



Staffordshire Children's Trust
Working together to improve the lives of children and young people

STAFFORDSHIRE CHILDREN'S TRUST BRIEFING NOVEMBER 2010

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The aim of this briefing is for the County Children's Trust and standing groups to communicate progress and any key actions or decisions that the District Trust Boards (DTBs) are required to make or take note of.

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Children's Trust Issues (From the County Board & other sources)

Chair: County Councillor Ian Parry, Deputy Leader Staffordshire County Council, Cabinet Lead Member Children & Young People

Lead Officer: Paul Woodcock, Interim Children's Trust Manager, paul.woodcock@staffordshire.gov.uk, 01785 27 7116

Date of Next Meeting: 16.11.10

Update

Munro Review

Part one of the Munro Review has now been released: <http://www.education.gov.uk/munroreview/>

The following items were raised at the 28.09.10 Children's Trust Board meeting, (the minutes of the meeting will be available at: <http://www.staffordshirechildrenstrust.org.uk/countytrustboard/Meetings/> once approved by the Board):

- Landscape From Partner Perspectives: and update was provided by Staffordshire County Council, Staffordshire Police, NHS North Staffordshire and South Staffordshire PCT to the changes within their organisation in respect of recent legislative and anticipated budget changes.
- Improving Safeguarding Board And Children's Trust Arrangements & Priority Outcomes For Partnership Working: following a recent consultation with both the Children's Trust Board and the Staffordshire Safeguarding Children Board (SSCB), the SSCB had agreed: to the basics changes (i.e. a smaller strategic group and larger partnership group to meet 4 times a year to talk on wider issues) they had also agreed that there should no longer be an Independent Chair to the SSCB. Post consultation questions were then put to the Children's Trust Board, who agreed to keep with the current arrangements, (to save making changes twice i.e. now and then again in 12 months).
- Performance Against Strategic Objective 4: Reducing Inequalities In Health, Wellbeing And Attainment Associated With Child Poverty: Jackie Small updated the meeting confirming that the Strategic Objective has been given an overall green in the CYPP Q1 Performance Report, however certain areas still need to be worked namely: those not in education, employment or training; CAMHs; and childhood obesity. Jackie Small then went through the issues in relation to each area.

- **Building a Resilient Community in Staffordshire:** The Strategy was written following the issue of Government guidance to prevent violent extremism and was signed off at July 2009 Children's Trust Board. The Plan is now due for review and will be brought to November Children's Trust Board meeting for endorsement.
- The **Teenage Pregnancy Delivery Plan** was approved by the Board.
- **NI 111 First Time Entrants to the Youth Justice System:** influencing factors on the increase trend in these figures were discussed, and it was confirmed that discussions are underway between SYPS and the police to look into the factors in more depth.

The adjacent update paper supplied to us by the Directorate Management Support Service, Staffordshire County Council covers:

- Government announcements;
- Research Papers;
- National Consultations.



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County Trust Executive

Chair: Sally Rowe

Lead Officer: Paul Woodcock, Interim Children's Trust Manager, paul.woodcock@staffordshire.gov.uk, 01785 27 7116

Date of Next Meeting: 14.10.10

Update

Child Poverty Strategy

- Following the passing of the Child Poverty Act in 2010, each Local Authority is required to have a Child Poverty Strategy.
- The Strategy will be finalised and implemented in March 2011.

Children's Trust and Staffordshire Safeguarding Children Board Consultation

- It was confirmed that the Trust Board have agreed that following the change in National Legislation stating there is no requirement to have a Children's Trust Board or a Children & Young People's Plan, Staffordshire were still in agreement to have a partnership and a plan.
- The development of the 2011 CYPP is now well underway.

Progress & Planned Action against Strategic Objective 5: Reducing Adverse Risk Taking Behaviours by Young People

- Meetings have been taking place on a quarterly basis and helpful conversations have taken place.
- A Communication Plan is being developed– this is in hand and needs to be brought to the Executive and the Trust Board.

Children's Trust Strategy Groups

Families Ambassador:

Kate Sharratt Katherinesharratt@staffordshire.gov.uk Tel: 07976 191083

Update

- The Quality Standards leaflet for practitioners has been agreed by The Trust. The Parent version has been taken to a Parent Focus Group to ensure that it meets the needs of the parents it serves. The parents gave excellent feedback and recommendations. We are now looking at production costs.
- The first Think Family Strategic and Provider groups will meet in November – all necessary representatives have been contacted.
- Parents Week (18 – 23rd October) has been celebrated in Staffordshire, an evaluation report will follow in December.
- The Family Intervention Project (FIP) are producing an end of year report to evaluate the project which will include cost benefits analysis.
- Continued promotion of the Parental Engagement Toolkit and the new vision to all agencies and

services.

- Corporate Engagement Strategy is under development with key focus areas around children, young people and families engagement
- Attendance at Parents Celebration event at Cannock Children's Centre to present certificates to 120 parents.
- The next Your View Counts questionnaire deadline is end of November, please would you ask all practitioners with focus groups to complete them for us.
- Also under development a Children, Young & People version of the Your Views Counts to be distributed in the Spring.
- Changes Programme – places still available, please could you ask your managers to promote this to staff who work with parents.

