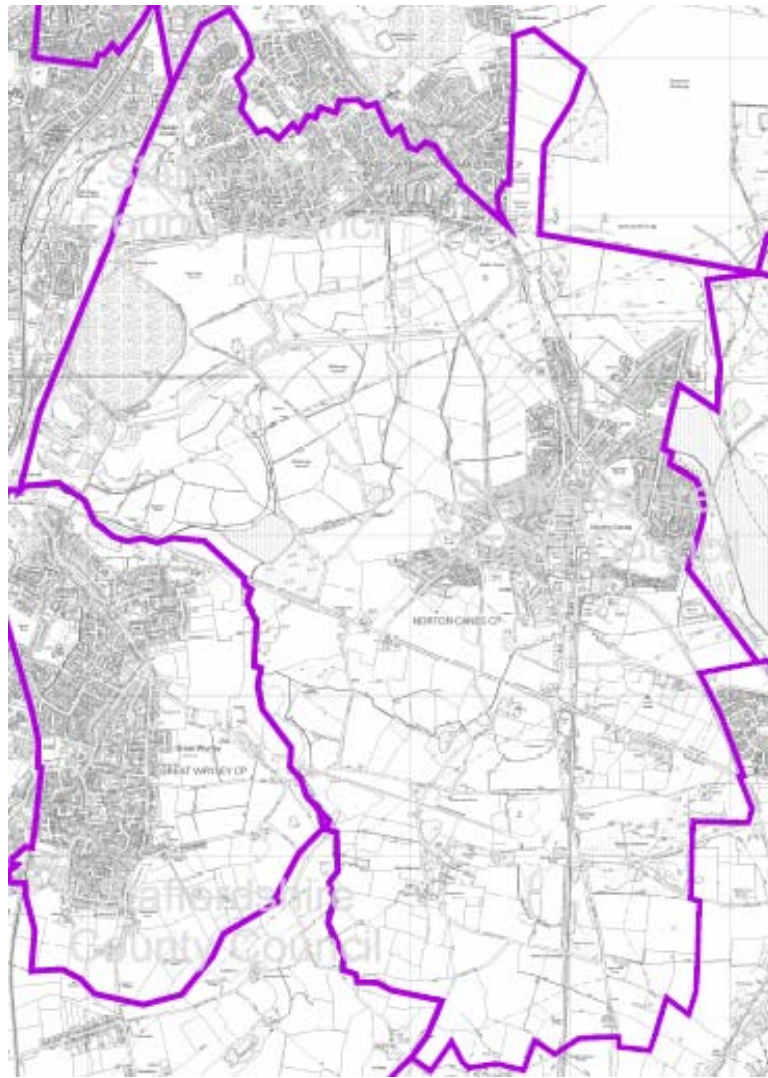


Community and Learning Partnerships

Data Profile
Cannock Chase CC2



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Produced by Educational Research & Analysis
School Improvement Division
Staffordshire County Council

2001 Census - Social Profile

Norton Canes High CLP

Population	Count	Percent	Index
Resident Population	12618		
Males	6313	50.0%	103
Females	6305	50.0%	97
People living in Households	12558	99.5%	101
People Living in Communal Establishment	60	0.5%	26

Age Profile	Count	Percent	Index
0-4	814	6.5%	108
5-14	1741	13.8%	107
15	205	1.6%	128
16-19	624	4.9%	101
20-29	1412	11.2%	88
30-44	3356	26.6%	117
45-59	2591	20.5%	109
60-74	1392	11.0%	83
75-84	370	2.9%	52
85+	107	0.8%	44

Households	Count	Percent	Index
Total Household Spaces	4985		
Occupied Household Spaces	4853	97.4%	101
Vacant Household Spaces	129	2.6%	81
Second Residences	3	0.1%	9
Average household size	2.59		110
All Single Person Households	968	19.9%	66
All lone pensioner households	418	8.6%	108
All pensioner households	761	15.7%	66
Single Parent Households with dependent children	203	4.2%	65
Single Parent Households with non-dependent children	131	2.7%	89
All households with dependent children	1783	36.7%	125
Households with no employed adult and dependent children	132	2.7%	56
All households with 1 or more persons with Limiting Long-term Illness	1582	32.6%	97

