

Community and Learning Partnerships

Data Profile
Cannock Chase CC4



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Produced by Educational Research & Analysis
School Improvement Division
Staffordshire County Council

Staffordshire
County Council

2001 Census - Social Profile

Blake Valley Technology College CLP

Population	Count	Percent	Index
Resident Population	19208		
Males	9484	49.4%	101
Females	9724	50.6%	99
People living in Households	19208	100.0%	102
People Living in Communal Establishment	0	0.0%	0

Age Profile	Count	Percent	Index
0-4	1344	7.0%	117
5-14	2763	14.4%	111
15	256	1.3%	105
16-19	972	5.1%	103
20-29	2440	12.7%	100
30-44	4588	23.9%	105
45-59	3467	18.0%	96
60-74	2394	12.5%	94
75-84	815	4.2%	76
85+	169	0.9%	45

Households	Count	Percent	Index
Total Household Spaces	7829		
Occupied Household Spaces	7665	97.9%	102
Vacant Household Spaces	161	2.1%	65
Second Residences	3	0.0%	6
Average household size	2.51		106
All Single Person Households	1873	24.4%	81
All lone pensioner households	945	12.3%	117
All pensioner households	1567	20.4%	86
Single Parent Households with dependent children	536	7.0%	109
Single Parent Households with non-dependent children	234	3.1%	100
All households with dependent children	2720	35.5%	120
Households with no employed adult and dependent children	483	6.3%	130
All households with 1 or more persons with Limiting Long-term Illness	3142	41.0%	122

Health and Caring	Count	Percent	Index
People not in good health	2110	11.0%	122
People with a Limiting Long-term Illness	4065	21.2%	118
People of working age with Limiting Long-term Illness	2028	10.6%	129
People who provide unpaid care	2232	11.6%	117
People who provide more than 50 hours of unpaid care	613	3.2%	157

Amenity	Count	Percent	Index
Overcrowded households	484	6.3%	89
No central heating	461	6.0%	71
No WC and bath/shower	17	0.2%	46

Ethnic Group	Count	Percent	Index
White	18966	98.7%	109
Mixed	57	0.3%	23
Indian	86	0.4%	21
Pakistani	14	0.1%	5
Bagladeshi	21	0.1%	20
Other Asian	14	0.1%	15
Black	33	0.2%	7
Chinese	8	0.0%	9
Other Ethnic Groups	9	0.0%	11

Religion	Count	Percent	Index
Christian	15285	79.6%	111
Buddhist	9	0.0%	17
Hindu	7	0.0%	3
Jewish	3	0.0%	3
Muslim	40	0.2%	7
Sikh	78	0.4%	61
Other Religion	25	0.1%	44
No Religion	2220	11.6%	79
Religion not Stated	1549	8.1%	105

Dwelling Type	Count	Percent	Index
Detached	1520	19.4%	83
Semi-detached	5013	64.0%	195
Terraced	586	7.5%	28
Purpose built flat	594	7.6%	52
Flat in converted / shared house	65	0.8%	18
Flat in commercial building	55	0.7%	59
Caravan/Mobile home/Temporary	3	0.0%	9

Tenure	Count	Percent	Index
Owner Occupied	4970	64.8%	95
Shared Ownership	46	0.6%	92
Local Authority rented	1944	25.4%	192
Housing Association / Registered Social Landlord	104	1.4%	22
Privately rented	369	4.8%	55
Other rented	234	3.1%	95

Car Ownership	Count	Percent	Index
Households with no car	2005	26.2%	97
Households with 1 car	3419	44.6%	102
Households with 2 cars	1862	24.3%	103
Households with 3 or more cars	378	4.9%	83
Total number of cars in the area	8373		
Average no of cars per household	1.09		99

As a result of rounding some figures may not always equal the total for this area.

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Source: 2001 Census Key Statistics

An Index has been created to compare the above area with England. The scores for England always equals 100, therefore a score of less than 100 indicates fewer people or households in that category for the area compared with England. A score over 100 indicates more people or households in that category for the area compared with England.

