

NI 117

Reduction in 16-18 year olds who are not in education,
employment or training

DELIVERY PLAN Version 3

15 April 2009

DRAFT

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Delivery Partnership: Staffordshire 14-19 Strategic Partnership

Member organisations: BeTogether, Staffordshire County Council: Children & Lifelong Learning, Staffordshire Colleges, Connexions Staffordshire, Learning and Skills Council, Staffordshire County Council: School Improvement Division, Staffordshire Secondary Schools, Staffordshire Providers Association, Staffordshire University/Aimhigher, Staffordshire County Council: Youth Service

Document Control

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1. OBJECTIVES

What the plan is seeking to achieve? Please include details of the people and places it will affect, linking it back to the persuasive rationale.

- 1.1 The plan is seeking to achieve a significant reduction in the numbers of young people aged 16-18 who are not engaged in education, employment or training (NEET) in 20 target wards in Staffordshire. Whilst the overall NEET target for Staffordshire has been met (PSA winter target) the hotspot areas have not shown the same level of improvement, thus the need to narrow the gap and take a very different approach through the LAA.
- 1.2 18 of the 20 targeted wards are areas with high levels of adult worklessness and the intergenerational nature of disengagement has proven to be particularly challenging. By joining up strategies and initiatives to target adult and youth disengagement and unemployment in these areas it is hoped that a higher level of engagement and positive outcomes will be achieved and sustained.

2. IMPACTS (Equalities and Vulnerable Groups)

Who is the activity intended to affect/benefit? Who else might the activity impact one? Please consider factors such as age, gender, religion, race, sexuality, disability. If there is likely to be a negative impact, what actions will you take to mitigate against this?

- 2.1 Young people in the PSA NEET cohort are aged 16-18 but those identified as being vulnerable are followed up by Connexions Staffordshire and supported to age 19. Young people with learning difficulties and disabilities are supported to age 25. Connexions Staffordshire manages CCIS (the Connexions Client Information System), regulated by DCSF, and maintains individual progression records on all young people aged 13-19 (up to 25). This system generates an extensive range of management information on outcomes for young people and facilitates comparative historical and trend analysis. NEET and progression data is widely shared within the 14-19 Strategic Partnership, the Children and Lifelong Learning Directorate and the developing Integrated Youth Support Service. The data on young people who are NEET is segmented at county, district and ward level, providing a sophisticated analysis based on a wide range of personal circumstances. A broad range of partners contribute to the information held on CCIS and due to the low rate of young people who are not known to Connexions Staffordshire, the partnership has robust information on progression, vulnerable and disadvantaged groups and comparative data with statistical neighbours.

3. ACCESSIBILITY

Are the activities set out in the plan, accessible and inclusive? Have you considered the barriers to access? How will you overcome these barriers?

- 3.1 Activities set out in this plan under the Activ8 branding are focused on four levels: prevention, engagement, retention and progression. All young people who are NEET have a named Connexions Personal Adviser and many have additional support workers and/or specialist professionals working with them. Activities and projects delivered through this plan will be innovative and tailored to reach specific groups and will provide personalised and sustained support to assist progression to education, employment or training. Young people will have flexibility and freedom to move across provision to meet their individual needs within a planned approach to managed transition.

4. COMMUNITY SAFETY

Under Section 17 of the Crime and Disorder Act, all local authorities, police authorities and other agencies must consider crime and disorder reduction and community safety in the exercise of all their duties and activities. How have you met this requirement in developing this plan?

- 4.1 Young offenders and those at risk of offending form part of the cohort of young people seen as particularly vulnerable. The Phase 2 Activ8 intervention, Freshstart, is specifically focused on engaging young offenders and reducing re-offending.

5. CLIMATE CHANGE

How have you considered the impact the activities in this plan may have on climate change?

- 5.1 This plan does not have a significant impact on climate change in that it is primarily involved in the provision of support to young people who are NEET. There is no regeneration of sites or significant travel requirements; rather the activities planned seek to have a minimal impact by providing locally based support services within communities.

6. SUPPORTED PLANS

Please specify the plans to which you are going to add value in delivering this (please include the title of the plan, the organisation responsible for delivery, the lead officer and timescales)

- Staffordshire Children and Young People's Plan.
- Staffordshire 14-19 Strategy.
- Staffordshire Engaging Young People in Education, Employment and Training Plan.
- Staffordshire Integrated Youth Support Service Development Plan.
- Staffordshire Improving Post 16 Attainment Plan.
- Staffordshire Sustainable Community Strategy.