Health and Caring	Count	Percent	Index
People not in good health	1089	8.6%	96
People with a Limiting Long-term Illness	2040	16.2%	90
People of working age with Limiting Long-term Illness	1077	8.5%	104
People who provide unpaid care	1292	10.2%	103
People who provide more than 50 hours of unpaid care	248	2.0%	97

Amenity	Count	Percent	Index
Overcrowded households	146	3.0%	42
No central heating	228	4.7%	55
No WC and bath/shower	12	0.2%	51

Ethnic Group	Count	Percent	Index
White	12459	98.7%	109
Mixed	56	0.4%	34
Indian	25	0.2%	9
Pakistani	0	0.0%	0
Bagladeshi	9	0.1%	13
Other Asian	11	0.1%	18
Black	17	0.1%	6
Chinese	30	0.2%	53
Other Ethnic Groups	8	0.1%	15

Religion	Count	Percent	Index
Christian	10458	82.9%	116
Buddhist	13	0.1%	36
Hindu	10	0.1%	7
Jewish	3	0.0%	5
Muslim	8	0.1%	2
Sikh	17	0.1%	20
Other Religion	21	0.2%	57
No Religion	1351	10.7%	73
Religion not Stated	736	5.8%	76

Dwelling Type	Count	Percent	Index
Detached	2273	45.6%	195
Semi-detached	2034	40.8%	124
Terraced	452	9.1%	34
Purpose built flat	152	3.1%	21
Flat in converted / shared house	22	0.4%	9
Flat in commercial building	40	0.8%	67
Caravan/Mobile home/Temporary	10	0.2%	46

Tenure	Count	Percent	Index
Owner Occupied	3999	82.4%	121
Shared Ownership	16	0.3%	50
Local Authority rented	578	11.9%	90
Housing Association / Registered Social Landlord	23	0.5%	8
Privately rented	139	2.9%	33
Other rented	97	2.0%	62

Car Ownership	Count	Percent	Index
Households with no car	641	13.2%	49
Households with 1 car	1964	40.5%	93
Households with 2 cars	1817	37.4%	159
Households with 3 or more cars	431	8.9%	150
Total number of cars in the area	7020		
Average no of cars per household	1.45		131

As a result of rounding some figures may not always equal the total for this area.

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Source: 2001 Census Key Statistics

An Index has been created to compare the above area with England. The scores for England always equals 100, therefore a score of less than 100 indicates fewer people or households in that category for the area compared with England. A score over 100 indicates more people or households in that category for the area compared with England.

Produced by Research Unit, Development Services Department, Staffordshire County Council

Further details available by telephoning 01785 277359 or email mark.sproston@staffordshire.gov.uk

2001 Census - Economic Profile Norton Canes High CLP

Population ¹	Count	Percent	Index
All people aged 16-74	9375		
All males aged 16-74	4717	50.3%	102
All females aged 16-74	4657	49.7%	98
All people in employment	6709	71.6%	113
All males in employment	3696	78.4%	113
All females in employment	3009	64.6%	113

Economic Activity ¹	Count	Percent	Index
All people economically active	6938	74.0%	111
All people economically inactive	2437	26.0%	78

All People Economically Active

Employees - Full-time	4426	63.8%	105
Employees - Part-time	1263	18.2%	103
Self Employed	832	12.0%	96
Unemployed	208	3.0%	60
Full-time Student	209	3.0%	78

All People Economically Inactive

Retired	978	40.1%	98
Full-time student	224	9.2%	65
Looking after family or home	547	22.4%	114
Permanently sick or disabled	496	20.4%	127
Other	192	7.9%	84

Industry of Employment ²

Industry of Employment ²	Count	Percent	Index
Agriculture, Hunting, Forestry and Fishing	55	0.8%	55
Mining and Quarrying	14	0.2%	84
Manufacturing	1680	25.0%	169
Electricity, gas and water supply	54	0.8%	113
Construction	646	9.6%	143
Wholesale and Retail trade	1251	18.6%	111
Hotels and Catering	206	3.1%	65
Transport, storage and communication	414	6.2%	87
Financial, Real Estate and Business Activity	807	12.0%	67
Public Administration and Defence	349	5.2%	92
Education	419	6.2%	81
Health and Social Work	549	8.2%	76
Other	265	3.9%	76