Produced by Research Unit, Development Services Department, Staffordshire County Council

Further details available by telephoning 01785 277359 or email mark.sproston@staffordshire.gov.uk

2001 Census - Economic Profile

Blake Valley Technology College CLP

Population ¹	Count	Percent	Index
All people aged 16-74	13861		
All males aged 16-74	6885	49.7%	101
All females aged 16-74	6978	50.3%	99
All people in employment	8553	61.7%	98
All males in employment	4705	68.3%	98
All females in employment	3846	55.1%	97

Economic Activity ¹	Count	Percent	Index
All people economically active	9183	66.3%	99
All people economically inactive	4678	33.7%	102

All People Economically Active

Employees - Full-time	5636	61.4%	101
Employees - Part-time	1795	19.5%	111
Self Employed	909	9.9%	80
Unemployed	594	6.5%	129
Full-time Student	249	2.7%	70

All People Economically Inactive

Retired	1757	37.6%	92
Full-time student	391	8.4%	59
Looking after family or home	1037	22.2%	113
Permanently sick or disabled	1082	23.1%	144
Other	411	8.8%	94

Industry of Employment ²

Count	Percent	Index	
Agriculture, Hunting, Forestry and Fishing	64	0.7%	51
Mining and Quarrying	12	0.1%	57
Manufacturing	2060	24.1%	162
Electricity, gas and water supply	68	0.8%	112
Construction	905	10.6%	157
Wholesale and Retail trade	1678	19.6%	116
Hotels and Catering	370	4.3%	91
Transport, storage and communication	570	6.7%	94
Financial, Real Estate and Business Activity	904	10.6%	59
Public Administration and Defence	357	4.2%	74
Education	479	5.6%	72
Health and Social Work	753	8.8%	82
Other	333	3.9%	75

Qualifications ¹

Count	Percent	Index	
No Qualifications	5606	40.4%	140
Level 1 Qualifications	2736	19.7%	119
Level 2 Qualifications	2564	18.5%	96
Level 3 Qualifications	750	5.4%	65
Level 4 or 5 Qualifications	1077	7.8%	39
Other Qualification / Level Unknown	1128	8.1%	118

Unemployed ¹

Count	Percent	Index	
All unemployed	594		
Aged 16-24	167	28.1%	109
Aged 50+	83	14.0%	75
Long-term Unemployed	169	28.5%	94

Occupation Groups ²	Count	Percent	Index
Managers and Senior Officials	870	10.2%	67
Professional	424	5.0%	44
Assoc Professional and technical	807	9.4%	68
Administrative and Secretarial	899	10.5%	79
Skilled Trade	1439	16.8%	146
Personal Services	605	7.1%	103
Sales and Customer Service	741	8.7%	113
Process, plant and machine operatives	1306	15.3%	181
Elementary occupations	1463	17.1%	145

Socio-Economic Class ¹

Count	Percent	Index	
Large Employers and Higher Managerial	250	1.8%	52
Higher Professional	247	1.8%	35
Lower Managerial and Professional Intermediate	1794	12.9%	69
Small Employers and own account workers	1071	7.7%	82
Lower Supervisory and Technical	907	6.5%	94
Semi-routine	1319	9.5%	134
Routine	2240	16.2%	139
Never worked	2158	15.6%	173
Long-term unemployed	351	2.5%	93
Full-time Student	169	1.2%	120
Not Classified	627	4.5%	64
	2728	19.7%	111

Hours Worked (Week) ²

Count	Percent	Index	
Males part-time < 15 hours	110	2.3%	67
Males part-time 16-30 hours	223	4.7%	77
Males full-time 31-48 hours	3173	67.4%	102
Males full-time > 49 hours	1199	25.5%	105
Females part-time < 15 hours	610	15.9%	113
Females part-time 16-30 hours	1161	30.2%	107
Females full-time 31-48 hours	1908	49.6%	98
Females full-time >49 hours	167	4.3%	63

