information provided in the IMD 2004.

The IMD 2007 provides a relative ranking of areas across England according to their level of deprivation.

The Index of Multiple Deprivation 2007 (IMD 2007) is based on the small area geography known as Lower Super Output Areas (LSOAs). LSOAs have between 1000 and 3000 people living in them with an average population of 1500 people. In most cases, these are smaller than wards, thus allowing the identification of small pockets of deprivation.

The IMD brings together 37 different indicators which cover specific aspects or dimensions of deprivation: Income, Employment, Health and Disability, Education, Skills and Training, Barriers to Housing and Services, Living Environment and Crime. These are weighted and combined to create the overall IMD 2007.

The majority of the data underpinning the IMD 2007 represents 2005 although some data covers a number of years, for example an average of 2003-2005.

This is taken from the Guidance for Using the English Indices of Deprivation 2007 produced by Communities and Local Government: <http://www.communities.gov.uk/documents/communities/doc/615986>

## Foundation Stage Profile Attainment

The Foundation Stage Profile allocates a point score for each child in 13 areas of learning. The results below indicate the number and percentage of children who have achieved a score of 6 or above. This threshold has been chosen as it is the expected level of attainment as stipulated by the Department for Children, Schools and Families.

	National	County	District	2005		2006		2007		CLP - National	CLP - County	CLP - District	Trend
	2007 (%)	2007 (%)		Number	%	Number	%	Number	%	2007	2007	2007	2005-07
Personal, social and emotional development													
Dispositions and attitudes	87.0%	90.9%	89.6%	138	90.8%	117	81.8%	92	73.0%	-14.0%	-17.9%	-16.6%	Decline
Social development	80.0%	86.4%	85.4%	128	84.2%	101	70.6%	84	66.7%	-13.3%	-19.7%	-18.7%	Decline
Emotional development	76.0%	84.4%	77.7%	124	81.6%	82	57.3%	73	57.9%	-18.1%	-26.5%	-19.8%	
Communication, language and literacy													
Language for communication and thinking	78.0%	85.0%	82.4%	129	84.9%	101	70.6%	84	66.7%	-11.3%	-18.3%	-15.7%	Decline
Linking sounds and letters	65.0%	72.0%	68.1%	103	67.8%	71	49.7%	61	48.4%	-16.6%	-23.6%	-19.7%	Decline
Reading	69.0%	78.6%	72.3%	117	77.0%	96	67.1%	71	56.3%	-12.7%	-22.3%	-16.0%	Decline
Writing	58.0%	70.1%	66.9%	88	57.9%	59	41.3%	61	48.4%	-9.6%	-21.7%	-18.5%	
Mathematical development													
Calculating	87.0%	90.7%	87.4%	129	84.9%	109	76.2%	100	79.4%	-7.6%	-11.3%	-8.0%	
Numbers as labels and for counting	70.0%	78.6%	73.7%	112	73.7%	83	58.0%	68	54.0%	-16.0%	-24.6%	-19.7%	Decline
Shapes, space and measures	80.0%	88.4%	84.6%	121	79.6%	92	64.3%	81	64.3%	-15.7%	-24.1%	-20.3%	Decline
Knowledge and understanding of the world	77.0%	85.8%	79.8%	128	84.2%	108	75.5%	61	48.4%	-28.6%	-37.4%	-31.4%	Decline
Physical development	88.0%	92.1%	90.4%	145	95.4%	112	78.3%	106	84.1%	-3.9%	-8.0%	-6.3%	
Creative development	78.0%	84.7%	78.8%	120	78.9%	97	67.8%	56	44.4%	-33.6%	-40.3%	-34.4%	Decline
78 points and 6 or above in PSE and CLL Scales	45.0%	57.5%	51.7%	75	49.3%	50	35.0%	37	29.4%	-15.6%	-28.1%	-22.3%	Decline

## Key Stage One to Four Attainment

The National Curriculum for Key Stage One through to Key Stage Four runs through Year 1 to Year 11. The expected level of attainment for Key Stage One is Level 2B or above, Key Stage Two is Level 4 or above, Key Stage 3 is Level 5 or above and at Key Stage 4 the new level of expected attainment is 5+ A\*-C including GCSE English and Mathematics. The results below indicate the number and percentage of children who have achieved these thresholds. These thresholds have been chosen as it is the expected level of attainment as stipulated by the Department for Children, Schools and Families.