Qualifications ¹

Qualifications ¹	Count	Percent	Index
No Qualifications	2870	30.6%	106
Level 1 Qualifications	2044	21.8%	131
Level 2 Qualifications	2036	21.7%	112
Level 3 Qualifications	610	6.5%	78
Level 4 or 5 Qualifications	1065	11.4%	57
Other Qualification / Level Unknown	750	8.0%	116

Unemployed ¹

All unemployed	208		
Aged 16-24	49	23.6%	92
Aged 50+	52	25.0%	134
Long-term Unemployed	63	30.3%	100

Occupation Groups ²	Count	Percent	Index
Managers and Senior Officials	1041	15.5%	102
Professional	455	6.8%	60
Assoc Professional and technical	854	12.7%	92
Administrative and Secretarial	874	13.0%	97
Skilled Trade	1032	15.4%	133
Personal Services	393	5.9%	85
Sales and Customer Service	536	8.0%	104
Process, plant and machine operatives	782	11.7%	138
Elementary occupations	737	11.0%	93

Socio-Economic Class ¹

Socio-Economic Class ¹	Count	Percent	Index
Large Employers and Higher Managerial	358	3.8%	109
Higher Professional	231	2.5%	48
Lower Managerial and Professional	1834	19.6%	104
Intermediate	975	10.4%	110
Small Employers and own account workers	781	8.3%	119
Lower Supervisory and Technical	881	9.4%	132
Semi-routine	1298	13.8%	119
Routine	1009	10.8%	119
Never worked	102	1.1%	40
Long-term unemployed	63	0.7%	66
Full-time Student	428	4.6%	65
Not Classified	1416	15.1%	86

Hours Worked (Week) ²

Hours Worked (Week) ²	Count	Percent	Index
Males part-time < 15 hours	68	1.8%	53
Males part-time 16-30 hours	158	4.3%	69
Males full-time 31-48 hours	2441	66.0%	100
Males full-time > 49 hours	1029	27.8%	115
Females part-time < 15 hours	437	14.5%	103
Females part-time 16-30 hours	891	29.6%	104
Females full-time 31-48 hours	1529	50.8%	100
Females full-time >49 hours	152	5.1%	73

Travel to Work ²

Travel to Work ²	Count	Percent	Index
Work mainly from home	536	8.0%	87
Train, Light Rail, Tram, Metro, Underground	64	1.0%	13
Bus	254	3.8%	50
Motorcycle	75	1.1%	101
Car (as driver or passenger)	5251	78.3%	128
Taxi	0	0.0%	0
Bicycle	81	1.2%	43
Walk	424	6.3%	63
Other	18	0.3%	58

Note: 1 = People aged 16-74
2 = People Aged 16-74 in employment

As a result of rounding some figures may not always equal the total for this area.

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Source: 2001 Census Key Statistics

An Index has been created to compare the above area with England. The scores for England always equals 100, therefore a score of less than 100 indicates fewer people in that category for the area compared with England. A score over 100 indicates more people in that category for the area compared with England.

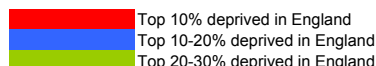
Produced by Research Unit, Development Services Department, Staffordshire County Council

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Indices of Multiple Deprivation 2007

Understanding this information

The colour shading highlights where the LSOA is in the top 10%, 20% or 30% most deprived areas in England for that measure of Deprivation.



The LSOAs are ranked here according to their overall multiple deprivation score: most deprived to least deprived. The national ranking (out of 32,482) is shown in the top table, where 1=most deprived and 32,482=least deprived. The bottom table replicates the information but putting the ranking into a percentage, so that it can be seen where the LSOA falls within the whole country. The deprivation domain titles have been abbreviated.