Travel to Work ²

Count	Percent	Index	
Work mainly from home	599	7.0%	76
Train, Light Rail, Tram, Metro, Underground	110	1.3%	17
Bus	621	7.3%	97
Motorcycle	98	1.1%	103
Car (as driver or passenger)	6351	74.3%	122
Taxi	59	0.7%	133
Bicycle	111	1.3%	46
Walk	581	6.8%	68
Other	16	0.2%	40

Note: 1 = People aged 16-74
2 = People Aged 16-74 in employment

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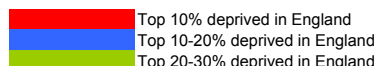
Produced by Research Unit, Development Services Department, Staffordshire County Council

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Indices of Multiple Deprivation 2007

Understanding this information

The colour shading highlights where the LSOA is in the top 10%, 20% or 30% most deprived areas in England for that measure of Deprivation.



The LSOAs are ranked here according to their overall multiple deprivation score: most deprived to least deprived. The national ranking (out of 32,482) is shown in the top table, where 1=most deprived and 32,482=least deprived. The bottom table replicates the information but putting the ranking into a percentage, so that it can be seen where the LSOA falls within the whole country. The deprivation domain titles have been abbreviated.

Ward Name	LOWERSOA	IOMD	Income	Employment	Health	Education	Housing	Crime	Living Environment
Cannock North	E01029358	3340	2316	4320	4094	735	18245	6991	19092
Cannock East	E01029350	4829	6170	3292	3804	3338	18917	4445	15930
Cannock East	E01029351	5962	3940	5459	7050	3464	18965	11983	12313
Hednesford North	E01029390	6431	5922	4941	5202	2589	12820	21538	20490
Cannock North	E01029357	7231	6647	6084	8686	2433	11156	14421	25437
Hednesford North	E01029386	9355	8155	8433	8066	8179	8820	17753	17349
Cannock East	E01029349	9479	7907	7937	6834	7276	18341	14839	20789
Cannock North	E01029354	9508	12652	6659	6928	5250	17883	16089	15495
Hednesford North	E01029387	9852	11023	7069	7802	6685	13856	18353	17758
Hednesford Green Heatt	E01029384	15872	19397	15648	12968	11925	7874	16860	19725
Cannock East	E01029352	16291	18554	13188	13356	10268	22772	18519	15854
Hednesford Green Heatt	E01029385	19665	25367	16811	17013	13563	7484	24564	23557
Hednesford Green Heatt	E01029383	24382	19781	22418	16936	18033	24588	23973	30179

Ward Name	LOWERSOA	IOMD	Income	Employment	Health	Education	Housing	Crime	Living Environment
Cannock North	E01029358	10.3%	7.1%	13.3%	12.6%	2.3%	56.2%	21.5%	58.8%
Cannock East	E01029350	14.9%	19.0%	10.1%	11.7%	10.3%	58.2%	13.7%	49.0%
Cannock East	E01029351	18.4%	12.1%	16.8%	21.7%	10.7%	58.4%	36.9%	37.9%
Hednesford North	E01029390	19.8%	18.2%	15.2%	16.0%	8.0%	39.5%	66.3%	63.1%
Cannock North	E01029357	22.3%	20.5%	18.7%	26.7%	7.5%	34.3%	44.4%	78.3%
Hednesford North	E01029386	28.8%	25.1%	26.0%	24.8%	25.2%	27.2%	54.7%	53.4%
Cannock East	E01029349	29.2%	24.3%	24.4%	21.0%	22.4%	56.5%	45.7%	64.0%
Cannock North	E01029354	29.3%	39.0%	20.5%	21.3%	16.2%	55.1%	49.5%	47.7%
Hednesford North	E01029387	30.3%	33.9%	21.8%	24.0%	20.6%	42.7%	56.5%	54.7%
Hednesford Green Heatt	E01029384	48.9%	59.7%	48.2%	39.9%	36.7%	24.2%	51.9%	60.7%
Cannock East	E01029352	50.2%	57.1%	40.6%	41.1%	31.6%	70.1%	57.0%	48.8%
Hednesford Green Heatt	E01029385	60.5%	78.1%	51.8%	52.4%	41.8%	23.0%	75.6%	72.5%
Hednesford Green Heatt	E01029383	75.1%	60.9%	69.0%	52.1%	55.5%	75.7%	73.8%	92.9%