	National	County	District	2005		2006		2007		CLP - National	CLP - County	CLP - District	Trend
	2007 (%)	2007 (%)		Number	%	Number	%	Number	%	2007	2007	2007	2005-07
KS1 Reading Level 2B+	71.0%	76.2%	75.2%	112	63.3%	95	62.5%	99	66.9%	-4.1%	-9.3%	-8.3%	
KS1 Writing Level 2B+	59.0%	65.2%	65.1%	100	56.5%	76	50.0%	84	56.8%	-2.2%	-8.4%	-8.3%	
KS1 Mathematics Level 2B+	74.0%	78.1%	74.6%	117	66.1%	94	61.8%	103	69.6%	-4.4%	-8.5%	-5.0%	
KS2 English Level 4+	80.0%	81.0%	84.7%	121	71.2%	127	72.6%	116	78.9%	-1.1%	-2.1%	-5.8%	Increase
KS2 Mathematics Level 4+	77.0%	78.0%	81.7%	117	69.2%	124	70.9%	125	85.0%	8.0%	7.0%	3.3%	Increase
KS2 Science Level 4+	88.0%	90.0%	90.0%	141	82.5%	149	85.1%	138	93.9%	5.9%	3.9%	3.9%	Increase
KS3 English Level 5+	74.0%	77.0%	74.4%	118	70.2%	138	75.8%	112	73.7%	-0.3%	-3.3%	-0.7%	
KS3 Mathematics Level 5+	76.0%	78.0%	74.9%	104	61.9%	132	72.5%	111	74.0%	-2.0%	-4.0%	-0.9%	Increase
KS3 Science Level 5+	73.0%	75.0%	70.7%	106	63.1%	133	73.1%	103	68.7%	-4.3%	-6.3%	-2.0%	
KS4 5 or more A*-C Grade	62.0%	60.0%	56.2%	86	53.1%	93	62.4%	96	62.7%	0.7%	2.7%	6.5%	Increase
KS4 5 or more A*-C Grade including English & Maths	46.8%	45.8%	43.3%	56	34.6%	45	30.2%	68	44.4%	-2.4%	-1.4%	1.1%	
KS4 5 or more A*-G Grade	91.7%	93.2%	94.0%	156	96.3%	144	96.6%	153	100.0%	8.3%	6.8%	6.0%	Increase
KS4 2 or more A*-C Grade in Science	50.3%	49.7%	46.8%	88	54.3%	69	46.3%	69	45.1%	-5.2%	-4.6%	-1.7%	Decline

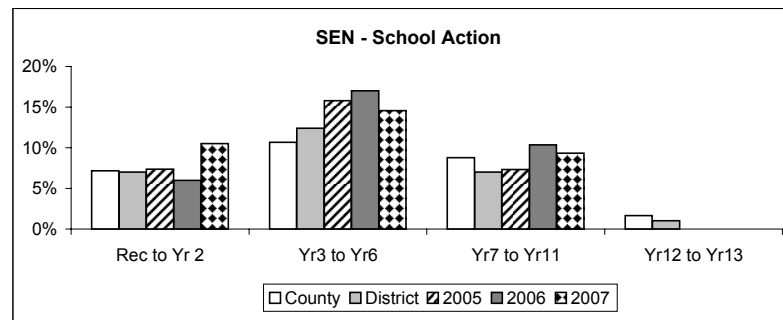
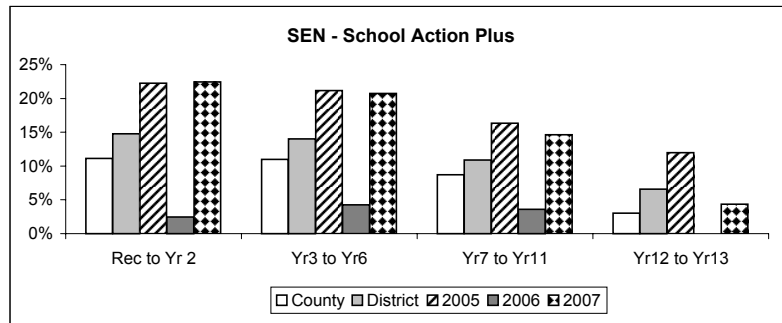
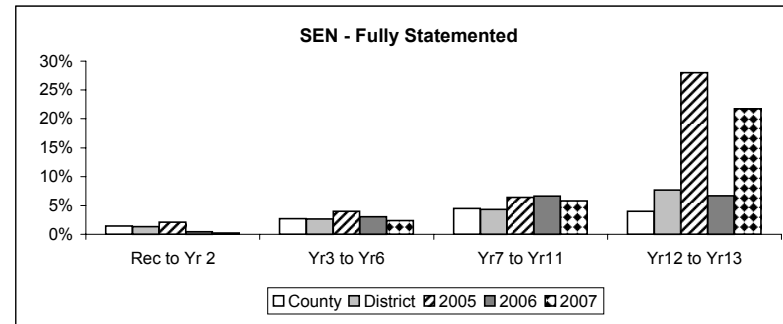
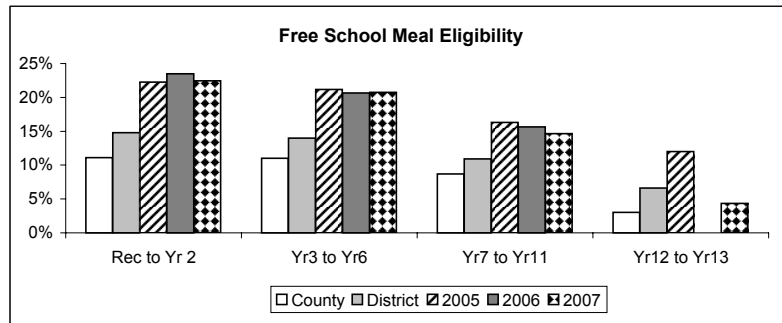
Source: Educational Research Analysis.