Ward Name	LOWERSOA	IOMD	Income	Employment	Health	Education	Housing	Crime	Living Environment
Norton Canes	E01029397	7432	7281	7092	7544	1456	21293	14283	21934
Heath Hayes and Wimbleton	E01029382	15583	15579	13210	10492	10968	24888	20319	16963
Norton Canes	E01029394	16083	17928	14091	15637	7231	25288	16937	16943
Norton Canes	E01029395	17487	25542	17037	16959	13119	9982	13185	11632
Norton Canes	E01029396	22424	23326	18527	16881	12800	30450	27277	18222
Hawks Green	E01029377	25678	30118	29235	11418	22302	9569	23679	30973
Hawks Green	E01029378	28931	31303	28895	19852	18371	19237	26439	27872
Hawks Green	E01029375	29161	26164	30490	23581	23311	12763	30173	30022

Ward Name	LOWERSOA	IOMD	Income	Employment	Health	Education	Housing	Crime	Living Environment
Norton Canes	E01029397	22.9%	22.4%	21.8%	23.2%	4.5%	65.6%	44.0%	67.5%
Heath Hayes and Wimbleton	E01029382	48.0%	48.0%	40.7%	32.3%	33.8%	76.6%	62.6%	52.2%
Norton Canes	E01029394	49.5%	55.2%	43.4%	48.1%	22.3%	77.9%	52.1%	52.2%
Norton Canes	E01029395	53.8%	78.6%	52.5%	52.2%	40.4%	30.7%	40.6%	35.8%
Norton Canes	E01029396	69.0%	71.8%	57.0%	52.0%	39.4%	93.7%	84.0%	56.1%
Hawks Green	E01029377	79.1%	92.7%	90.0%	35.2%	68.7%	29.5%	72.9%	95.4%
Hawks Green	E01029378	89.1%	96.4%	89.0%	61.1%	56.6%	59.2%	81.4%	85.8%
Hawks Green	E01029375	89.8%	80.5%	93.9%	72.6%	71.8%	39.3%	92.9%	92.4%

Background to the Indices of Multiple Deprivation 2007

The English Indices of Deprivation 2007 (ID 2007) are the Government's official measure of multiple deprivation at small area level. The 2007 Indices update information provided in the IMD 2004.

The IMD 2007 provides a relative ranking of areas across England according to their level of deprivation.

The Index of Multiple Deprivation 2007 (IMD 2007) is based on the small area geography known as Lower Super Output Areas (LSOAs). LSOAs have between 1000 and 3000 people living in them with an average population of 1500 people. In most cases, these are smaller than wards, thus allowing the identification of small pockets of deprivation.

The IMD brings together 37 different indicators which cover specific aspects or dimensions of deprivation: Income, Employment, Health and Disability, Education, Skills and Training, Barriers to Housing and Services, Living Environment and Crime. These are weighted and combined to create the overall IMD 2007.

The majority of the data underpinning the IMD 2007 represents 2005 although some data covers a number of years, for example an average of 2003-2005.

This is taken from the Guidance for Using the English Indices of Deprivation 2007 produced by Communities and Local Government: <http://www.communities.gov.uk/documents/communities/doc/615986>

Foundation Stage Profile Attainment

The Foundation Stage Profile allocates a point score for each child in 13 areas of learning. The results below indicate the number and percentage of children who have achieved a score of 6 or above. This threshold has been chosen as it is the expected level of attainment as stipulated by the Department for Children, Schools and Families.

	National	County	District	2005		2006		2007		CLP -	CLP -	CLP -	Trend 2005-07
	2007 (%)	2007 (%)		Number	%	Number	%	Number	%	National 2007	County 2007	District 2007	
Personal, social and emotional development													
Dispositions and attitudes	87.0%	90.9%	88.1%	191	96.5%	154	86.5%	152	88.4%	1.4%	-2.5%	0.3%	
Social development	80.0%	86.4%	82.2%	183	92.4%	135	75.8%	143	83.1%	3.1%	-3.3%	0.9%	
Emotional development	76.0%	84.4%	80.5%	188	94.9%	142	79.8%	123	71.5%	-4.5%	-12.9%	-9.0%	Decline
Communication, language and literacy													
Language for communication and thinking	78.0%	85.0%	82.9%	188	94.9%	130	73.0%	139	80.8%	2.8%	-4.2%	-2.1%	
Linking sounds and letters	65.0%	72.0%	68.8%	166	83.8%	113	63.5%	118	68.6%	3.6%	-3.4%	-0.2%	
Reading	69.0%	78.6%	77.3%	182	91.9%	130	73.0%	129	75.0%	6.0%	-3.6%	-2.3%	
Writing	58.0%	70.1%	65.4%	177	89.4%	102	57.3%	126	73.3%	15.3%	3.2%	7.9%	
Mathematical development													
Calculating	87.0%	90.7%	91.3%	193	97.5%	161	90.4%	162	94.2%	7.2%	3.5%	2.9%	
Numbers as labels and for counting	70.0%	78.6%	74.5%	172	86.9%	127	71.3%	117	68.0%	-2.0%	-10.6%	-6.5%	Decline
Shapes, space and measures	80.0%	88.4%	87.3%	193	97.5%	150	84.3%	153	89.0%	9.0%	0.6%	1.7%	
Knowledge and understanding of the world	77.0%	85.8%	84.1%	191	96.5%	140	78.7%	137	79.7%	2.7%	-6.1%	-4.4%	
Physical development	88.0%	92.1%	91.7%	194	98.0%	144	80.9%	153	89.0%	1.0%	-3.1%	-2.7%	
Creative development	78.0%	84.7%	82.0%	194	98.0%	145	81.5%	138	80.2%	2.2%	-4.5%	-1.8%	Decline
78 points and 6 or above in PSE and CLL Scales	45.0%	57.5%	53.5%	144	72.7%	79	44.4%	85	49.4%	4.4%	-8.1%	-4.1%	