Background to the Indices of Multiple Deprivation 2007

The English Indices of Deprivation 2007 (ID 2007) are the Government's official measure of multiple deprivation at small area level. The 2007 Indices update information provided in the IMD 2004.

The IMD 2007 provides a relative ranking of areas across England according to their level of deprivation.

The Index of Multiple Deprivation 2007 (IMD 2007) is based on the small area geography known as Lower Super Output Areas (LSOAs). LSOAs have between 1000 and 3000 people living in them with an average population of 1500 people. In most cases, these are smaller than wards, thus allowing the identification of small pockets of deprivation.

The IMD brings together 37 different indicators which cover specific aspects or dimensions of deprivation: Income, Employment, Health and Disability, Education, Skills and Training, Barriers to Housing and Services, Living Environment and Crime. These are weighted and combined to create the overall IMD 2007.

The majority of the data underpinning the IMD 2007 represents 2005 although some data covers a number of years, for example an average of 2003-2005.

This is taken from the Guidance for Using the English Indices of Deprivation 2007 produced by Communities and Local Government: <http://www.communities.gov.uk/documents/communities/doc/615986>

Foundation Stage Profile Attainment

The Foundation Stage Profile allocates a point score for each child in 13 areas of learning. The results below indicate the number and percentage of children who have achieved a score of 6 or above. This threshold has been chosen as it is the expected level of attainment as stipulated by the Department for Children, Schools and Families.

	National	County	District	2005		2006		2007		CLP - National	CLP - County	CLP - District	Trend 2005-07
	2007 (%)	2007 (%)		Number	%	Number	%	Number	%	2007	2007	2007	
Personal, social and emotional development													
Dispositions and attitudes	87.0%	90.9%	88.1%	137	92.6%	108	81.8%	110	85.9%	-1.1%	-5.0%	-2.2%	
Social development	80.0%	86.4%	82.2%	127	85.8%	107	81.1%	108	84.4%	4.4%	-2.0%	2.2%	
Emotional development	76.0%	84.4%	80.5%	121	81.8%	103	78.0%	110	85.9%	9.9%	1.5%	5.4%	
Communication, language and literacy													
Language for communication and thinking	78.0%	85.0%	82.9%	130	87.8%	107	81.1%	108	84.4%	6.4%	-0.6%	1.5%	
Linking sounds and letters	65.0%	72.0%	68.8%	89	60.1%	79	59.8%	92	71.9%	6.9%	-0.1%	3.1%	
Reading	69.0%	78.6%	77.3%	120	81.1%	89	67.4%	91	71.1%	2.1%	-7.5%	-6.2%	
Writing	58.0%	70.1%	65.4%	91	61.5%	73	55.3%	84	65.6%	7.6%	-4.5%	0.2%	
Mathematical development													
Calculating	87.0%	90.7%	91.3%	126	85.1%	113	85.6%	115	89.8%	2.8%	-0.9%	-1.5%	Increase
Numbers as labels and for counting	70.0%	78.6%	74.5%	119	80.4%	94	71.2%	95	74.2%	4.2%	-4.4%	-0.3%	
Shapes, space and measures	80.0%	88.4%	87.3%	129	87.2%	105	79.5%	108	84.4%	4.4%	-4.0%	-2.9%	
Knowledge and understanding of the world	77.0%	85.8%	84.1%	127	84.7%	100	75.8%	109	85.2%	8.2%	-0.6%	1.1%	
Physical development	88.0%	92.1%	91.7%	133	88.7%	114	86.4%	120	93.8%	5.8%	1.7%	2.1%	
Creative development	78.0%	84.7%	82.0%	119	79.3%	99	75.0%	101	78.9%	0.9%	-5.8%	-3.1%	
78 points and 6 or above in PSE and CLL Scales	45.0%	57.5%	53.5%	74	49.0%	59	44.7%	75	58.6%	13.6%	1.1%	5.1%	