# Free School Meals and Special Educational Needs

	County 2007 (%)	District 2007 (%)	2005		2006		2007		CLP - County 2007	CLP - District 2007	Trend 2005-07
			Number	%	Number	%	Number	%			
<b>Free School Meal Eligibility</b>											
Reception to Year 2	11.1%	14.8%	106	22.3%	106	23.5%	94	22.4%	11.3%	7.6%	
Year 3 to Year 6	11.0%	14.0%	138	21.2%	136	20.7%	131	20.7%	9.7%	6.7%	
Year 7 to Year 11	8.7%	10.9%	138	16.3%	130	15.6%	119	14.6%	5.9%	3.7%	Decline
Year 12 to Year 13	3.0%	6.6%	3	12.0%	0	0.0%	1	4.3%	1.3%	-2.2%	
<b>Special Educational Needs - Statemented</b>											
Reception to Year 2	1.4%	1.3%	10	2.1%	2	0.4%	1	0.2%	-1.2%	-1.1%	Decline
Year 3 to Year 6	2.7%	2.7%	26	4.0%	20	3.0%	15	2.4%	-0.3%	-0.3%	Decline
Year 7 to Year 11	4.5%	4.3%	54	6.4%	55	6.6%	47	5.8%	1.3%	1.5%	
Year 12 to Year 13	4.0%	7.6%	7	28.0%	2	6.7%	5	21.7%	17.7%	14.1%	
<b>Special Educational Needs - School Action Plus</b>											
Reception to Year 2	3.3%	2.6%	13	2.7%	11	2.4%	12	2.9%	-0.4%	0.3%	
Year 3 to Year 6	5.1%	4.0%	34	5.2%	28	4.3%	26	4.1%	-1.0%	0.1%	Decline
Year 7 to Year 11	3.9%	3.1%	27	3.2%	30	3.6%	31	3.8%	-0.1%	0.7%	Increase
Year 12 to Year 13	0.6%	0.3%	0	0.0%	0	0.0%	0	0.0%	-0.6%	-0.3%	
<b>Special Educational Needs - School Action</b>											
Reception to Year 2	7.2%	7.0%	35	7.4%	27	6.0%	44	10.5%	3.3%	3.5%	
Year 3 to Year 6	10.7%	12.4%	103	15.8%	112	17.0%	92	14.6%	3.9%	2.2%	
Year 7 to Year 11	8.8%	7.0%	62	7.3%	86	10.3%	76	9.3%	0.6%	2.3%	
Year 12 to Year 13	1.7%	1.0%	0	0.0%	0	0.0%	0	0.0%	-1.7%	-1.0%	

The key has been designed to try and help indicate areas of difference. In this section it has been agreed that a minus figure actually represents a reduction in need. The colour coding has been set at +/-5% for Free School Meals or Special Educational Need. Therefore if the Free School Meals is 5% below county it will be coloured green and if it is 5% above county it would be coloured red.

**Key**  
FSM 5% less than  
FSM 5% greater than





### Understanding this information graphic

The dots which make up this graphic show the level of deprivation in a Lower Super Output Area (LSOA) compared to the whole of Staffordshire County. The basic rule is; more ink = higher deprivation.

● high level of deprivation  
 ●  
 ●  
 ○ low level of deprivation

The colour shading highlights where the LSOA is in the top 10% or 20% most deprived areas in England for that measure of deprivation.

