

# **Staffordshire Moorlands Community Strategy 2007 – 2020**

## **Children & Young People Delivery Plan 2010-2011**

The following delivery plan is a significant step away from previous Children and Young People's Plans produced by the District Children's Trust Board for Staffordshire Moorlands. The intention with this plan, as the District Children's Trust Board matures, is to specifically focus the work of the Board for the following year 2010-2011 which should also assist the Shadow Board of Children and Young People in terms of their planning and work with the Board as well as assist the agenda development for the evolving Parent Forum.

The overarching aims of the Moorlands Together LSP for Children and Young People are contained within the Community Strategy 2007-2020 that can be accessed at [www.staffsmoorlands.gov.uk](http://www.staffsmoorlands.gov.uk) and are not repeated here.

This Plan contains a small number of key primary objectives for the Board for 2010-2011. It also contains a reporting timetable to provide the Board with clarity in relation to its strategic monitoring role in relation to activity effecting children and young people in the Moorlands that is being delivered through other bodies.

Whilst this plan will provide additional structure for the Board and its meetings there will continue to be the need for the Board to respond flexibly to issues as they arise and this will be part of the on-going management arrangements for this Trust Board.

## **2. Primary Objectives**

For 2010-2011 the Board will have the following primary objectives:

- Tackling Childhood Obesity
- Family Development Programme
- Children in Care in Staffordshire Moorlands

### 3. Monitoring Role

For 2010-2011 the Board will monitor the following areas of activity through exception reporting\* so as to be able to assist with any issues at a local level:

- Alcohol and Substance Misuse Group
- 14-19 Agenda in Staffordshire Moorlands
- Preventing Risk Taking Behaviour Plan for Staffordshire Moorlands
- Community and Learning Partnership
- Common Assessment Framework Use

(\* -whilst welcoming brief updates on positive outcomes – the exception reporting in this context should focus on any areas of difficulty that the Board can assist with)

### 4. Additional Items to be scheduled into Board Meetings (as suggested by the PCT)

- Tier 1 CAMHS
- Urgent Care
- Safeguarding
- Changes to Werrington Young Offenders Institute to include remand prisoners

#### 4. Primary Objectives

Primary Objectives – 1. Tackling Childhood Obesity							
	Target 2010/2011	Q1	Q2	Q3	Q4	Lead	Risk
<b>1.Tackling Childhood Obesity</b> (see Appendix 1 for details)	LAA Target -NI 56 17.8% Obesity in primary school age children in Y6. PCT target for Y6: 18.8% PCT Breastfeeding target for initiation: 72% PCT target for Breastfeeding at 6-8 weeks: 24.3%			Reported Dec 2010		Hil Moss	
Activity Using the 'total place' approach, mapping existing provision (focus on counting, culture and customer experience) to see what resources are currently being invested and if they can be more effectively and more efficiently used. A project group will take this forward and will report to the Board. (Examples of existing resources: Healthy Schools, Multi-skills, MEND, Lifestyle Triple P, Nurturing Health, Let's Get Cooking, CHEFS, Training and Capacity Building, County Healthy Weight Strategy, Home Start 'Pass it On').							
Primary Objectives – 2. Family Support							
	Target 2010/2011	Q1	Q2	Q3	Q4	Lead	Risk
<b>2. Family Development Programme</b> (see Appendix 1 for details)		Review of existing provision in target area.				TBC – possibly New IYSS Manager?	
<b>Activity</b> – Focus will be given to a specific geographical area and will use a 'total place' approach. The total place approach means looking at the funding streams being targeted at this area to see if we can be more effective and more efficient and secondly how we do things at the moment and whether we can do better by focusing on the customer experience. A project group will take this forward and will report to the Board.							
Primary Objectives – 3. Children in Care Staffordshire Moorlands							
	Target 2010/2011	Q1	Q2	Q3	Q4	Lead	Risk
<b>3. Children in Care Staffordshire Moorlands</b> (See Appendix 1 for details)	<b>Local protocols to be developed with all local providers.</b>	10				Lee Crowther/Gail Edwards	Engagement of the units
	<b>Updated leaflet to units</b>	18					
<b>Activity</b> – Local protocols to continue to be developed initially relating to the Safer agenda.							

## 5. Monitoring Role and Board Meetings

The following will be monitored items and an update report focusing on exceptions as described above will be expected from the lead officer or their alternative on the date specified. For new areas of activity an overview will be required at the first meeting. Additional items will be scheduled as necessary and as indicated on page 3 above.

District Children's Trust Board Date	Monitoring Agenda Item	Champion/Lead Officer
14th June 2010	Alcohol and Substance Misuse	Chief Superintendent Jon Drake/David Smith
	Preventing Adverse Risk Taking Behaviour	IYSS District Manager
4th October 2010	Community and Learning Partnerships	Barbara Hine
	14-19 Agenda	Rhiannon Taylor
	Common Assessment Framework	John Mullit?
29th November 2010	Alcohol and Substance Misuse	Chief Superintendent Jon Drake/David Smith
	Preventing Adverse Risk Taking Behaviour	IYSS District Manager
24th January 2011	Community and Learning Partnerships	Barbara Hine
	14-19 Agenda	Rhiannon Taylor
	Common Assessment Framework	John Mullit?
ALL Board Meetings	Standing Items	Champion/Lead Officer
	Tackling Childhood Obesity	Mick Readman/Hil Moss
	Family Development Programme	Nick Grubb
	Children in Care	Gail Edwards

## 6. Identified Risks

Risks Identified	Impact	Likelihood	Level	Action to manage risk	Who?
<b>Primary Objectives</b>					
1. Tackling Childhood Obesity	Impact of external factors (TV advertising, culture in families, competing sedentary activities) may mean headline targets are not met.	<b>Medium</b>	<b>Medium</b>	<b>Input of partner agencies will help achieve the targets. Input activity can be monitored.</b>	Hil Moss
2. Family Development Programme	Development of a new approach for the Moorlands to working with challenging families. Political support and partner agreement is key.	<b>Medium</b>	<b>Medium</b>	Partners have expressed concerns about this issue and will work to produce an approach that is acceptable.	Nick Grubb
3. Children in Care	If units do not engage the local protocols will not be developed.	M	<b>Medium</b>	Continued engagement required.	Gail Edwards
<b>Monitored Areas</b>					
4. Alcohol and Substance Misuse					David Smith
5. 14-19 Agenda in Staffordshire Moorlands					Rhiannon Taylor
6. Preventing Risk Taking Behaviour Plan for Staffordshire Moorlands					Simon Brooks
7. Community and Learning Partnership					Barbara Hine
8. Common Assessment Framework Use					

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## Appendix 1

The following provides some additional information in relation to the Board's priorities.

1. Total Place Obesity Project – Total Place has run as a national pilot in 13 areas with the intention of focusing on a theme or an area to improve the effectiveness and efficiency of services. The Moorlands project will consider the issue of obesity and in a target location.
2. Family Development Programme – The Children's Trust Board had asked that the issue of the most challenging families and their effect on their local community and local services be considered two years previously. However new services were introduced and the Board decided to delay this project in order to see the effect of this new intervention approach. However the Board has decided that it does now wish to look again at the range of services and approaches taken to the most challenging families in a hotspot location.
3. Children in Care – Staffordshire Moorlands has the highest number of independent residential homes in the County, the Board has sought to develop closer links with these units and will continue to do so to ensure that there children living in the District have access where possible to a range of services.