Key Stage One to Four Attainment

The National Curriculum for Key Stage One through to Key Stage Four runs through Year 1 to Year 11. The expected level of attainment for Key Stage One is Level 2B or above, Key Stage Two is Level 4 or above, Key Stage 3 is Level 5 or above and at Key Stage 4 the new level of expected attainment is 5+ A*-C including GCSE English and Mathematics. The results below indicate the number and percentage of children who have achieved these thresholds. These thresholds have been chosen as it is the expected level of attainment as stipulated by the Department for Children, Schools and Families.

	National	County	District	2005		2006		2007		CLP - National	CLP - County	CLP - District	Trend 2005-07
	2007 (%)	2007 (%)		Number	%	Number	%	Number	%	2007	2007	2007	
KS1 Reading Level 2B+	71.0%	76.2%	73.1%	112	65.1%	102	70.3%	105	70.0%	-1.0%	-6.2%	-3.1%	
KS1 Writing Level 2B+	59.0%	65.2%	60.7%	93	54.1%	80	55.2%	80	53.3%	-5.7%	-11.9%	-7.4%	
KS1 Mathematics Level 2B+	74.0%	78.1%	76.6%	120	69.8%	101	69.7%	106	70.7%	-3.3%	-7.4%	-5.9%	
KS2 English Level 4+	80.0%	81.0%	75.5%	125	70.2%	108	66.7%	106	58.2%	-21.8%	-22.8%	-17.3%	Decline
KS2 Mathematics Level 4+	77.0%	78.0%	78.0%	122	68.5%	105	64.8%	113	72.4%	-4.6%	-5.6%	-5.6%	
KS2 Science Level 4+	88.0%	90.0%	88.7%	148	83.1%	129	79.6%	155	85.2%	-2.8%	-4.8%	-3.5%	
KS3 English Level 5+	74.0%	77.0%	75.9%	98	61.3%	87	58.4%	104	62.7%	-11.3%	-14.3%	-13.2%	
KS3 Mathematics Level 5+	76.0%	78.0%	74.3%	103	64.0%	85	56.7%	112	67.9%	-8.1%	-10.1%	-6.4%	
KS3 Science Level 5+	73.0%	75.0%	72.4%	95	59.4%	76	50.7%	102	60.4%	-12.6%	-14.6%	-12.0%	
KS4 5 or more A*-C Grade	62.0%	60.0%	55.8%	73	48.0%	75	49.7%	110	64.7%	2.7%	4.7%	8.9%	Increase
KS4 5 or more A*-C Grade including English & Maths	46.8%	45.8%	37.2%	50	32.9%	39	25.8%	47	27.6%	-19.2%	-18.2%	-9.6%	
KS4 5 or more A*-G Grade	91.7%	93.2%	92.4%	133	87.5%	140	92.7%	170	100.0%	8.3%	6.8%	7.6%	Increase
KS4 2 or more A*-C Grade in Science	50.3%	49.7%	45.8%	64	42.1%	54	35.8%	59	34.7%	-15.6%	-15.0%	-11.1%	Decline