Key Stage One to Four Attainment

The National Curriculum for Key Stage One through to Key Stage Four runs through Year 1 to Year 11. The expected level of attainment for Key Stage One is Level 2B or above, Key Stage Two is Level 4 or above, Key Stage 3 is Level 5 or above and at Key Stage 4 the new level of expected attainment is 5+ A*-C including GCSE English and Mathematics. The results below indicate the number and percentage of children who have achieved these thresholds. These thresholds have been chosen as it is the expected level of attainment as stipulated by the Department for Children, Schools and Families.

	National	County	District	2005		2006		2007		CLP -	CLP -	CLP -	Trend 2005-07
	2007 (%)	2007 (%)		Number	%	Number	%	Number	%	National	County	District	
KS1 Reading Level 2B+	71.0%	76.2%	73.1%	163	77.6%	156	83.0%	161	78.9%	7.9%	2.7%	5.8%	
KS1 Writing Level 2B+	59.0%	65.2%	60.7%	144	68.6%	135	71.8%	133	65.2%	6.2%	0.0%	4.5%	
KS1 Mathematics Level 2B+	74.0%	78.1%	76.6%	164	78.1%	160	85.1%	173	84.8%	10.8%	6.7%	8.2%	
KS2 English Level 4+	80.0%	81.0%	75.5%	160	76.9%	171	81.4%	189	87.1%	7.1%	6.1%	11.6%	Increase
KS2 Mathematics Level 4+	77.0%	78.0%	78.0%	166	79.4%	162	77.1%	185	86.9%	9.9%	8.9%	8.9%	
KS2 Science Level 4+	88.0%	90.0%	88.7%	192	91.9%	182	86.7%	208	95.9%	7.9%	5.9%	7.2%	
KS3 English Level 5+	74.0%	77.0%	75.9%	154	77.8%	168	78.5%	172	76.1%	2.1%	-0.9%	0.2%	
KS3 Mathematics Level 5+	76.0%	78.0%	74.3%	153	77.3%	172	80.4%	179	79.2%	3.2%	1.2%	4.9%	
KS3 Science Level 5+	73.0%	75.0%	72.4%	137	69.2%	166	77.6%	167	73.6%	0.6%	-1.4%	1.2%	
KS4 5 or more A*-C Grade	62.0%	60.0%	55.8%	94	50.5%	105	57.4%	120	57.7%	-4.3%	-2.3%	1.9%	Increase
KS4 5 or more A*-C Grade including English & Maths	46.8%	45.8%	37.2%	77	41.4%	70	38.3%	96	46.2%	-0.6%	0.4%	9.0%	
KS4 5 or more A*-G Grade	91.7%	93.2%	92.4%	175	94.1%	174	95.1%	208	100.0%	8.3%	6.8%	7.6%	Increase
KS4 2 or more A*-C Grade in Science	50.3%	49.7%	45.8%	87	46.8%	98	53.6%	107	51.4%	1.1%	1.7%	5.6%	