■ ...& in top 10% deprived in England  
 ■ ...& in top 10-20% deprived in England

The LSOAs are ranked here according to their overall, multiple deprivation score; most deprived to least deprived. The national ranking (out of 32,482) is shown in grey italics next to the symbol (where 1=most deprived and 32,482=least deprived). The deprivation domain titles have been abbreviated.

### What does this information graphic tell us about deprivation in Newcastle-under-Lyme District?

Several general trends can be observed from this graphic of deprivation in Newcastle-under-Lyme District. Firstly, deprivation across all domains often, but by no means always, occurs in the same LSOA. This is evident in the fact that the solid dots and coloured backgrounds cluster at the top of the list of LSOAs.

ward name	LSOA code	multiple	IMD rank	income	employment health	education	housing	crime	environment	children	older people
Cross Heath	E01029554	●	1,229	■	●	●	●	○	○	●	■
Knutton and Silverdale	E01029566	●	2,424	■	●	●	●	○	○	●	○
Chesterton	E01029548	●	3,085	●	●	●	○	○	○	●	○
Butt Lane	E01029543	●	4,118	●	●	●	○	○	○	○	○
Chesterton	E01029547	●	4,419	■	●	●	○	○	○	○	○
Silverdale and Parkside	E01029593	●	5,262	●	●	●	○	○	○	○	○
Holditch	E01029560	●	5,407	●	●	●	○	○	○	○	○
Town	E01029604	●	5,631	●	●	●	○	○	○	○	○
Kidsgrove	E01029564	●	5,863	●	●	●	○	○	○	○	○
Knutton and Silverdale	E01029568	●	6,434	●	●	●	○	○	○	○	○
Cross Heath	E01029553	●	6,450	●	●	●	○	○	○	○	○
Holditch	E01029558	●	6,453	●	●	●	○	○	○	○	○
Thistleberry	E01029598	●	6,870	●	●	●	○	○	○	○	○
Bradwell	E01029538	●	6,982	●	●	●	○	○	○	○	○
Seabridge	E01029591	●	7,821	●	●	●	○	○	○	○	○
Kidsgrove	E01029561	●	8,006	●	●	●	○	○	○	○	○
Town	E01029602	●	8,419	●	●	●	○	○	○	○	○
Talke	E01029597	●	8,758	●	●	●	○	○	○	○	○
Audley and Bignall End	E01029535	●	9,299	●	●	●	○	○	○	○	○
Wolstanton	E01029611	●	9,368	●	●	●	○	○	○	○	○
Cross Heath	E01029552	●	9,841	●	●	●	○	○	○	○	○
Butt Lane	E01029541	●	9,918	●	●	●	○	○	○	○	○
Holditch	E01029559	●	10,075	●	●	●	○	○	○	○	○
Cross Heath	E01029555	●	10,228	●	●	●	○	○	○	○	○
Clayton	E01029549	●	10,634	●	●	●	○	○	○	○	○
Knutton and Silverdale	E01029567	●	11,269	●	●	●	○	○	○	○	○
Bradwell	E01029537	●	11,773	●	●	●	○	○	○	○	○
Thistleberry	E01029599	●	12,612	●	●	●	○	○	○	○	○
Butt Lane	E01029540	●	12,825	●	●	●	○	○	○	○	○
Town	E01029603	●	13,397	●	●	●	○	○	○	○	○
Ravenscliffe	E01029588	●	13,479	●	●	●	○	○	○	○	○