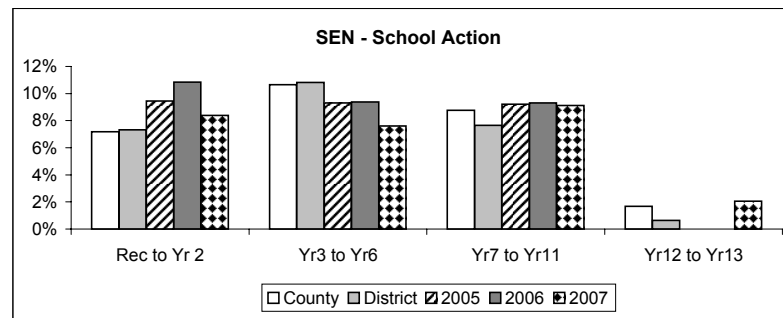
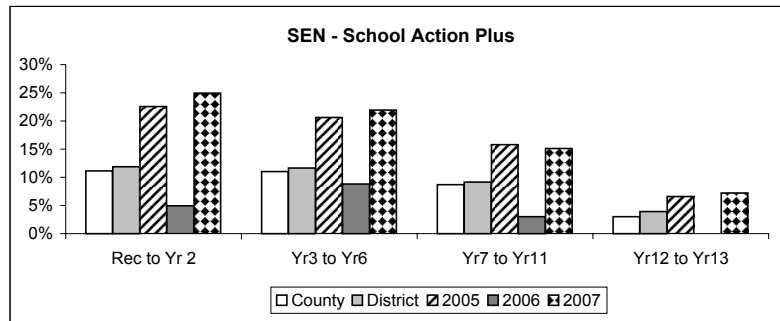
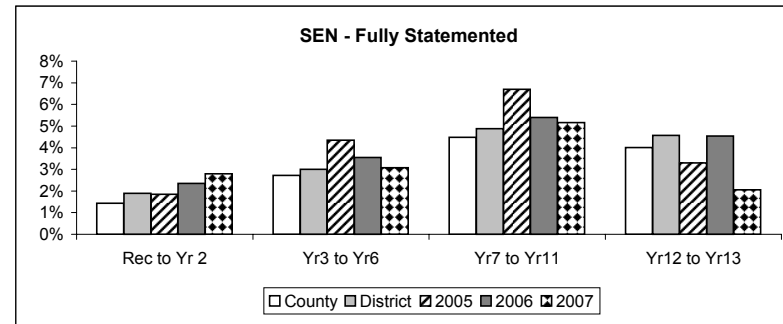
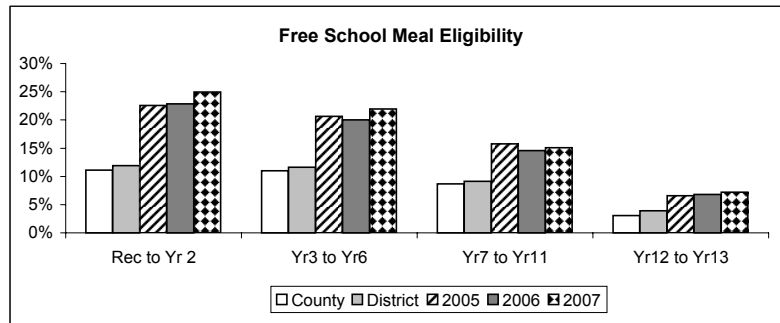
Source: Educational Research Analysis.