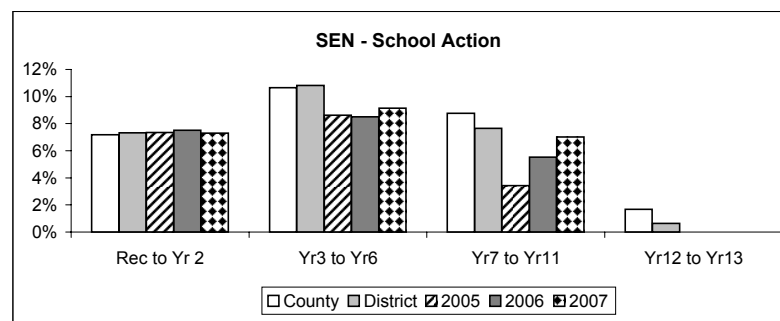
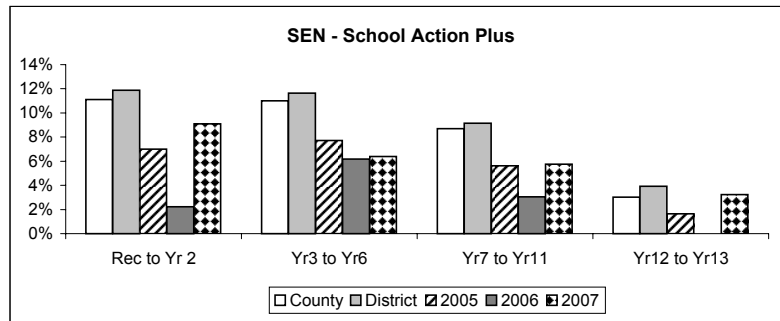
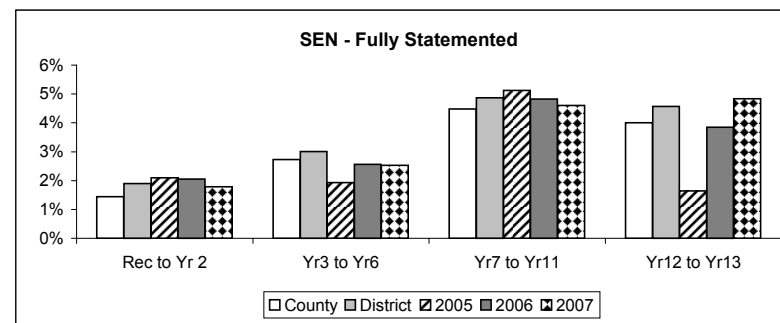
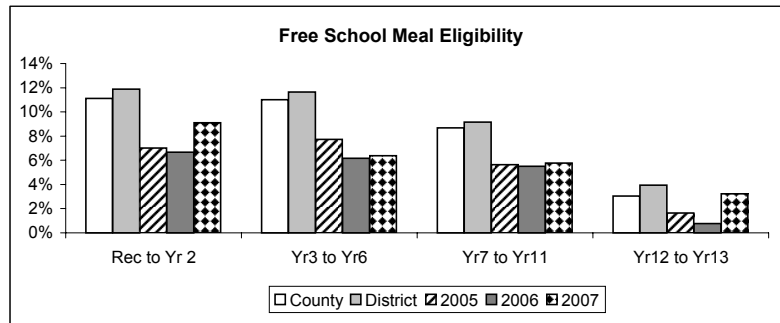
Source: Educational Research Analysis.