ward name	LSOA code	multiple	IMD rank	income	employment health	education	housing	crime	environment	children	older people
Madeley	E01029575	○	13,734	○	○	○	○	○	○	○	○
May Bank	E01029578	○	14,579	○	○	○	○	○	○	○	○
Wolstanton	E01029609	○	14,669	○	○	○	○	○	○	○	○
Butt Lane	E01029542	○	14,686	○	○	○	○	○	○	○	○
Talke	E01029596	○	14,996	○	○	○	○	○	○	○	○
Silverdale and Parkside	E01029594	○	15,001	○	○	○	○	○	○	○	○
Newchapel	E01029581	○	15,594	○	○	○	○	○	○	○	○
Halmerend	E01029556	○	15,604	○	○	○	○	○	○	○	○
Westlands	E01029607	○	15,693	○	○	○	○	○	○	○	○
Loggerheads and Whitmore	E01029569	○	16,053	○	○	○	○	○	○	○	○
Bradwell	E01029539	○	16,730	○	○	○	○	○	○	○	○
Porthill	E01029583	○	16,939	○	○	○	○	○	○	○	○
Talke	E01029595	○	17,165	○	○	○	○	○	○	○	○
Chesterton	E01029545	○	17,729	○	○	○	○	○	○	○	○
Kidsgrove	E01029563	○	18,472	○	○	○	○	○	○	○	○
Porthill	E01029584	○	18,530	○	○	○	○	○	○	○	○
Audley and Bignall End	E01029533	○	18,769	○	○	○	○	○	○	○	○
Porthill	E01029585	○	18,921	○	○	○	○	○	○	○	○
Wolstanton	E01029612	○	19,311	○	○	○	○	○	○	○	○
Newchapel	E01029582	○	19,846	○	○	○	○	○	○	○	○
Audley and Bignall End	E01029534	○	20,739	○	○	○	○	○	○	○	○
Clayton	E01029550	○	20,981	○	○	○	○	○	○	○	○
Wolstanton	E01029610	○	21,634	○	○	○	○	○	○	○	○
Ravenscliffe	E01029587	○	22,293	○	○	○	○	○	○	○	○
Seabridge	E01029590	○	22,337	○	○	○	○	○	○	○	○
Madeley	E01029574	○	22,430	○	○	○	○	○	○	○	○
Loggerheads and Whitmore	E01029570	○	22,833	○	○	○	○	○	○	○	○
Loggerheads and Whitmore	E01029571	○	22,843	○	○	○	○	○	○	○	○
Audley and Bignall End	E01029532	○	22,884	○	○	○	○	○	○	○	○
Bradwell	E01029536	○	22,923	○	○	○	○	○	○	○	○
Kidsgrove	E01029562	○	23,017	○	○	○	○	○	○	○	○
Ravenscliffe	E01029586	○	23,186	○	○	○	○	○	○	○	○
Halmerend	E01029557	○	23,526	○	○	○	○	○	○	○	○
Clayton	E01029551	○	23,635	○	○	○	○	○	○	○	○
Chesterton	E01029544	○	23,905	○	○	○	○	○	○	○	○
May Bank	E01029577	○	24,124	○	○	○	○	○	○	○	○
May Bank	E01029579	○	24,563	○	○	○	○	○	○	○	○
Thistleberry	E01029601	○	24,773	○	○	○	○	○	○	○	○
Chesterton	E01029546	○	26,482	○	○	○	○	○	○	○	○

It is also evident that, overall, deprivation around education is relatively higher in Newcastle-under-Lyme District than for other types of deprivation. There are 12 LSOAs in Newcastle-under-Lyme District which are in the 10% most deprived in England for education (represented by this symbol: ●). In contrast the other domains have between one and eight LSOAs in the top 10% deprived, with income, housing and income deprivation affecting older people having one LSOA and health having eight LSOAs. The three domains of housing, crime and the environment have very few areas in Newcastle-under-Lyme District which fall in the top 20% deprived in England.

Newcastle-under-Lyme District has nine LSOAs that are in the 10% most deprived in England for more than one domain. The most deprived LSOA in Newcastle-under-Lyme District is in the top 10% most deprived in England for six domains as well as the overall IMD. This LSOA is found in the ward of Cross Heath.

There is a cluster of LSOAs identified as experiencing high levels of deprivation across a number of domains in and around Newcastle-under-Lyme Town and in two LSOAs in the town of Kidsgrove to the north of the district. The map on the back of this card shows the LSOA boundary for Newcastle-under-Lyme District and highlights some of the key LSOAs discussed here and shown in the graphic (left).

There are two LSOAs in Newcastle-under-Lyme District which are in the 10% most deprived in England for the measure of Income Deprivation Affecting Children. There is one LSOAs which fall into the 10% most deprived in England for the equivalent measure of Income Deprivation Affecting Older People. All the LSOAs which are in the top 10% most deprived in England for income deprivation affecting children or income deprivation affecting older people have relatively high levels of deprivation for other domains.

An LSOA in Loggerheads and Whitmore ward falls into the most deprived 10% in England for the measure of housing deprivation despite scoring fairly low for other measures of deprivation.

It is worth noting that some areas in Newcastle-under-Lyme District are not in the most deprived in England but are amongst the most deprived in Staffordshire. Where this happens the symbol looks like this: ●

Interestingly, the opposite also holds true in some cases where areas are not amongst the most deprived in Staffordshire but are amongst the (20%) most deprived in England. Where this happens the symbol looks like this: ●

This demonstrates the value in using both county and national comparators.