Free School Meals and Special Educational Needs

	County 2007 (%)	District 2007 (%)	2005		2006		2007		CLP - County 2007	CLP - District 2007	Trend 2005-07
			Number	%	Number	%	Number	%			
Free School Meal Eligibility											
Reception to Year 2	11.1%	11.9%	98	22.6%	97	22.9%	98	24.9%	13.8%	13.1%	Increase
Year 3 to Year 6	11.0%	11.6%	133	20.7%	141	20.0%	150	21.9%	10.9%	10.3%	
Year 7 to Year 11	8.7%	9.1%	125	15.8%	116	14.6%	126	15.1%	6.4%	6.0%	
Year 12 to Year 13	3.0%	3.9%	6	6.6%	6	6.8%	7	7.2%	4.2%	3.3%	Increase
Special Educational Needs - Statemented											
Reception to Year 2	1.4%	1.9%	8	1.8%	10	2.4%	11	2.8%	1.4%	0.9%	Increase
Year 3 to Year 6	2.7%	3.0%	28	4.3%	25	3.6%	21	3.1%	0.3%	0.1%	Decline
Year 7 to Year 11	4.5%	4.9%	53	6.7%	43	5.4%	43	5.2%	0.7%	0.3%	Decline
Year 12 to Year 13	4.0%	4.6%	3	3.3%	4	4.5%	2	2.1%	-1.9%	-2.5%	
Special Educational Needs - School Action Plus											
Reception to Year 2	3.3%	3.7%	23	5.3%	21	5.0%	19	4.8%	1.6%	1.1%	Decline
Year 3 to Year 6	5.1%	6.9%	45	7.0%	62	8.8%	56	8.2%	3.0%	1.3%	
Year 7 to Year 11	3.9%	3.8%	18	2.3%	24	3.0%	46	5.5%	1.6%	1.7%	Increase
Year 12 to Year 13	0.6%	0.3%	0	0.0%	0	0.0%	0	0.0%	-0.6%	-0.3%	
Special Educational Needs - School Action											
Reception to Year 2	7.2%	7.3%	41	9.4%	46	10.8%	33	8.4%	1.2%	1.1%	
Year 3 to Year 6	10.7%	10.8%	60	9.3%	66	9.4%	52	7.6%	-3.1%	-3.2%	
Year 7 to Year 11	8.8%	7.6%	73	9.2%	74	9.3%	76	9.1%	0.3%	1.5%	
Year 12 to Year 13	1.7%	0.6%	0	0.0%	0	0.0%	2	2.1%	0.4%	1.4%	

The key has been designed to try and help indicate areas of difference. In this section it has been agreed that a minus figure actually represents a reduction in need. The colour coding has been set at +/-5% for Free School Meals or Special Educational Need. Therefore if the Free School Meals is 5% below county it will be coloured green and if it is 5% above county it would be coloured red.

Key
 FSM 5% less than
 FSM 5% greater than



The Staffordshire IMD 2007 Summary Card:

Cannock Chase

This card presents a summary of information from the 2007 update of the national Indices of Deprivation (IMD 2007). It is an attempt to summarise, on one piece of paper, information on deprivation in the area covered by Cannock Chase District. The key information covered here includes the overall multiple measure of deprivation, seven different domains (types) of deprivation and two indices focusing respectively on income deprivation affecting children and older people. Ten pieces of data for each of the sixty Lower Super Output Areas in Cannock Chase District. Six hundred bits of information on one piece of paper.

By its very nature this document presents an overview of all deprivation in Cannock Chase in 2007. Further detail on deprivation in Cannock Chase District can be found in the complementary, more detailed district reports available from the Staffordshire Observatory website. Also available are the equivalent documents for the other seven districts in Staffordshire and a County document. For further details go to: <http://www.staffordshirepartnership.org.uk/observatory/> or contact Rosanne Cororan on 01785 276538 or email Rosanne.cororan@staffordshire.gov.uk.

Background to the IMD 2007

- The English Indices of Deprivation 2007 (ID 2007) are the Government's official measure of multiple deprivation at small area level. The 2007 Indices update information provided in the IMD 2004.
- The IMD 2007 provides a relative ranking of areas across England according to their level of deprivation.
- The Index of Multiple Deprivation 2007 (IMD 2007) is based on the small area geography known as Lower Super Output Areas (LSOAs). LSOAs have between 1000 and 3000 people living in them with an average population of 1500 people. In most cases, these are smaller than wards, thus allowing the identification of small pockets of deprivation.
- The IMD brings together 37 different indicators which cover specific aspects or dimensions of deprivation: Income, Employment, Health and Disability, Education, Skills and Training, Barriers to Housing and Services, Living Environment and Crime. These are weighted and combined to create the overall IMD 2007.
- The majority of the data underpinning the IMD 2007 represents 2005 although some data covers a number of years, for example an average of 2003-2005.

This is taken from the Guidance for Using the English Indices of Deprivation 2007 produced by Communities and Local Government:
<http://www.communities.gov.uk/documents/communities/doc/615986>