Free School Meals and Special Educational Needs

	County 2007 (%)	District 2007 (%)	2005		2006		2007		CLP - County 2007	CLP - District 2007	Trend 2005-07
			Number	%	Number	%	Number	%			
Free School Meal Eligibility											
Reception to Year 2	11.1%	11.9%	40	7.0%	39	6.7%	51	9.1%	-2.0%	-2.8%	
Year 3 to Year 6	11.0%	11.6%	60	7.7%	53	6.2%	53	6.4%	-4.6%	-5.3%	
Year 7 to Year 11	8.7%	9.1%	56	5.6%	56	5.5%	60	5.8%	-2.9%	-3.4%	
Year 12 to Year 13	3.0%	3.9%	2	1.6%	1	0.8%	4	3.2%	0.2%	-0.7%	
Special Educational Needs - Statemented											
Reception to Year 2	1.4%	1.9%	12	2.1%	12	2.1%	10	1.8%	0.3%	-0.1%	Decline
Year 3 to Year 6	2.7%	3.0%	15	1.9%	22	2.6%	21	2.5%	-0.2%	-0.5%	Decline
Year 7 to Year 11	4.5%	4.9%	51	5.1%	49	4.8%	48	4.6%	0.1%	-0.3%	Increase
Year 12 to Year 13	4.0%	4.6%	2	1.6%	5	3.8%	6	4.8%	0.8%	0.3%	Increase
Special Educational Needs - School Action Plus											
Reception to Year 2	3.3%	3.7%	21	3.7%	13	2.2%	22	3.9%	0.7%	0.2%	
Year 3 to Year 6	5.1%	6.9%	41	5.3%	53	6.2%	56	6.7%	1.6%	-0.2%	Increase
Year 7 to Year 11	3.9%	3.8%	34	3.4%	31	3.1%	55	5.3%	1.4%	1.5%	
Year 12 to Year 13	0.6%	0.3%	0	0.0%	0	0.0%	0	0.0%	-0.6%	-0.3%	
Special Educational Needs - School Action											
Reception to Year 2	7.2%	7.3%	42	7.4%	44	7.5%	41	7.3%	0.1%	0.0%	
Year 3 to Year 6	10.7%	10.8%	67	8.6%	73	8.5%	76	9.1%	-1.5%	-1.7%	
Year 7 to Year 11	8.8%	7.6%	34	3.4%	56	5.5%	73	7.0%	-1.8%	-0.6%	Increase
Year 12 to Year 13	1.7%	0.6%	0	0.0%	0	0.0%	0	0.0%	-1.7%	-0.6%	

The key has been designed to try and help indicate areas of difference. In this section it has been agreed that a minus figure actually represents a reduction in need. The colour coding has been set at +/-5% for Free School Meals or Special Educational Need. Therefore if the Free School Meals is 5% below county it will be coloured green and if it is 5% above county it would be coloured red.

Key
 FSM 5% less than
 FSM 5% greater than



The Staffordshire IMD 2007 Summary Card:

Cannock Chase

This card presents a summary of information from the 2007 update of the national Indices of Deprivation (IMD 2007). It is an attempt to summarise, on one piece of paper, information on deprivation in the area covered by Cannock Chase District. The key information covered here includes the overall multiple measure of deprivation, seven different domains (types) of deprivation and two indices focusing respectively on income deprivation affecting children and older people. Ten pieces of data for each of the sixty Lower Super Output Areas in Cannock Chase District. Six hundred bits of information on one piece of paper.

By its very nature this document presents an overview of all deprivation in Cannock Chase in 2007. Further detail on deprivation in Cannock Chase District can be found in the complementary, more detailed district reports available from the Staffordshire Observatory website. Also available are the equivalent documents for the other seven districts in Staffordshire and a County document. For further details go to: <http://www.staffordshirepartnership.org.uk/observatory/> or contact Rosanne Cororan on 01785 276538 or email Rosanne.cororan@staffordshire.gov.uk.

Background to the IMD 2007

- The English Indices of Deprivation 2007 (ID 2007) are the Government's official measure of multiple deprivation at small area level. The 2007 Indices update information provided in the IMD 2004.
- The IMD 2007 provides a relative ranking of areas across England according to their level of deprivation.
- The Index of Multiple Deprivation 2007 (IMD 2007) is based on the small area geography known as Lower Super Output Areas (LSOAs). LSOAs have between 1000 and 3000 people living in them with an average population of 1500 people. In most cases, these are smaller than wards, thus allowing the identification of small pockets of deprivation.
- The IMD brings together 37 different indicators which cover specific aspects or dimensions of deprivation: Income, Employment, Health and Disability, Education, Skills and Training, Barriers to Housing and Services, Living Environment and Crime. These are weighted and combined to create the overall IMD 2007.
- The majority of the data underpinning the IMD 2007 represents 2005 although some data covers a number of years, for example an average of 2003-2005.

This is taken from the Guidance for Using the English Indices of Deprivation 2007 produced by Communities and Local Government:
<http://www.communities.gov.uk/documents/communities/doc/615986>