Healthy Weights Group

Chair / representative: Jacqueline Small (NHS North Staffs) Jacqueline.Small@northstaffordshire.nhs.uk
0845 6026772 ext. 1811 & Jo Robins (Sth Staffs PCT) jo.robins@southstaffspct.nhs.uk

Update

- Work continues in line with the previous updates; please refer to these for more information.
- A Healthy Weights meeting was held on September 15th 2010 chaired by Jo Robins.
- A multi-agency countywide workshop was held on 7th October 2010 to re-energise and promote childhood healthy weight across the county. Eighty professionals from a broad range of Staffordshire organisations attended the event which received very positive feedback. All feedback/ ideas will be used to inform the development of a county-wide strategy and delivery plan to prevent and reduce obesity. The afternoon featured presentations, a panel session and facilitated group discussions. Poster presentations illustrated the host of weight management services across the county allowing for best practice sharing.
- Childhood obesity service provision is currently being mapped across the county to assist in the development of commissioning guidelines. This is being done against the healthy weight frameworks.
- Focus will be given to using data to drive change and service improvement. For example, targeting areas with high rates of obesity (tier 2). Childhood obesity data has been included in school profiles as part of the enhanced healthy schools model.
- Healthy Weight Frameworks continue to be distributed.
- In both North and South Staffordshire the NCMP programme continues – 2008/09 data is available. Feedback for this year has been sent to South and North Staffordshire's schools and school nursing teams via the Public health team.
- Physical activity work for children and young people continues in both North and South Staffordshire PCT areas. Some practice based commissioning groups in South Staffordshire have commissioned physical activity provision as part of weight management models i.e. Cannock and East Staffordshire.
- A Total Place approach to childhood obesity is being adopted in Staffordshire Moorlands with the potential benefits of developing services better tailored to customer needs, more satisfied customers, a simpler and clearer service offer and improved efficiency as well as effectiveness.

Actions/decisions to be taken by Districts

- Feedback and ideas welcome to inform the development of a Healthy Weights county-wide strategy and delivery plan.
- Colleagues to receive and review/implement Healthy Weight Frameworks locally in order to have an impact on the prevalence of healthy weight in children and families.
- Maintain momentum following the workshop event in October.

Other Partner Groups

Healthy Schools

Representative: Jan Mellor jan.mellor@staffordshire.gov.uk 01785 356423

Update

- 327 schools have achieved Healthy School Status and the 65 remaining schools are all working towards it. (as of 28.10.10) In addition 1 Independent School has achieved Healthy School Status.

- National Healthy School Status is the delivery vehicle of health and well being for children and young people.
- Training is ongoing to move schools onto the Healthy Schools enhancement model.
- Healthy Schools is part of the wider Personal Development and Well Being team, all contributing towards Healthy Schools. Drugs and Alcohol information follows:

Drugs and Alcohol Education

- To continue to support the Healthy Schools team in addressing the Staffordshire Healthy Schools Programme, including the Healthy Schools Enhancement model (HSEM) and to provide relevant drug/alcohol education for school staff
- To provide appropriate drug/alcohol education training for staff teams in alternative countywide education provision for vulnerable pupils

Teaching and Learning

- Quality Assurance - To continue to ensure high standards in drug/alcohol education materials through the PRIDE accreditation process.
- Targeted support - To support and encourage schools to develop effective protocols to meet the individual needs of all children and young people and to ensure that this is reflected in their drug education policies (in line with DfE guidance to schools) and referral pathways.
- Data - To measure impact of work already delivered, evaluate current practice and support and contribute towards needs assessment for future development – this is being carried out by the Drug Project worker and is helping to identify future working.
- To monitor the number of drug/alcohol related exclusions and to encourage all schools to correctly identify these. (Data received quarterly in arrears).

Parents and carers

- Support parents in working effectively with their children to underpin relevant drug/alcohol education messages through cluster training sessions
- By providing training in drug/alcohol education to foster carers (both local authority and private foster carers)

Partnerships

- To continue to provide training for outside agencies around teaching and learning to ensure quality curriculum delivery, specifically working with SYPS.
- To continue to work with partner agencies and schools to ensure that individual roles of respective agencies are clearly understood and to encourage a supportive climate for all young people.

Consultation

- Pupil Focus Groups: Projects and starting in Stafford Borough and Newcastle District during the Autumn term.

Resources

- New resources for drug and alcohol education have been delivered to secondary settings across the County.
- Work is ongoing with partner agencies to ensure a consistency of approach from all agencies into school settings.

Contact:

Jo Abbott, Senior Adviser for Children and Young People's Personal Development and WellBeing
Gill Venables, Adviser for Alcohol Education and LEC Coordinator

Actions/decisions to be taken by Districts

Ensure that Staffordshire Healthy Schools:

- is an agenda item at District meetings and invite a Healthy Schools Consultant to attend to update on progress.
- is involved with any health and well being work
- is aware of any work that is taking place at a local level that will have an impact on the Healthy Schools agenda.
- Contact the relevant Adviser for information as detailed above.

For further information log onto: www.education.staffordshire.gov.uk/healthyschools