(additional information to be added)

7. ACTION PLAN

Actions	Completion Date	Lead Officer and Organisation
7.1 Target ESF/LSC commissioned activity to 20 hotspot areas: Activ8 Pre 16 (Phase One)	31.12.2010	Karen Ashby, Connexions Staffordshire
7.2 Target ESF/LSC commissioned activity to 20 hotspot areas: Activ8 Post 16 (Phase One)	31.12.2010	Karen Ashby, Connexions Staffordshire
7.3 Target ESF/LSC commissioned activity to 20 hotspot areas: Activ8 Post 16 (Phase Two) - Freshstart	31.12.2010	Karen Ashby, Connexions Staffordshire
7.4 Increase outreach activity, home visits, community based support working in partnership with community learning partnerships and other agencies to include learning providers.	Ongoing	Karen Ashby, Connexions Staffordshire

Actions	Completion Date	Lead Officer and Organisation
<p>7.5 Establish clear links to Jobs, Enterprise and Training (JET) model in Burton and Cannock. The North Staffordshire Regeneration Partnership is a key driver for JET, funded through ESF, to target adults who have been unemployed for 12 months or more and to working with local employers. Engage 18+ through Nextstep provision.</p>	<p>Aug 2008 – Jun 2010</p>	<p>Sue Walmsley, Connexions Staffordshire</p>
<p>7.6 Use segmented data as a prevention tool to recognise key NEET risk factors and trigger intervention, e.g. poor attendance, qualifications at below D or no qualifications. Links to June Guarantee, September Guarantee and development of a Staffordshire Risk Index Model for summer leavers in 2010.</p>	<p>Ongoing</p>	<p>Shaun Riley, Connexions Staffordshire</p>
<p>7.7 Develop peer mentoring, drawing on established good practice in other areas to improve retention in positive outcomes.</p>	<p>Ongoing</p>	<p>Karen Ashby, Connexions Staffordshire</p>

8. DELIVERY PROGRESS

Actions	Measure (M) and Performance (P)
<p>7.1 Activ8 Pre 16 (Phase One) Contract value £376,740</p> <p>5 Delivery Providers – coordinated by Be Together. All schools in hotspot areas have been offered the opportunity to engage. Target groups include young people who have a statement or are School Action/Plus.</p>	<p>M 252 by December 2010 (126 per year).</p> <p>P 63 by end of March 2009 - re-profile in June 2009 due to delay in contract being issued.</p>

Actions	Measure (M) and Performance (P)
<p>7.2 Activ8 Post 16 (Phase One) Contract value £1,546,526</p> <p>Currently 5 Delivery Providers. Target group vulnerable/hardest to help and vocationally focused who are NEET and in a Staffordshire postcode area, providing access to a wide range of activities including taster sessions, work experience, qualifications, confidence building and opportunities to help young people progress into a positive EET outcome.</p>	<p>M 539 by December 2010.</p> <p>P 55 by end of March 2009 - re-profile in June 2009 due to delay in contract being issued.</p> <p>The merger of South Staffordshire Colleges has significantly impacted on the ability to deliver activity in Tamworth, Lichfield, Cannock and Rugeley and this, coupled with the demise of 5C's Training in December '08 contributed to the disappointing numbers of starts to date.</p> <p>A robust risk assessment and provider monitoring programme is in place to ensure contract compliance.</p>
<p>7.3 Activ8 Post 16 (Phase Two) Freshstart Contract value - £128,800</p> <p>Target group – Young offenders in the hotspot areas in Burton and Cannock identified jointly by Connexions and Youth Offending Service.</p> <p>Delivery model focuses on employer engagement over a 20 week period. All participants will be offered a minimum placement period of 10 weeks supported by a mentor/support worker.</p>	<p>M 46 places by December 2010.</p> <p>P Delivery to commence April 2009.</p> <p>Initial target group identified.</p>
<p>7.4 Increase outreach activity, home visits, community based support working in partnership with community learning partnerships and other agencies to include learning providers.</p>	<p>P All young people who cannot be contacted/engaged by phone receive a home visit. This approach is also used to engage parents and whilst resource intensive, home visits have made a considerable contribution to achieving the NEET targets.</p> <p>Outreach is working successfully in a number of districts across Staffordshire using a variety of venues and locations including Job Centre Plus, Libraries, Salvation Army centres, Youth Centres and JET premises.</p>

Actions	Measure (M) and Performance (P)
7.5	M P
7.6	M P
7.7 Develop peer mentoring, drawing on established good practice in other areas to improve retention in positive outcomes.	M A peer mentoring programme is currently being developed involving the Youth Service and voluntary sector partners.

