

# **CYPP Quarter 2 exception update – Healthy Weights**

## **Progress against Staffordshire Healthy Weight Strategy and Delivery Plan 2010-2013.**

*Please take this opportunity to note anything that is of concern or a particular challenge:*

Work continues in line with the Staffordshire Healthy Weights strategy and delivery plan. This includes progress against a number of priority areas including focused work with schools led by Jan Mellor, communication and marketing toolkit for practitioners led by Natalie Kelly and evaluation led by Sian Goodchild. This work will be shared with the group and wider partners shortly.

At the last healthy weights meeting it was decided that the focus of the group would be extended to adopt a life course approach to health weights and members who sit on the any county wide adult weight management groups would be invited to join health weights. A family approach will be applied in connection to this health improvement topic.

Other continuing work includes the national child measurement programme (Reception and Year 6 child height and weight measurements) and child and adult weight management services in most parts of Staffordshire.

Further work is required with eligible families to promote the healthy start programme. The scheme provides families with vouchers to purchase fresh fruit, vegetables and vitamins etc.

The Government has released its plan to tackle obesity in England in its 'call to action' document. This will be considered against Staffordshire's existing plans to tackle obesity. The future transfer of public health to SCC presents the opportunity to work more systematically across the wider determinants of health associated with healthy weights.

### **How can the Staffordshire Children & Young People's Strategic Partnership assist in helping you overcome these areas of challenge/concern?**

Where possible please try to state specific actions and timescales for the SCYPSP to consider taking forward.

Please note you may be requested to attend a meeting of the SCYPSP to provide more detail to assist with discussion and actions to be undertaken.

- Continuing to champion and raise the profile of healthy weights – ongoing
- Suggest district local authority representation for the healthy weights group.

### **Report completed by:**

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