



Guidance on use of Children's Trust logo

Who can use the logo?

- Officers of the Trust e.g. Children's Commissioner, Trust Manager, Community & Learning Partnership (C&LP) Coordinators.
- Other partners when taking forward Trust business e.g. CAF / ISA developments, training, conferences.
- Trust Board members when on the Trust's business, the Children's Trust Executive (ISG) and its sub-groups.
- District Trust Boards.

When should it not be used?

- By one partner, to enhance credibility.
- In order to get business or make commercial gains; grant applications, references, etc.
- For lobbying purposes, except with the express authorisation of the Board.

When in doubt...

Contact **Cate Crawford** for agreement to use the logo, on Georgina Davies's approval.

Contact Number: 01785 277116

or

E-mail: cate.crawford@staffordshire.gov.uk

CC

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