9. PERFORMANCE MANAGEMENT

9.1 The agreed target for this indicator is as follows:

NI 117	Reducing the proportion of 16 to 18 year olds Not in Education, Employment or Training (NEET) – in the 20 hot spot wards in Staffordshire		
Baseline (2007/8)	Targets		
	Yr 1 - 2008/9	Yr 2 - 2009/10	Yr 3 - 2010/11
10.9%	9.8%	9.3%	8.9%

Notes:

1. The NEET performance data is taken from CCIS and uses the winter NEET measure (average of NEET performance for November, December and January).
2. The 20 hotspots were identified by analysing NEET performance of all 174 wards in Staffordshire between April 2006 and March 2008. Selected wards were persistently high in numbers and rates.

3. Disaggregated targets:

Locality	Baseline (07/08)	Targets		
		2008/9	2009/10	2010/11
Belgrave	9.7%	8.7%	8.3%	7.9%
Glascote	9.1%	8.2%	7.8%	7.5%
Amington	7.1%	6.4%	6.1%	5.8%
Spital	11.0%	9.9%	9.4%	9.0%
Cannock South	13.2%	11.9%	11.3%	10.8%
Cannock East	10.4%	9.4%	8.9%	8.5%
Cannock North	12.1%	10.8%	10.3%	9.9%
Brereton and Ravenhill	9.2%	8.3%	7.9%	7.5%
Penkside	13.0%	11.7%	11.1%	10.6%
Highfields and Western Downs	10.2%	9.2%	8.7%	8.4%
Stapenhill	10.0%	9.0%	8.5%	8.2%
Shobnall	9.0%	8.1%	7.7%	7.4%
Eton Park	11.7%	10.6%	10.0%	9.6%
Burton	19.9%	17.9%	17.0%	16.2%
Cross Heath	12.6%	11.3%	10.8%	10.3%
Knutton and Silverdale	14.7%	13.2%	12.6%	12.0%
Holditch	18.0%	16.2%	15.4%	14.8%
Chesterton	9.2%	8.3%	7.9%	7.5%
Kidsgrove	9.6%	8.6%	8.2%	7.8%
Biddulph East	9.5%	8.6%	8.1%	7.8%

9.2 The agreed proxy measure for this indicator is as follows:

NI 91	Percentage of 17 year olds participating in education and WBL		
Baseline (2005 DCSF)	Targets		
	Yr 1 - 2008/9	Yr 2 - 2009/10	Yr 3 - 2010/11
77.8%	78%	78.2%	78.4%

Local indicator	Learning Progression rates at 16		
Baseline (2006 CCIS)	Targets		
	Yr 1 - 2008/9	Yr 2 - 2009/10	Yr 3 - 2010/11
90.2%	91.4%	92%	92.7%

Notes

- NI 91 is sourced from a national DCSF report "Participation in education, training and employment 16 to 18 year olds". The baseline uses the latest figures, 2005 Y11 leavers in 2006. The next update will be available in June 2009.

2. Learning progression rates at 16 are sourced from CCIS (Connexions Client Information System) managed by Connexions Staffordshire and are a snapshot of Year 11 leavers activity at 1 November. Progression rates reflect the whole cohort and the impact of universal services in addition to targeted services.

10. COMMUNITY AND VOLUNTARY SECTOR

- 10.1 How will the CVS impact on the delivery of this plan (link to sections 6 and 7).
TO BE COMPLETED

11. CONTRIBUTION TO THE LAA

- 11.1 This indicator will impact on and support the following indicators with the LAA:
NI 80, NI 145, NI 110, NI 153, NI 21, NI 6, NI 111, NI 4.

12. RESOURCES REQUIRED

- 12.1 Identification of existing resource used to deliver this plan.
ESF/LSC funding (Activ8).
ESF funding (JET).
LSC funding (Nextstep)
TO BE COMPLETED
- 12.2 Identification of use of Area Based Grant to contribute to delivery of this plan (linked to sections 6 and 7).
Connexions funding.
Positive Activities for Young People funding.
TO BE COMPLETED
- 12.3 Identification of additional resources required to deliver this plan (linked to section 6 and 12).
TO BE COMPLETED

13. RISK MANAGEMENT

Key Risks	Mitigating Actions	Delivered by	Completion Date
Under performance against profile.	Provider monitoring visits and the implementation of an action plan to redress the situation.	Karen Ashby, Connexions Staffordshire	Current and ongoing
Loss of significant provider from project.	Provider allocation to be re-distributed to providers achieving targets. Open and competitive tendering will be considered if existing providers cannot accept increased allocation.	Karen Ashby, Connexions Staffordshire	Current and ongoing
Creation of South Staffordshire College has impacted on recruitment.	Regular meetings with the College to discuss re-profiling and recruitment events, plus monitoring visits.	Karen Ashby, Connexions Staffordshire	Current and ongoing